REQUEST FOR ADDITION OF NEW COURSE

Department: n/a  College: College of Art + Design
Date: October 16, 2017

PROPOSED COURSE DESCRIPTION

<table>
<thead>
<tr>
<th>Rubric &amp; No.</th>
<th>DART 7004</th>
<th>Title</th>
<th>Introduction to Material Culture Studies</th>
</tr>
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<tbody>
<tr>
<td>Short Title</td>
<td>(≤ 19 characters)</td>
<td>M A T E R I A L C U L T U R E</td>
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</tr>
<tr>
<td>Semester Hours of Credit</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>If combination course type, # hrs. of credit for</td>
<td>Lecture:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Repeat Credit Max. (if repeatable):</td>
<td>3 credit hours</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Credit will not be given for this course and:</td>
<td>Graduate Credit? X Yes</td>
<td></td>
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<tr>
<td>Course Type (Indicate hours in the appropriate course type.)</td>
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<td></td>
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<tr>
<td>Lecture</td>
<td>Lab</td>
<td>Seminar</td>
<td>Recitation</td>
</tr>
<tr>
<td>Maximum enrollment per section: (use integer, e.g. 25 not 20-30)</td>
<td>12</td>
<td></td>
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</tr>
<tr>
<td>Grading System</td>
<td>Letter Grade X</td>
<td>Pass/Fail</td>
<td>Final Exam:** X Yes</td>
</tr>
</tbody>
</table>

**(Attach justification if the proposed course will not hold a final exam during examination week.)**

Course Description:
(Concisely catalog statement exactly as you wish it to appear in the General Catalog)
DART 7004 Introduction to Material Culture Studies (3) Prereq.: consent of instructor. Research and discussion seminar on the study of materiality as an integral dimension of culture through focus on the social and cultural roles of physical things, the built environment and cultural landscape.

BUDGET IMPACT (IF ANSWER TO ANY QUESTION IS “YES”, ATTACH EXPLANATION.)

If this course is approved, will additional staff be needed? Yes No X
Will additional space, equipment, special library materials or other major expense be involved? Yes No X
Academic Affairs Approval:

ATTACHMENTS (ATTACH THE FOLLOWING TO YOUR PROPOSAL)

JUSTIFICATION: Justification must explain why this course is needed and how it fits into the curricula. Will the course duplicate other courses? SYLLABUS: Including 14 week outline of the subject matter; titles of text, lab manual, and/or required readings; grading scale and criteria
(For 4000-level, specify graduate student grading criteria if requirements differ for graduate and undergraduate students).

APPROVALS

Department Faculty Approval Date | 10.16.2017 |
College Faculty Approval Date | November 2, 2017 |

Department Chair Signature | 10.16.2017 |
Graduate Dean Signature | 13/11/17 (re’d 13/11/17) |

College Contact | E-mail |

College Dean Signature | (date) |
Chair, FS C&C Committee | (date) |
Academic Affairs Approval | (date) |
DART 7004: Introduction to Material Culture Studies

JUSTIFICATION for FORM A

1. This course is an introduction to Material Culture Studies, and to the use of physical objects and changes to the environment in telling the story of human cultural activities.

2. The course builds upon the foundation in culture theory provided by DART 7001 to establish a shared vocabulary among the students in the Doctor of Design program and interested others that will enable the development of a broad and comprehensive discourse.

3. DART 7004 will provide models for analysis of materiality in relation to culture theory that will serve as parameters for the Doctor of Design thesis projects in the following year.
Thank you Joseph.

Michael

On Dec 1, 2017, at 10:59 AM, Joseph G Kronick <jkronic@lsu.edu> wrote:

Dear Michael,

The English Department gives its approval to the two course proposals, DART 7004 and DART 7020. The courses may complement some English courses, but there is no need for concern about overlap. They both look extremely valuable.

My best,
Joseph

From: J Michael Desmond
Sent: Friday, December 1, 2017 9:07:52 AM
To: Joseph G Kronick
Cc: John B Hopkins
Subject: Doctor of Design course information request

Dear Joseph,

The University Curriculum Committee requested yesterday that we check with the English Department to assure that there is no significant overlap between the two courses we have submitted for their approval and ones you may offer. We have submitted two courses this go around and I am afraid I do not know more about the specific issue or course that raised this request. The courses are DART 7004 - Introduction to Material Culture Studies and DART 7020 - Special Topics. I have attached both example course syllabi below.

It may be that the example syllabus I submitted for the special topics course is the one I am using for the culture theory course I am teaching this term, which you are familiar with. This however should not be a problem as the DART 7020 course is really just a shell that will allow us to offer the occasional unique course. Each time it is taught the topic and syllabus will be different (that is the point of having such a course shell), the syllabus submitted is just an example to satisfy the committee’s request that we submit an example.

Other than this I would have to defer to your review of these two course syllabi for potential overlaps. Please advise.

Kindly,
Michael Desmond, PhD
Director of Graduate Studies, College of Art + Design
Professor of Architecture, Louisiana State University
THEORY & PROCESSES of CULTURAL PRESERVATION

Week 1  Introduction to Material Culture Studies
Week 2  Theoretical Foundations
Week 3  Social History of Objects
Week 4  Consumerism and Identity
Week 5  Mass / popular culture
Week 6  Visual culture
Week 7  Architecture, Landscapes and the Built Environment
Week 8  Midterm Exam & Discussion
Week 9  Colonialism
Week 10  Gender and Race
Week 11  Museums
Week 12  Presentations of Student Research
Week 13  Presentations of Student Research
Week 14  Presentations of Student Research

Final Examination
Term Paper Due

COURSE DESCRIPTION
DART 7004 – Introduction to Material Culture Studies (3)
Research and discussion seminar on the study of materiality as an integral dimension of culture through focus on the social and cultural roles of physical things, the built environment and cultural landscape.

(Course materials available online: http://moodle3.lsu.edu/my/)

COURSE OBJECTIVES
Introduction to theoretical frameworks for the study of material culture.

Understanding of the various ways in which the making and use of material aspects of human cultures acquire meaning – 'objectification'.

Ability to describe and critique material objects in relation to various social and cultural contexts.
COURSE OUTCOMES
Each student will make two (2) individual presentations on assigned theory readings in relation to their areas of professional interest and lead the subsequent discussions. A final Term Paper developing aspects of the issues raised in one of theoretical frameworks under discussion will be due at the end of the term. There will also be a written final examination on the lectures, readings and student discussion materials. Class attendance at all lectures, discussions and presentations is expected.

It is expected that the students have read the assigned readings prior to class for the background necessary to properly participate in the discussion and think critically about the concepts addressed. As a general policy, for each hour you are in class, you should plan to spend at least two hours preparing for the next class. Since this course is for three credit hours, you should expect to spend at least six hours outside of class each week reading or writing assignments for the class.

DISABILITY STATEMENT
The University is committed to making reasonable efforts to assist individuals with disabilities in their efforts to avail themselves of services and programs offered by the University. To this end, Louisiana State University will provide reasonable accommodations for persons with documented qualifying disabilities. If you have a disability and feel you need accommodations in this course, you must present a letter to me from Disability Services in 115 Johnston Hall, indicating the existence of a disability and the suggested accommodations.

GRADING
Marks for advanced degree credit are "A," "B," "C" (up to, but no more than 6 hours); "S" (satisfactory); and "P" (pass). Marks carrying no credit for advanced degrees are "D" (poor), "F" (fail), "I" (incomplete), "W" (withdrawn), "U" (unsatisfactory), and "NC" (no credit).
Cumulative grade point average is the average based only on graded graduate work.
Semester grade point average is the average based on graded graduate and undergraduate work.
For purposes of probation, continuation/dismissal, and graduation, the minimum cumulative GPA will be 3.00.
For purposes of transfer of credit, a "B-" is permitted so long as the cumulative GPA is above a 3.00.
For use towards graduation, there is no limit on the number of courses completed with a "B-", though a 3.00 GPA is required for graduation. There is no change to the limit of six hours with a "C (+/-)."

OFFICE
123 ATKINSON HALL (Office Hours as posted each term)

REQUIRED TEXTBOOKS

Recommended Additional Textbooks
# REQUEST FOR ADDITION OF NEW COURSE

## PROPOSED COURSE DESCRIPTION

<table>
<thead>
<tr>
<th>Rubric &amp; No.</th>
<th>DART 7020</th>
<th>Title</th>
<th>SPECIAL TOPICS</th>
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<td>Final Exam: Yes</td>
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**(Attach justification if the proposed course will not hold a final exam during examination week.**

**Course Description:**

(Concise catalog statement exactly as you wish it to appear in the General Catalog)

DART 7020 Special Topics (3) Prereq.: consent of instructor. May be taken for a max. of 6 sem. hrs. of credit with consent of graduate advisor. Investigation of areas of interest not covered in other departmental courses.

## BUDGET IMPACT (IF ANSWER TO ANY QUESTION IS "YES", ATTACH EXPLANATION.)

- If this course is approved, will additional staff be needed? Yes No X
- Will additional space, equipment, special library materials or other major expense be involved? Yes No X

Academic Affairs Approval: 

## ATTACHMENTS (ATTACH THE FOLLOWING TO YOUR PROPOSAL)

JUSTIFICATION: Justification must explain why this course is needed and how it fits into the curricula. Will the course duplicate other courses? SYLLABUS: Including 14 week outline of the subject matter; titles of text, lab manual, and/or required readings; grading scale and criteria (For 4000-level, specify graduate student grading criteria if requirements differ for graduate and undergraduate students).

## APPROVALS

<table>
<thead>
<tr>
<th>Department Faculty Approval Date</th>
<th>College Faculty Approval Date</th>
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<tbody>
<tr>
<td>October 16, 2017</td>
<td>November 2, 2017</td>
</tr>
</tbody>
</table>

Department Chair Signature  
10.16.2017

Graduate Dean Signature  
12/1/17 (and 1/17/17)

College Dean Signature  
12/17/17

Chair, FS C&C Committee  
11/30/17

Academic Affairs Approval  
1/5/18
DART 7020: Special Topics

JUSTIFICATION for FORM A

1. This course is intended to provide a structure for occasionally offered courses in the Doctor of Design Program. It does not duplicate any existing courses.

2. The Choice of Final Examination or Term Research Paper will be at the discretion of the Instructor of record each time the course is offered.
Thank you Joseph.

Michael

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Dear Michael,

The English Department gives its approval to the two course proposals, DART 7004 and DART 7020. The courses may complement some English courses, but there is no need for concern about overlap. They both look extremely valuable.

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Kindly,
Michael

Michael Desmond, PhD
Director of Graduate Studies, College of Art + Design
Professor of Architecture, Louisiana State University
COURSE DESCRIPTION
COAD 7020 – Special Topics (3) CULTURE THEORY
This course may be taken for a maximum of 6 hours credit when topics vary. Permission of Instructor.
(Course materials available online: http://moodle3.lsu.edu/my/)

COURSE OBJECTIVES
Develop familiarity with theories of the structure and role of cultural forms in society.
Articulate a range of interests and frameworks for their evaluation.
Ability to develop a structured argument in relation to epistemological standards toward eventual thesis proposals.

COURSE OUTCOMES
Each student will make several individual biographical presentations on an assigned cultural theorist and be prepared to lead
the subsequent class discussions on the week’s readings. There will be written midterm and final examinations on the
lectures, readings and discussion materials. A Term Paper developing aspects of the issues raised in one of these discussions
will be due at the end of the term. Attendance at all lectures, discussions, and presentations is required.

It is expected that the students have read the assigned readings prior to class for the background necessary to properly
participate in the discussion and think critically about the concepts addressed. As a general policy, for each hour you are in
class, you should plan to spend at least two hours preparing for the next class. Since this course is for three credit hours,
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required for graduation. There is no change to the limit of six hours with a “C (+/-).”

OFFICE
123 ATKINSON HALL (Office Hours as posted each term)

REQUIRED TEXTBOOKS

Recommended Additional Textbooks
Cultural Analysis: The Work of Peter L. Berger, Mary Douglas, Michel Foucault, and Jurgen Habermas— by Wuthnow et al,

Suggested Typical Supplemental Readings
<table>
<thead>
<tr>
<th>Date</th>
<th>Week</th>
<th>Topic</th>
<th>Reading</th>
</tr>
</thead>
</table>
| august 23 W | Introducing Cultural Studies: A Brief Contextual History  
Doing Culture Theory — Chapter 1 / additional readings for discussion:  
Raymond Williams — “The Analysis of Culture” |                                            |
| 30 W      | Structuralism and the Linguistic Turn: Ferdinand de Saussure / Claude Levi Strauss  
Doing Culture Theory — Chapter 2 / additional readings for discussion:  
Clifford Geertz — “The Impact of the Concept of Culture on the Concept of Man”  
Claude Levi-Strauss — “The Structural Study of Myth” |                                            |
| september 6 W | Semiotics: Umberto Eco, Roland Barthes and Stuart Hall / C. S. Pierce  
Doing Culture Theory — Chapter 3 / additional readings for discussion:  
Roland Barthes — “The Rhetoric of the Image” and “Myth Today” |                                            |
| 13 W      | Ideology: Marxism and Louis Althusser / Karl Marx  
Doing Culture Theory — Chapter 4 / additional readings for discussion:  
Karl Marx and Frederick Engels — “Ruling class and Ruling Ideas”  
Raymond Williams — “Base and Superstructure in Marxist Cultural Theory” |                                            |
| 20 W      | Sociology of Knowledge: Peter Berger  
Cultural Analysis — Chapter 2 / additional readings for discussion:  
Peter Berger and Thomas Luckmann — “The Foundations of Knowledge in Everyday Life” |                                            |
| 27 W      | Post-Structuralism: Roland Barthes and Jacques Derrida  
Doing Culture Theory — Chapter 5 / additional readings for discussion:  
Roland Barthes — “Death of the Author”  
Jacques Derrida — “Structure, Sign, and Play in the Discourse of the Human Sciences” |                                            |
| october 4 W | Review and Discussion Session |                                            |
| 11 W      | WRITTEN EXAMINATION in class |                                            |
| 18 W      | Discourse and Power: Michel Foucault  
Doing Culture Theory — Chapter 9 / additional readings for discussion to be provided  
Michel Foucault - “Method” in History of Sexuality, Volume I (pages 92-102)  
Michel Foucault — “Nietzsche, Genealogy, History” in The Foucault Reader by Paul Rabinow (ed.) (pages 76-100) |                                            |
| 25 W      | Gender and Sexuality: Judith Butler  
Doing Culture Theory — Chapter 10 / additional readings for discussion to be provided  
Judith Butler — Imitation and Gender Insubordination |                                            |
| november 1 W | The Postmodern Condition: Daniel Bell, Jean-François Lyotard and Jurgen Habermas  
Doing Culture Theory — Chapter 11 / additional readings for discussion to be provided  
Jean-François Lyotard — The Postmodern Condition: A Report on Knowledge (selections) |                                            |
| 8 W       | Identity and Consumption: Jean Baudrillard  
Doing Culture Theory — Chapter 12 / additional readings for discussion to be provided  
Jean Baudrillard — America (selections), and Fragments (selections) |                                            |
| 15 W      | Postmodernism Unplugged: Fredric Jameson  
Doing Culture Theory — Chapter 13 / additional readings for discussion to be provided  
Fredric Jameson - The Political Unconscious (selections) and Signatures of the Visible (selections) |                                            |
| 22 W      | RESEARCH PAPER PRESENTATIONS |                                            |
| 29 W      | RESEARCH PAPER PRESENTATIONS |                                            |
| december 6 W | WRITTEN FINAL EXAMINATION |                                            |