**REQUEST FOR ADDITION OF NEW COURSE**

**PROPOSED COURSE DESCRIPTION**

<table>
<thead>
<tr>
<th>Rubric &amp; No.</th>
<th>Title</th>
<th>Introduction to Entertainment Industries</th>
</tr>
</thead>
<tbody>
<tr>
<td>1701</td>
<td></td>
<td></td>
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</tbody>
</table>

**Short Title (≤ 19 characters)**

<table>
<thead>
<tr>
<th>INTRO</th>
<th>ENTR</th>
<th>INDUS TRY</th>
</tr>
</thead>
</table>

**Semester Hours of Credit**

<table>
<thead>
<tr>
<th>Lecture: 3</th>
<th>Lab/Sem/Rec:</th>
</tr>
</thead>
</table>

**Repeat Credit Max. (if repeatable):**

<table>
<thead>
<tr>
<th>credit hours</th>
<th>Graduate Credit?</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
</table>

**Credit will not be given for this course and:**

**Course Type (Indicate hours in the appropriate course type.)**

<table>
<thead>
<tr>
<th>Lecture 3</th>
<th>Lab</th>
<th>Seminar</th>
<th>Recitation</th>
<th>Lec/Rec</th>
<th>Lec/Sem</th>
<th>Lec/Lab</th>
<th>Res/Ind</th>
<th>Clin/Pract</th>
<th>Intern</th>
</tr>
</thead>
</table>

**Maximum enrollment per section: (use integer, e.g. 25 not 20-30)**

| 50 |

**Grading System:**

<table>
<thead>
<tr>
<th>Letter Grade X</th>
<th>Pass/Fail</th>
<th>Final Exam: **</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
</table>

**Course Description:**

*(Concise catalog statement exactly as you wish it to appear in the General Catalog)*

**1701 Introduction to Entertainment Industries (3)** An introduction to the structure and internal organization of the entertainment industries. Attention is given to practical application based on theoretical and historical foundations. This course also serves as an introduction to the uses and influences of technology in entertainment with attention to innovations, history, and technology's effects on the global entertainment industries.

**BUDGET IMPACT (IF ANSWER TO ANY QUESTION IS "YES", ATTACH EXPLANATION).**

- If this course is approved, will additional staff be needed? Yes | No x
- Will additional space, equipment, special library materials or other major expense be involved? Yes | No x

**Academic Affairs Approval:**

(Date)

**ATTACHMENTS (ATTACH THE FOLLOWING TO YOUR PROPOSAL)**

**JUSTIFICATION:** Justification must explain why this course is needed and how it fits into the curricula. Will the course duplicate other courses?

**SYLLABUS:** Including 14 week outline of the subject matter; titles of text, lab manual, and/or required readings; grading scale and criteria

(for 4000-level, specify graduate student grading criteria if requirements differ for graduate and undergraduate students).

**APPROVALS**

<table>
<thead>
<tr>
<th>Department Faculty Approval Date</th>
<th>College Faculty Approval Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>2/28/17</td>
<td>4/13/17</td>
</tr>
</tbody>
</table>

**Department Chair Signature**

(date)

**Graduate Dean Signature**

(date)

**College Contact**

E-mail

**College Dean Signature**

(date)

**Chair, FS C&C Committee**

(date) 10/6/17

**Academic Affairs Approval**

(date)
Justification for the Addition of THTR 1701 Introduction to Entertainment Industries

Responding to the needs of the Film and Television Industry in Louisiana and globally for trained technicians and administrative personnel with multi-dimensional knowledge and skills, the School of Theatre is adding THTR 1701, Introduction to the Entertainment Industries to support the Film and Television concentration in the B.A. in Theatre degree program. This course will support the program which has been added in direct response to the growing film and television industry in Louisiana and the need for trained production personnel.

We are pleased to offer this addition to the School of Theatre as it reflects similar offerings in Departments/Schools of Theatre at peer institutions such as Arizona State University, San Diego State University, the University of Arizona and others.

The addition of THTR 1701 affects the BA in Theatre curricula.
TO WHOM IT MAY CONCERN:

The College of Humanities and Social Sciences supports the proposed courses listed below as additions to the Theater curriculum.

THTR 1701 Introduction to Entertainment Industries
THTR 2733 Studio Production
THTR 2735 Film and New Media Production I
THTR 3735 Film and New Media Production II

Stacy

Stacia L Haynie, Dean
J. W. Annison, Jr. Family Alumni Professor
College of Humanities and Social Sciences
132 Hodges Hall
Louisiana State University
Louisiana State University
THTR 1701 INTRODUCTION TO ENTERTAINMENT INDUSTRIES
Course Syllabus

Professor Isaac Fletcher
isaacp@lsu.edu
Office – MDA Room 383
Office Hours – W 2:00-5:00, T/TH 3:30-6:00, M/F by appointment

COURSE DESCRIPTION:

An introduction to the structure and internal organization of the entertainment industries. Attention is given to practical application based on theoretical and historical foundations. This course also serves as an introduction to the uses and influences of technology in entertainment with attention to innovations, history, and technology's effects on the global entertainment industries.

COURSE LEARNING OBJECTIVES:

Students will:

- Be able to identify the key segments within the entertainment industry, and conduct a basic situation analysis of each segment.
- Be able to trace the history, current state, and trends of the entertainment industry.
- Be able to identify relevant stakeholders for an entertainment company, and further, be able to suggest the potential consequences of present and future managerial decisions.
- Be able to develop and articulate arguments for and against the continued expansion of the entertainment industry segments.
- Be able to identify multiple career paths for employment in the entertainment industry
- Be able to identify leaders in the entertainment industry, both in terms of financial performance, creativity, and best practices. Understand how the media and technology influence consumer interests and buying habits in the entertainment economy.
- Understand the nature and characteristics of consumers of entertainment.
- Be able to suggest specific strategies to improve the entertainment experience of both customers and employees across industries.
- Develop an awareness, appreciation, and enthusiasm for sharing intellectual capital.

REQUIRED TEXTS:


GRADING SCALE:

Grading is as follows:

- A+: 97-100 points
- A  93-96 points
- A- 90-92 points
- B+ 87-89 points
- B  83-86 points
- B- 80-82 points
- C+ 77-79 points
- C  73-76 points
- C- 70-72 points
- D+ 67-69 points
- D  63-66 points
- D- 60-62 points
- F  below 60 points

ASSIGNMENTS & GRADE WEIGHT

Exams 40%
There will be four exams given throughout the semester. Each exam will address your conceptual understanding of the material. The exam grade will be computed as % correct.

Homework Assignments 35%
There will be five homework assignments due over the course of the semester. Homework assignments will be comprised of short papers or other exercises. The homework assignments will be calculated as an average of the individual assignment grades.

Final Exam 25%
A comprehensive final written exam will be administered according to the date published in the LSU scheduling booklet. The final exam grade will be computed as % correct.

OTHER INFORMATION

Expectations
LSU’s general policy states that for each credit hour, you (the student) should plan to spend at least two hours working on course related activities outside of class. Since this course is for three credit hours, you should expect to spend a minimum of six hours outside of class each week working on assignments for this course. For more information see: http://catalog.lsu.edu/content.php?coid=12&navoid=822.

LSU Student Code of Conduct
The LSU student code of conduct explains student rights, excused absences, and what is expected of student behavior. Students are expected to understand this code as described here: http://students.lsu.edu/saa/students/code. Any violations of the LSU student code will be duly reported to the Dean of Students.
Note:
Students with special needs or disabilities should communicate this to the instructor. It is the responsibility of the student to present a letter of accommodation to the instructor. The student and instructor will then determine what modifications or accommodations are appropriate. Instructor cannot support your needs if there is no notification.

Louisiana State University is committed to providing reasonable accommodations for all persons with disabilities. The syllabus is available in alternate formats upon request.

If you have a disability that may have some impact on your work in this class and for which you may require accommodations, please see a staff member in the Office of Disability Services (112 Johnston Hall; 225-578-5919) so that such accommodations can be considered. Students that receive accommodation letters, please meet with the instructor to discuss the provisions of those accommodations as soon as possible. Instructor cannot support your needs if there is no notification.

Academic Success
The primary ingredients of your academic success are attending class, managing your time efficiently, taking good notes, and developing good critical thinking and communication abilities. LSU has a number of excellent resources that will assist you in developing these skills. The place to begin is the Center for Academic Success (http://students.lsu.edu/academicsuccess). The CAS offers guidance on what learning strategies are best suited to your talents, tutoring in the basic subjects, and workshops on a variety of topics, from note taking to time management. Communication Across the Curriculum (http://cxc.lsu.edu) assist students in developing the communication skills necessary for academic and professional success. Finally, with respect to professional success, the LSU Olindo Career Center (http://students.lsu.edu/careercenter) can assist you in choosing a major and a profession that best suits your talents and passions and help you develop a four year career plan to ensure success when you graduate from LSU.
SCHEDULE OF CLASSES:

WEEK 1:
Orientation, student expectations, schedule & assignments
Personal introductions & interests

WEEK 2:
Cinema Industry/Economy
Theatre Industry
Homework Assignment 1 Due

WEEK 3:
Music Industry
Exam 1

WEEK 4:
Video Game Industry

WEEK 5:
New/Interactive Media Industry
Homework Assignment 2 Due

WEEK 6:
Radio Industry
Exam 2

WEEK 7:
Intellectual Property
Entertainment Law

WEEK 8:
Entertainment Content Structure
Homework Assignment 3 Due

WEEK 9:
Narrative & Anti-Narrative Structure

WEEK 10:
Interactivity & Web Development Theory/Concepts

Exam 3

WEEK 11:
Digital Art Industry/Movement
Homework Assignment 4 Due

WEEK 12:
Discussion of group and individual projects

WEEK 13:
Preparation of group and individual projects
Exam 4

WEEK 14:
Individual Projects Presentations
Homework Assignment 1 Due

WEEK 15:
Wrap-up

Final Exam: As per LSU published exam schedule.
REQUEST FOR ADVERTISEMENT OF NEW COURSE

Department | Theatre
----------|--------
College    | College of Music and Dramatic Arts
Date       | 9-1-17

PROPOSED COURSE DESCRIPTION
Rubric & No. | THTR 2733
Title        | Studio Production
Short Title (≤ 19 characters) | S T U D I O P R O D U C T I O N
Semester Hours of Credit | 3
If combination course type, # hrs. of credit for Lecture: 2 Lab/Sem/Rec: 1
Repeat Credit Max. (if repeatable): credit hours Graduate Credit? Yes X No
Credit will not be given for this course and:
Course Type (Indicate hours in the appropriate course type.)
Lecture Lab Seminar Recitation Lec/Rec Lec/Sem Lec/Lab Res/Ind Clin/Pract Intern
Maximum enrollment per section: (use integer, e.g. 25 not 20-30) 15
Grading System: Letter Grade X Pass/Fail Final Exam:** Yes X No
** (Attach justification if the proposed course will not hold a final exam during examination week.)
Course Description:
(Concise catalog statement exactly as you wish it to appear in the General Catalog)

2733 Studio Production (3) Prereq: THTR 1701. 2 hrs. lecture, 2 hrs. lab. A study of the basic principles and techniques for writing, producing, and directing fiction for entertainment/studio programs either for television or web/internet/new media streaming outlets.

BUDGET IMPACT (IF ANSWER TO ANY QUESTION IS "YES", ATTACH EXPLANATION.)
If this course is approved, will additional staff be needed? Yes X No
Will additional space, equipment, special library materials or other major expense be involved? Yes No
Academic Affairs Approval: (Date)

ATTACHMENTS (ATTACH THE FOLLOWING TO YOUR PROPOSAL)
JUSTIFICATION: Justification must explain why this course is needed and how it fits into the curricula. Will the course duplicate other courses?
SYLLABUS: Including 14 week outline of the subject matter; titles of text, lab manual, and/or required readings; grading scale and criteria
(For 4000-level, specify graduate student grading criteria if requirements differ for graduate and undergraduate students.)

APPROVALS
Department Faculty Approval Date 3/25/13 College Faculty Approval Date 4/15/13
Department Chair Signature 9/22/17 College Dean Signature 9/22/17
Chair, FS C&C Committee (date) 10/5/17
Graduate Dean Signature (date)
Academic Affairs Approval (date)
College Contact E-mail
Justification for the Addition of THTR 2733 Studio Production

Responding to growing demands from current and prospective students and to the needs of the film and media production industry in Louisiana and beyond, the School of Theatre is adding THTR 2733, Studio Production to support the recently added Film and Television concentration.

This addition directly addresses a current disciplinary void at LSU as it will train and educate our students in the development, production, and broadcast of non-journalistic, entertainment-based programming, including integration of live internet streaming and mobile device platforms. This cutting edge course, like much of the Film/TV curricula, seeks to integrate the shared story-telling heritage of theatre and moving pictures and reflects similar courses in Departments/Schools of Theatre at peer institutions such as Arizona State University, UCLA, the University of Arizona and others.

The addition of THTR 2733 affects the BA in Theatre curricula.

Pre-requisite: THTR 1701
TO WHOM IT MAY CONCERN:

The College of Humanities and Social Sciences supports the proposed courses listed below as additions to the Theater curriculum.

THTR 1701 Introduction to Entertainment Industries
THTR 2733 Studio Production
THTR 2735 Film and New Media Production I
THTR 3735 Film and New Media Production II

Stacy

Stacia L Haynie, Dean
J. W. Annison, Jr. Family Alumni Professor
College of Humanities and Social Sciences
132 Hodges Hall
Louisiana State University
Louisiana State University
THTR 2733 Studio Production
Course Syllabus

Professor Isaac Pletcher
isaacp@lsu.edu
Office – MDA Room 383
Office Hours – W 2:00-5:00, T/TH 3:30-6:00, M/F by appointment

COURSE DESCRIPTION:
A study of the basic principles and techniques for writing, producing, and directing fiction for entertainment/studio programs either for television or web/internet/new media streaming outlets.

COURSE OBJECTIVES:

- To understand the teamwork involved in putting on studio production.
- To understand the various jobs performed by the essential members of the production team.
- To understand the equipment used to produce a show, including studio cameras, switchers, audio equipment, character generator, intercoms, mixers, editors, timers, and more.
- To understand the process of directing such content.
- To understand basic video camera shots and movements for such content.
- To understand the preparation and production of various types of fiction television/web streaming programs with emphasis on the producer’s, the director’s, the talent’s and the editor’s responsibilities to the overall planning and execution of such content.
- To establish professional standards in television production

The Lab portion of the class consists of the production of a 22-minute studio show. The class will determine the genre of the show and the positions will be assigned by the instructor. Talent will be sourced from the performance students and it will be written by either a faculty member or a faculty member with student input. The four prep days for the shoot will be used for rehearsal, set construction, sequencing, and graphics.

REQUIRED TEXTS AND MATERIALS:

- Gawlinski, Mark: Interactive Television Production, Boston, MA Focal Press 2005

GRADING RUBRIC:

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>30% - Final Shoot</td>
<td>10% Analysis Paper</td>
</tr>
<tr>
<td>10% - Short Shoot</td>
<td>5% - Control Room Skills Test</td>
</tr>
<tr>
<td>10% - Mid-Term</td>
<td>5% - Studio Skills Test</td>
</tr>
<tr>
<td>10% - Directing Test</td>
<td>20% - Final Exam</td>
</tr>
</tbody>
</table>
GRADING SCALE:

A+ 97-100   C  73-76
A  93-96     C- 70-72
A- 90-92     D+ 67-69
B+ 87-89     D  63-66
B  83-86     D- 60-62
B- 80-82     F  59 or Below
C+ 77-79

COURSE REQUIREMENTS:

Mid-Term Exam: There will be one mid-term exam which will cover your understanding of the material covered in the first half of the class. The mid-term will grade will be computed as % correct.

Project 1: Skills Test 1 – Studio Floor
This test will be for you to demonstrate your understanding of the equipment and technology contained in the studio. You will rotate through a series of stations where you will have to show competence on various camera, sound, lighting, and intercom gear.

Project 2: Skills Test 2 – Control Room
This test will be for you to demonstrate your understanding of the equipment and technology contained in the control room. You will rotate through a series of stations where you will have to show competence on various switchers, editors, mixers, and timers.

Project 3: Directing Test
You will be required to sit in the director’s chair for this test. You will be given a script and a pre-recorded group of videos. You will make the director calls as though you are directing a live multi-camera production. Your calls will be mixed down and recorded for critique.

Project 4: Multi-Camera Analysis Paper
This paper is an analysis of a multi-camera show of your choosing. From the perspective of a director, you will investigate the way the show is made and cut, focusing on genre and the building of narrative and conflict.

Project 5: Short Multi-Camera Shoot
Each student will be assigned a role on the production team and the team as a whole will be given a certain amount of time to prep, shoot, and package a project lasting not more than 4 minutes. This will be more along the lines of a talk show or children’s show segment.

Project 6: Final Multi-Camera Shoot
Each student will be assigned a role on the production team and as a whole, the team will prep, shoot, and package a narrative project (from a genre to be determined) that will last up to 15 minutes.
Final Exam
A comprehensive final written exam will be administered according to the date published in the LSU scheduling booklet. The final exam grade will be computed as % correct.

Skills Test Rubric

Each skills test will be divided into key components (i.e., studio test will have a camera component, cable component, studio safety component, etc.) which will be graded individually on a five-point scale according to the following rubric. The grades for each of the components will be averaged for a final grade for that skills test.

1 - Not Proficient (this test portion must be retaken)

2 - Basic (student fulfills minimum expectation of the skill)

3 - Intermediate (student demonstrates basic and growing knowledge)

4 - Proficient (student demonstrates full understanding)

5 - Advanced (student displays extra adeptness)

Any skill that is scored at a 1 will require the student to retake that entire test section.

OTHER INFORMATION

Expectations
LSU's general policy states that for each credit hour, you (the student) should plan to spend at least two hours working on course related activities outside of class. Since this course is for three credit hours, you should expect to spend a minimum of six hours outside of class each week working on assignments for this course. For more information see: http://catalog.lsu.edu/content.php?catoid=12&navoid=822.

LSU Student Code of Conduct
The LSU student code of conduct explains student rights, excused absences, and what is expected of student behavior. Students are expected to understand this code as described here: http://students.lsu.edu/saa/students/code. Any violations of the LSU student code will be duly reported to the Dean of Students.

Note:
Students with special needs or disabilities should communicate this to the instructor. It is the responsibility of the student to present a letter of accommodation to the instructor. The student and instructor will then determine what modifications or accommodations are appropriate. Instructor cannot support your needs if there is no notification.

Louisiana State University is committed to providing reasonable accommodations for all persons with disabilities. The syllabus is available in alternate formats upon request.
If you have a disability that may have some impact on your work in this class and for which you may require accommodations, please see a staff member in the Office of Disability Services (112 Johnston Hall; 225-578-5919) so that such accommodations can be considered. Students that receive accommodation letters, please meet with the instructor to discuss the provisions of those accommodations as soon as possible. Instructor cannot support your needs if there is no notification.

**Academic Success**
The primary ingredients of your academic success are attending class, managing your time efficiently, taking good notes, and developing good critical thinking and communication abilities. LSU has a number of excellent resources that will assist you in developing these skills. The place to begin is the Center for Academic Success (http://students.lsu.edu/academicsuccess). The CAS offers guidance on what learning strategies are best suited to your talents, tutoring in the basic subjects, and workshops on a variety of topics, from note taking to time management. Communication Across the Curriculum (http://cxc.lsu.edu) assist students in developing the communication skills necessary for academic and professional success. Finally, with respect to professional success, the LSU Olinde Career Center (http://students.lsu.edu/careercenter) can assist you in choosing a major and a profession that best suits your talents and passions and help you develop a four year career plan to ensure success when you graduate from LSU.
Louisiana State University
THTR 2733 Studio Production
Course Outline

Class Schedule and Assignments:

Week 1:

Tuesday: Syllabus Discussion. Shooting Multi-Cam
Thursday: Studio Tech 1

Week 2:

Tuesday: Studio Tech 2
Thursday: Studio Tech 3

Week 3:

Tuesday: Studio Skills Test Day 1
Thursday: Studio Skills Test Day 2

Week 4:

Tuesday: Control Room 1
Thursday: Control Room 2

Week 5:

Tuesday: Control Room 3
Thursday: Control Room 4

Week 6:

Tuesday: Control Room Skills Test Day 1
Thursday: Control Room Skills Test Day 2

Week 7:

Tuesday: The Director’s Job
Thursday: Director Test Day

Week 8:

Tuesday: Short Shoot Prep 1
Thursday: Mid-Term Exam
ANALYSIS PAPER DUE
Week 9:

*Tuesday:* Short Shoot Prep 2  
*Thursday:* Short Shoot Prep 3

Week 10:

*Tuesday:* SHORT SHOOT DAY 1  
*Thursday:* SHORT SHOOT DAY 2

Week 11:

*Tuesday:* Short Shoot Debrief  
*Thursday:* Long Shoot Prep 1

Week 12:

*Tuesday:* Long Shoot Prep 2  
*Thursday:* Long Shoot Prep 3

Week 13:

*Tuesday:* LONG SHOOT TEST SHOOT DAY  
*Thursday:* Long shoot adjustments

Week 14:

*Tuesday:* LONG SHOOT DAY 1  
*Thursday:* LONG SHOOT DAY 2

Week 15:

*Tuesday:* LONG SHOOT DAY 3  
*Thursday:* LONG SHOOT Debrief

**FINAL EXAM:** A comprehensive final written exam will be administered according to the date published in the LSU scheduling booklet.
REQUEST FOR ADDITION OF NEW COURSE

PROPOSED COURSE DESCRIPTION

Rubric & No. THTR 2735

Title Film and New Media Production I

Short Title (≤ 19 characters) FILM

Semester Hours of Credit 3

If combination course type, # hrs. of credit for

Lecture: 2
Lab/Sem/Rec: 1

Repeat Credit Max. (If repeatable): credit hours
Graduate Credit? Yes No

Credit will not be given for this course and:

Course Type (Indicate hours in the appropriate course type.)

Lecture __ Lab __ Seminar __ Recitation __
Lec/Rec __ Lec/Sem __ Lec/Lab __
Res/Ind __ Clin/Pract __ Intern __

Maximum enrollment per section: (use integer, e.g. 25 not 20-30) 20

Grading System: Letter Grade X

Pass/Fail

Final Exam:** Yes X

No

**(Attach justification if the proposed course will not hold a final exam during examination week.)**

Course Description:
(Concisely state exactly as it will appear in the General Catalog)

2735 Film and New Media Production I (3) Prereq: THTR 1701. 2 hrs. lecture, 2 hrs. lab. An examination of the basics of film production including pre-production which includes story writing, scripting, storyboarding, budgeting and casting; production which includes directing, lighting and shooting; and post-production which includes editing and sound.

BUDGET IMPACT (IF ANSWER TO ANY QUESTION IS "YES", ATTACH EXPLANATION.)

If this course is approved, will additional staff be needed? Yes No

Will additional space, equipment, special library materials or other major expense be involved? Yes No

Academic Affairs Approval: (Date)

ATTACHMENTS (ATTACH THE FOLLOWING TO YOUR PROPOSAL)

Justification: Justification must explain why this course is needed and how it fits into the curriculum. Will the course duplicate other courses?

Syllabus: Including 14 week outline of the subject matter; titles of text, lab manual, and/or required readings; grading scale and criteria

(For 4000-level, specify graduate student grading criteria if requirements differ for graduate and undergraduate students.)

APPROVALS

Department: Faculty Approval Date 3/28/17

College: Faculty Approval Date 4/13/17

Department Chair Signature 9/27/17

Graduate Dean Signature 10/6/17

College Contact: E-mail

Academic Affairs Approval 10/6/17

Chair, F&S C&C Committee 10/6/17
Justification for the Addition of THTR 2735 Film and New Media Production I

Responding to growing demands from current and prospective students and to the needs of the film and media production industry in Louisiana and beyond for personnel with multidimensional knowledge and skills, the School of Theatre is adding THTR 2735, Film and New Media Production I to support the recently added Film and Television concentration.

This addition directly addresses a current disciplinary void at LSU as it integrates all fundamental aspects of media production including an introduction to digital post production (non-linear editing.) This course reflects similar courses in Departments/Schools of Theatre at peer institutions such as Arizona State University, UCLA, the University of Arizona and others.

The addition of THTR 2735 affects the BA in Theatre curricula.

Pre-requisite: THTR 1701
TO WHOM IT MAY CONCERN:

The College of Humanities and Social Sciences supports the proposed courses listed below as additions to the Theater curriculum.

THTR 1701 Introduction to Entertainment Industries
THTR 2733 Studio Production
THTR 2735 Film and New Media Production I
THTR 3735 Film and New Media Production II

Stacy

Stacia L Haynie, Dean
J. W. Annison, Jr. Family Alumni Professor
College of Humanities and Social Sciences
132 Hodges Hall
Louisiana State University
Louisiana State University
THTR 2735 Film and New Media Production I
Course Syllabus

Professor Isaac Pletcher
isaacp@lsu.edu
Office – MDA Room 383
Office Hours – W 2:00-5:00, T/TH 3:30-6:00, M/F by appointment

COURSE DESCRIPTION:
A study of the basic principles and techniques for writing, producing, and directing fiction for entertainment/studio programs either for television or web/internet/new media streaming outlets.

COURSE OBJECTIVES:

- To learn the essentials of narrative film production
- To learn the basics of being part of a film crew
- To learn the complete process of filmmaking from screenwriting to distribution.
- To get intensive experience in various crew positions
- To understand what it takes to make a low-budget short film
- To write an effective short screenplay
- To learn the proper use and maintenance of cinema cameras and lenses
- To learn how to attain high-quality sound on set.
- To be able to demonstrate the basics of professional lighting
- To be able to demonstrate the basic aspects of digital editing software
- To be able to demonstrate the basics of gripping
- To be better equipped to work in the professional film industry in Louisiana and elsewhere
- To become a better filmmaker, critical thinker, and artist as a result of making a short film

REQUIRED TEXTS AND MATERIALS:


GRADING RUBRIC:

10% - 2 Minute Silent Film
10% - Equipment Test
10% - Music Video
15% - Mid-Term
10% - Editing Assignment
10% - Original Screenplay
15% - Final Short Film
20% - Final Exam
GRADING SCALE:

A+ 97-100       C  73-76
A  93-96        C-  70-72
A- 90-92        D+  67-69
B+ 87-89        D  63-66
B  83-86        D-  60-62
B- 80-82        F  59 or Below
C+ 77-79

COURSE REQUIREMENTS:

Mid-Term Exam: There will be one mid-term exam which will cover your understanding of the material covered in the first half of the class. The mid-term will grade will be computed as % correct.

Test and Assignments: All tests and assignments will be computed on a % basis.

• 2 Minute Silent Film: This project will happen very early in the semester. You will produce a short film with no dialogue that emphasizes components of visual storytelling.

• Editing Assignment: Each student will be required to take an in-class proficiency exam to demonstrate basic proficiency in either Adobe Premiere Pro or Final Cut X.

• Equipment Test: You will be required to take and pass an equipment test to demonstrate an understanding and ability to use LSU’s film equipment safely, responsibly, and intelligently. This is not for a grade but, IF YOU DO NOT PASS THIS TEST, YOU WILL NOT BE ALLOWED TO USE SCHOOL EQUIPMENT. THIS WILL SEVERELY LIMIT YOUR ABILITY TO PASS THIS COURSE.

• Music Video: Each student will produce a music video to demonstrate understanding and mastery of editing and cinematography techniques, including lighting, shot composition, and camera movement.

• Original Short Screenplay: Each student must write an original 3 to 6 page short film screenplay. The project will be graded based on the following rubric:
  o Plot Structure (reversals/conflict/opening scene) – 25%
  o Emotional Impact – 25%
  o Protagonist (strong desire/empathetic/character arc) – 20%
  o Execution of Intention – 10%
  o Dialogue (Believability/Subtext) – 10%
  o Overall Impression – 10%

Final Short Film
Students will pair up in teams of two in order to produce one of the scripts that they turned in (and for which they have received an amazing grade). Each pair must fulfill the pre-production, production, and post-production responsibilities for their film, which will include enlisting the help of your classmates. You will be required to account for your actions during pre-production, production, and post-
production. In addition, you will be required to show that you helped with AT LEAST two (2) other short films. Each individual will receive a shared grade on a % basis based on the following rubric:

- 30% - Story (this includes plot and execution of theme)
- 20% - Technical Quality (lighting, editing, and sound)
- 20% - Acting (authenticity, subtext, blocking)
- 20% - Visual Design (cinematography and mise-en-scene)
- 10% - Overall Impression

Final Exam
A comprehensive final written exam will be administered according to the date published in the LSU scheduling booklet. The final exam grade will be computed as % correct.

Skills Test Rubric
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This syllabus is subject to change.
Louisiana State University
THTR 2735 Film and New Media Production I
Course Outline

Class Schedule and Assignments:

Week 1:

Tuesday: Syllabus Discussion. What is Filmmaking?
Assignment for next class: Read Forward and Introduction to Munroe; Chapter 8 in Tomaric

Thursday: Basics of Visual Storytelling I

Week 2:

Tuesday: Basics of Visual Storytelling II
Assignment: Read Chapters 1 - 2 (Munroe)

Thursday: Pre-Production: The Script

Week 3:

Tuesday: Pre-Production: The Process
Assignment: Read Chapter 6 (Munroe); Read Chapters 7, 11, and 12 (Tomaric)

Thursday: Turn in 2 minute silent film. Production: Equipment
Assignment: Work on Short Script. Read Equipment Policy.

Week 4:

Tuesday: Production: Equipment II
Assignment: Finish the Short Script. Read Chapter 14 (Tomaric)

Thursday: Equipment Test

Week 5:

Tuesday: How the Set Works
Assignment: Read Chapter 13 (Tomaric)

Thursday: Turn in Music Video. Production: Sound Design
Assignment: Read Chapter 7 (Munroe); Read Chapters 15 and 16 (Tomaric)

Week 6:

Tuesday: Production: Visual Design I
Assignment: Read Chapters 1-7 (Making Movies; Lumet)
**Thursday:** Production: Visual Design II  
**Assignment:** Read Chapter 10 (Tomaric)

**Week 7:**

**Tuesday:** Production: Visual Design III (Cinematography and Mise-en-Scene)  
**Assignment:** Study for Mid-Term

**Thursday:** Fall Holiday NO CLASS

**Week 8:**

**Tuesday:** Submit Short Screenplay. Mid-Term Exam

**Thursday:** Gear Day: Grip/Lighting

**Week 9:**

**Tuesday:** Gear Day: Grip/Lighting I

**Thursday:** Gear Day: Grip/Lighting II

**Week 10:**

**Tuesday:** Gear Day: Grip/Lighting III  
**Assignment:** Read Chapters 8, 9, 10, and 11 (Munroe)

**Thursday:** Post-Production I: Editing  
**Assignment:** Read Chapters 17 and 19 (Tomaric); Read Chapters 8, 9, 10, 11, and 12 (Lumet)

**Week 11:**

**Tuesday:** Post-Production: Editing I  
**Assignment:** Read pgs. 1 – 53 (Final Cut Pro)

**Thursday:** Post-Production: Editing II  
**Assignment:** Read pgs. 55-110 (Final Cut Pro)

**Week 12:**

**Tuesday:** Gear Day: Post-Production: Editing III

**Thursday:** Gear Day: EDITING ASSIGNMENT DAY I  
**Assignment:** Read pgs. 111 – 217 (Final Cut Pro)

**Week 13:**
Tuesday: Gear Day: EDITING ASSIGNMENT DAY II
Assignment: Study for Final Cut Proficiency

Thursday: Final Cut Proficiency Test

Week 14:

Tuesday: Project Work Day

Thursday: Thanksgiving NO CLASS

Week 15:

Tuesday: Individual Team Meetings w/Professor: Private Screening of Rough Cut.  
Assignment: Finish Short Film

Thursday: Watch and Critique Film Projects

FINAL EXAM:

Final Exam from 10:00 – 12:00
REQUEST FOR ADDITION OF NEW COURSE

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**PROPOSED COURSE DESCRIPTION**

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**(Attach justification if the proposed course will not hold a final exam during examination week.)**

**Course Description:**
(Concisely catalog statement exactly as you wish it to appear in the General Catalog)

3735 Film and New Media Production II (3) Prereq: THTR 2735. 2 hrs. lecture, 2 hrs. lab. Advanced techniques of production including: film producing, directing, cinematography, editing, and sound— including sound capture and design.

**BUDGET IMPACT (IF ANSWER TO ANY QUESTION IS "YES", ATTACH EXPLANATION).**

If this course is approved, will additional staff be needed? Yes | No | X |
Will additional space, equipment, special library materials or other major expense be involved? Yes | No | X |
Academic Affairs Approval: ___________________________ (Date)

**ATTACHMENTS (ATTACH THE FOLLOWING TO YOUR PROPOSAL)**

JUSTIFICATION: Justification must explain why this course is needed and how it fits into the curricula. Will the course duplicate other courses? SYLLABUS: Including 14 week outline of the subject matter; titles of text, lab manual, and/or required readings; grading scale and criteria (For 4000-level, specify graduate student grading criteria if requirements differ for graduate and undergraduate students).

**APPROVALS**

<table>
<thead>
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<th>Department Faculty Approval Date</th>
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Department Chair Signature (date)

Graduate Dean Signature (date)

College Contact E-mail

College Dean Signature (date) 9/22/17
Chair, FS C&C Committee (date) 10/5/17

Academic Affairs Approval (date) 10/19/17
Justification for the Addition of THTR 3735 Film and New Media Production II

Responding to growing demands from current and prospective students and to the needs of the film and media production industry in Louisiana and beyond for personnel with multi-dimensional knowledge and skills, the School of Theatre is adding THTR 3735, Film and New Media Production II to support the recently added Film and Television concentration.

This course builds on the skills and knowledge introduced in THTR 1701 and 2735, the School of Theatre. As in all Theatre and Film/Television curricula, a primary focus of this course is the creation and production of dramatic, fictional, socially relevant content. This course addresses a void in the current curricular offerings at LSU and reflects similar courses in Departments/Schools of Theatre at peer institutions such as Arizona State University, UCLA, the University of Arizona and others.

The addition of THTR 3735 affects the BA in Theatre curricula.

Pre-requisite: THTR 2735
TO WHOM IT MAY CONCERN:

The College of Humanities and Social Sciences supports the proposed courses listed below as additions to the Theater curriculum.

THTR 1701 Introduction to Entertainment Industries
THTR 2733 Studio Production
THTR 2735 Film and New Media Production I
THTR 3735 Film and New Media Production II

Stacy

Stacia L Haynie, Dean
J. W. Annison, Jr. Family Alumni Professor
College of Humanities and Social Sciences
132 Hodges Hall
Louisiana State University
Louisiana State University
THTR 3735 Film and New Media Production II
Course Syllabus

Professor Isaac Pletcher
isaacp@lsu.edu
Office – MDA Room 383
Office Hours – W 2:00-5:00, T/TH 3:30-6:00, M/F by appointment

COURSE DESCRIPTION:
Advanced techniques of production including: film producing, directing, cinematography, editing, and sound -- including sound capture and design.

COURSE OBJECTIVES:
- To continue learning the essentials of film production
- To become more knowledgeable of and proficient at set protocols and safety
- To learn how to collaborate on larger film projects with more crew members
- To gain intensive experience in various crew positions
- To learn the proper use and maintenance of the two film equipment
- To learn how to attain high-quality sound on set.
- To learn the basics of producing work outside of the classroom setting
- To further your knowledge of and proficiency at non-linear editing
- To gain proficiency at FX editing and compositing
- To be better equipped to work in the professional film industry in Louisiana and elsewhere
- To become a better filmmaker, critical thinker, and artist as a result of making a short film

REQUIRED TEXTS AND MATERIALS:
ADOBE CREATIVE SUITE – The student license can be bought for $20 monthly and all the Adobe programs installed on your own computer.

GRADING RUBRIC:

15% - Final Exam
15% - Group Short Film – Part One
15% Group Short Film – Part Two
10% - Mid-Term
20% - Group Short Film - Final
15% - Music Video
10% - Editing Assignment
GRADING SCALE:

A+ 97-100  C  73-76
A  93-96    C- 70-72
A- 90-92    D+ 67-69
B+ 87-89    D  63-66
B  83-86    D- 60-62
B- 80-82    F  59 or Below
C+ 77-79

COURSE REQUIREMENTS:

Music Video
Students will work in pairs to produce a music video that demonstrates knowledge and usage of basics techniques of cinematography, lighting, camera movement, and editing. Each individual will receive a shared grade on a % basis.

Editing Project
Each student will be required to edit and do visual FX on a project that they shoot and on a project they do not shoot. Students will be expected to demonstrate an advanced understanding of the editing process. Each individual will receive a shared grade on a % basis.

Group Short Film
Each student will be assigned a group and a position in the group to fulfill. As a collaborative team, you will write, pre-produce, produce, and edit together a short film that may be submitted to a festival. This assignment will be graded in three parts. Each individual will receive a shared grade on a % basis.

- Part 1 - PRE-VIS MATERIALS
  Each group will be required to submit either a pictorial shot list, a series of storyboards, or a series of overheads from their shot list. Every shot from the shot list must be represented. Students can to choose between any of the three pre-vis options.

- Part 2 - LOOK BOOK
  Each student will be required to submit a “look book” for your film, per the guidelines provided in class. This will be a collection of pictures, notes, and thoughts regarding your film’s production design and lighting.

- Part 3 – Final Short Film
  The short film should be a fully produced and 2-8 in length. The film will be assessed on narrative/story, acting, visual design, editing and sound.

Mid-Term Exam: There will be one mid-term exam which will cover your understanding of the material covered in the first half of the class. The mid-term will grade will be computed as % correct.

Final Exam
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Skills Test Rubric

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Louisiana State University
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Course Outline

Class Schedule and Assignments:

Week 1:
Syllabus, Expectations, Equipment Policy

Week 2:
Producing 101
Fundamentals of Directing for Film

Week 3:
Script Analysis and Point of View
MUSIC VIDEOS DUE – CRITIQUE DAY

Week 4:
Film Language

Week 5:
Film Language continued
In-class Film Language Exercise

Week 6:
Production: Pre-Vis
Production II: On-set Production

Week 7:
Equipment Assessment Workshops
GROUP SHORT FILM Project Part 1 Due

Week 8:
Documentary Filmmaking
MID-TERM EXAM

Week 9:
Sound Workshop
In-class Sound Exercise

Week 10:
Directing Actors
GROUP SHORT FILM Project Part 2 Due

Week 11:
Directing Actors continued
In-class Directing Actors Exercise
**Week 12:**
Post Production

**Week 13:**
Post Production continued

**Week 14:**
EDITING PROJECTS DUE AND CRITIQUES

**Week 15:**
Watch Films and Critique. Final Prep
FINAL GROUP SHORT FILM DUE AND CRITIQUES

**FINAL EXAM:** As per LSU published exam schedule.