REQUEST FOR ADDING, CHANGING, SUSPENDING OR DROPPING UNDERGRADUATE MINOR

Department: Interdepartmental College: E. J. Ourso College of Business Date: 5/29/17
Name of Minor: International Business

Has this change been discussed with and approved by all departments/colleges affected? Yes (✓) No ( ) N/A ( )

ATTACH JUSTIFICATION for all actions: Use separate sheet.
ATTACH RESPONSE from any departments affected (i.e. any department whose course(s) are to be added).

ACTION (check appropriate box):
(X) ADDING: Show the entire new minor using catalog format. Use plain sheets and attach.
( ) CHANGING: List present catalog description which is to be changed (left column) and the changes proposed (right column). In proposed column use strikeout and bold to indicate deletions and additions. Explain all changes adequately on attachment.
( ) SUSPENDING: Provide an adequate explanation for suspending the minor on plain sheets and attach.
( ) DROPPING: Provide an adequate explanation for dropping the minor on plain sheets and attach.

MINOR

PRESENT PROPOSED

Total semester hours in current minor: | Total semester hours in proposed minor: 18

To graduate with a minor in international business, students must complete 18 hours. This includes 12 hours selected from at least three different academic departments: ECON 4520, ECON 4550, FIN 3718, GBUS 4040, ISDS 4160, MGT 4430, MGT 4440, MGT 4450, and MKT 4443; and 6 hours of departmentally approved electives. Students must have a 2.0 GPA in the courses used to satisfy the minor. At least nine semester hours must be taken on this campus, and, at least three of the nine hours must be at the 3000 or 4000 level.

APPROVALS:
Department Faculty Approval Date: N/A Interdepartmental

N/A

Department Chair's Signature (Date)

John B. Hopko 7/20/17
Chair, FS C & C Committee (Date)

College/Division/ Department Contact: A. Junck
(Please print name.)

Contact Email: cxjunek@lsu.edu

College Faculty Approval Date: 6/12/2017
RD White/Adj 6/12/1-
College Dean's Signature (Date)

Wattle 10/19/17
Academic Affairs Approval (Date)
Justification for International Business Minor

To further develop curricula to educate and prepare future global business leaders, the college has expanded course offerings in the international area now providing enough courses for the college to offer a minor in international business. The minor will allow business students who have not declared a major with an international focus to complete meaningful educational requirements in the area of international business and provide a similarly attractive option for students outside the college. Moreover, expanding educational opportunities in this area is consistent with a long-stated goal of the college of fostering student interest and participation in international experiences.

The minor will require a total of 18 hours. Students will take 12 hours of business courses that are internationally focused. For these 12 hours, students must select from the following list of courses and must take courses from three different academic departments:

- Econ 4520: International Economics
- Econ 4550: International Finance
- FIN 3718: Multinational Managerial Finance
- GBUS 4040: Entrepreneurship in China
- ISDS 4160: Sourcing in China
- MGT 4430 Managing Across Cultures
- MGT 4440 International Strategic Management
- MGT 4450 Global Corporate Social Responsibility
- MKT 4443 International Marketing

The remaining 6 hours will be chosen from a list of departmentally approved elective courses from outside of the college.
Good Morning Andrea,

Thanks for the quick reply to my email. Sorry for the delay in getting back to you—I’ve been busy with budget/pay-related matters.

As implied by my prior email, the approved electives for the International Business Minor (6 hours) represent courses from a broad range of academic departments throughout the university—there are a lot of options. These include courses that examine global studies generally, global diplomacy, global cultures; courses that focus on particular regions of the world; and foreign language courses. The goal is for students to have some exposure to course work on international/global topics beyond the courses offered through the Ours College without overly restricting their options—they will have the latitude to pursue subjects of interest to them within this broad subject domain.

Accordingly, all of the following would be approved as electives for students in the International Business Minor:

- **FREN 3076 Introduction to Francophone Cultures (3)**
- **GEOG 4079 Geography of Religion (3)**
- **HIST 2023 The World Since 1960 (3)**
- **HIST 4028 The First World War (3)**
- **HIST 4049 The British Empire and Commonwealth (3)**
- **HIST 4064 Diplomatic History of the United States, 1914 to the Present (3)**
- **HIST 4130 World War II (3)**
- **HIST 4140 The Vietnam War (3)**
- **INTL 2000 Contemporary Global Issues (3)**
- **INTL 3092 Fundamentalisms and Religious Nationalism (3)**
- **INTL 3099 Undergraduate Internship in International Studies (3)**
- **INTL 4010 A History of Geopolitics (3)**
- **INTL 4100 Migration, Diasporas and Identity (3)**
- **POLI 4041 International Law (3)**
- **POLI 4042 International Organization (3)**
- **POLI 4043 American Foreign Policy (3)**
- **POLI 4044 The Contemporary International System (3)**
- **POLI 4046 International Political Economy (3)**
- **POLI 4047 Political Psychology in International Relations (3)**
- **POLI 4048 International Conflict and Cooperation (3)**
- **POLI 4049 Global Environmental Politics (3)**
• POLI 4050 Globalization and Politics (3)
• POLI 4062 Comparative Political Economy (3)
• POLI 4063 Comparative Political Institutions (3)
• POLI 4064 Comparative Politics of Developing Areas (3)
• POLI 4074 Politics of the European Union (3)
• REL 2029 Judaism, Christianity and Islam (3)
• REL 3092 Fundamentalisms and Religious Nationalism (3)
• REL 3300 Women and Religion (3)
• REL 4031 Comparative Religions (3)
• REL 4124 Studies in African Diaspora Religions (3)
• SOCL 2010 Louisiana in a Global Context (3)
• SOCL 4551 Global Society (3)

Africa

• AAAS 2050 Contemporary Africa (3)
• AAAS 3120 Topics in History of Africa and the African Diaspora (3)
• ANTH 4051 Africa (3)
• POLI 4078 African Government and Politics (3)

Middle East

• ARAB 2001 Arabic Culture (3)
• GEOG 4051 North Africa and the Middle East (3) or INTL 4051 North Africa and the Middle East (3)
• HIST 4096 The Modern Middle East (3)
• REL 4096 The Modern Middle East (3)
• INTL 4033 Geography of Central Asia and Afghanistan (3)
• INTL 4051 North Africa and the Middle East (3)
• POLI 4059 International Politics of the Middle East (3)
• POLI 4061 Comparative Politics of the Middle East (3)
• REL 3100 Judaism (3)
• REL 3786 The Religion of Islam (3)
• REL 3092 Fundamentalisms and Religious Nationalism (3)

Asia

• GEOG 4000 Modern India: Society and Culture (3)
• GEOG 4037 Geography of China (3)
• HIST 2096 East Asian Civilization Since 1800 (3)
• HIST 4078 Asian-American History (3)
• HIST 4092 China since 1600 (3)
• HIST 4094 Modern Japan (3)
• HIST 4097 History of South Asia (3)
• REL 4191 Religions of China and Japan (3)
• INTL 4033 Geography of Central Asia and Afghanistan (3)
• INTL 4002 South Asian Society, Polity and Culture (3) or ANTH 4002 South Asian Society, Polity and Culture (3) or GEOG 4002 South Asian Society, Polity and Culture (3) or
• POLI 4067 The Politics of Asia (3)
• POLI 4079 State, Society and Citizenship in Contemporary China (3)
• REL 2027 Asian Religions (3)
• REL 4001 South Asian Society, Polity and Culture (3)
• REL 4098 Muslims of South Asia (3)
• REL 4600 Hinduism (3)
• REL 4800 Buddhism (3)

Europe

• FREN 4051 French for Business (3)
• GEOG 4055 Geography of Europe (3)
• HIST 2075 German Civilization (3) or
• GERM 2075 German Civilization (3)
• HIST 2021 Modern Europe (3)
• HIST 2022 Modern Europe (3)
• HIST 2135 Introduction to Russian Culture and Civilization (3)
• HIST 4030 Eastern Europe: 1914-Present (3)
• HIST 4032 The Balkans: 1879-Present (3)
• HIST 4048 Modern Irish History: 1600-Present (3)
• ITAL 3001 Italian Culture and Civilization (3)
• ITAL 3072 Survey of Italian Literature (3)
• POLI 4070 Russian Politics and Government (3)
• POLI 4072 Politics and Government of East Central Europe (3)
• POLI 4075 Politics of Western Europe (3)
• POLI 4076 The Politics of France and Francophone Areas (3)

Latin America

• ANTH 4003 Indian Civilization of Middle and South America (3)
• ANTH 4023 Latin American Cultures (3)
• GEOG 4031 Latin America and the Caribbean (3)
• HIST 2085 Colonial Latin America (3)
• HIST 2086 Latin America Since Independence (3)
• HIST 4083 Mexico: The National Period (3)
• HIST 4089 Brazil: The National Period (3)
• INTL 3995 Study Abroad in Latin America (1-6)
• POLI 4065 Latin American Governments and Politics (3)

Russia and Central Asia

• HIST 2135 Introduction to Russian Culture and Civilization (3)
• HIST 4126 The Russian Economy in the 20th Century (3)
• INTL 4033 Geography of Central Asia and Afghanistan (3)
• POLI 4070 Russian Politics and Government (3)
• POLI 4072 Politics and Government of East Central Europe (3)
• RUSS 2075 Introduction to Russian Culture and Civilization (3)
Not included in the list are the many foreign language courses students may complete to satisfy the 6 hours of electives requirement; for these courses, we prefer to advise students individually and discuss elective choices that are in line with their interests and career goals.

And, as Dr. Hopkins allows below, the college “has the power to allow students to substitute courses not on the list” which we will evaluate on a case-by-case basis, approving courses that have significant international/global foci. In other words, the list of courses is not exhaustive of all possible courses that may be applied toward the minor.

Please let me know if you have any further questions.

Tim

From: Andrea B Abad  
Sent: Tuesday, August 01, 2017 8:27 AM  
To: Timothy D Chandler <mgchan@lsu.edu>  
Cc: Ashley R Junek <cxjunek@lsu.edu>; Gary C Sanger <sanger@lsu.edu>  
Subject: RE: C&C JULY 20, 2017 MEETING MEMO

Good Morning,

I forwarded your proposal information to the Committee Chair, Dr. Hopkins. Per his reply you can either provide a full list of electives for the minor or a justification as to why it would be better not to supply it. His explanation is included below:

As far as the proposal is concerned they need to have a list of approved electives. If they don't want to do that then they should provide a justification as to why they feel it’s better not to provide it. The list of approved electives (which they have already started in the example they gave in the email) is useful for committee to evaluate if this new minor proposal has been carefully thought through. It’s also useful to students when selecting their course path. The department always has the power to allow students to substitute courses not on the list so I don't believe there is no loss of flexibility for the department.

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Andrea B. Abad  
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From: Timothy D Chandler  
Sent: Friday, July 21, 2017 3:52 PM