REQUEST FOR ADDING, CHANGING, SUSPENDING, OR DROPPING A GRADUATE CURRICULUM

Department/School College of Art & Design
Name of Curriculum/Major Doctor of Design in Cultural Preservation
Date May 14, 2017
Type of Degree Doctorate

ATTACH JUSTIFICATION for all actions: Use separate sheet.
ATTACH RESPONSE or LETTER OF SUPPORT from any departments/schools affected [i.e. any department/school whose course(s) are to be added/dropped or any programs that seem duplicative.] (See instructions and sample layout attached.)

ACTION (check appropriate box):

( ) ADDING: The entire new General Catalog curriculum description and expanded curriculum outline must be typed on plain sheets and attached to Form D. Attach the Board of Regents Program Proposal to this form as well.

( ) CHANGING: Regardless of whether the entire curriculum is to be changed or only parts, the present and proposed General Catalog curriculum description should be attached on separate pages. On the Present curriculum description, use strikeout to identify deletions and on the Proposed curriculum description, highlight areas to identify additions. Additionally, include the expanded curriculum outline found in the departmental handbook and attach on separate pages.

( ) SUSPENDING: Provide a formal memo and an adequate explanation for suspending the curriculum on plain sheets and attach.

( ) DROPPING: Provide a formal memo and an adequate explanation for dropping the curriculum on plain sheets and attach.

CURRICULUM

<table>
<thead>
<tr>
<th>PRESENT</th>
<th>PROPOSED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total semester hours in current curriculum: zero</td>
<td>Total semester hours in proposed curriculum: 60</td>
</tr>
</tbody>
</table>

Proposal Routing Procedure in accordance with PS-45

Departmental C&C Approval Date na *

Graduate Council Approval Date April 2016

Graduate Dean Signature 9/5/17

*Proposed DDes program will reside in the College of Art + Design and not in any one unit of the College.

College C&C Approval Date 06.02.17

College Dean Signature

Dates of all committee approvals must be recorded.

The committees will not consider curricular proposals that have not been approved by the previous departmental/college/Grad Council curriculum committees.

Office of Academic Affairs Approval 9/27/17
Colleagues:
At today's meeting of the University Courses & Curriculum Committee meeting, it was suggested there should be written confirmation from College unit heads and faculty documenting their knowledge of this new initiative moving forward, together with any feedback on relevant issues regarding the program, focus, curriculum, etc.. In discussion with the committee, I pointed out that as the program has evolved over the last several years, it has developed with involvement from College faculty with PhDs, and that it has been discussed at unit leaders meetings, presented at College faculty meetings, and recently gone through the College C&C process; in addition there have been individual informal discussions with faculty who have expressed interest. Nevertheless the committee felt it would be advantageous to solicit feedback from unit heads and faculty; hence this e-mail to both unit heads and faculty.

For your review, the description of the program can be found here: [http://design.lsu.edu/doctor-design-cultural-preservation/](http://design.lsu.edu/doctor-design-cultural-preservation/)

Doctor of Design in Cultural Preservation | LSU

design.lsu.edu

LSU's Doctor of Design in Cultural Preservation serves a market of interdisciplinary professionals by building on the strengths of faculty across the university ...

Specifics are found in the pull-down menus in the upper right corner. We anticipate starting in the fall, and to date, we have received interest from 26 potential students; 3 have already applied. We anticipate an entering class of 6-8 and will start reviewing applications in July. Should you have any questions or comments please send to me or Michael Desmond at your earliest convenience. Attached for your reference is the Doctor of Design proposal submitted through various University channels to the LSU Board of Supervisors and Board of Regents.

We would like to report back to the committee on any feedback from unit heads/faculty by the C&C's next meeting, tentatively set for July 10.

Thanks!
Lake Douglas, Ph.D., FASLA
Associate Dean of Research and Development
College of Art & Design
Associate Professor, Robert Reich School of Landscape Architecture
Louisiana State University
Baton Rouge, LA 70803
Office: 225-578-9222
Cellular: 225-931-1697
Per today's meeting, here is recent e-mail from CoAD C&C committee chair TL Ritchie.

Lake Douglas, Ph.D., FASLA  
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Michael and Lake I have a quorum on returns from the committee. No one made comments but me. So review my edits and make appropriate changes. If we need to meet or discuss or review changes, let me know asap. I guess Lake can sign for the committee as acting ex-officio and move the revised documents to the faculty senate CC committee by the 5th.

Let me know if I need to do anything more.
From: TL Ritchie <tlritchie@lsu.edu>
Date: Tuesday, May 30, 2017 at 2:06 PM
To: William Douglas <wdoug1@lsu.edu>, Robert Zwirn <rzwirn@lsu.edu>, Matt Dunn <mdunn1@lsu.edu>, Kevin Risk <jrisk1@lsu.edu>, Richard B Doubleday <rdoubleday@lsu.edu>, Hye Y Nam <hyenam@lsu.edu>, Bruce Sharky <bshark2@lsu.edu>
Cc: Tom Sofranko <tsofran@lsu.edu>, Alkis Tsolakis <atsolakis@lsu.edu>, J Michael Desmond <mdesmon@lsu.edu>
Subject: Urgent A+D Curriculum Committee Action

Committee members

An urgent request regarding the Doctor of Design program has come from the dean. The degree was reviewed by our committee during the year and approved by the Board of Regents. The curriculum and first two courses must also have our approval in order to be approved by the Faculty Senate C&C committee to be offered in the fall. I have attached the documents to this email with my edits. Please review and add any comments to:
Form D
Form A [justification] for COAD 7001 & 7003

I have attached the BOR Approval document for your information and the 7001 & 7003 syllabi have been sufficiently edited so you do not have to review these. Please review the first 3 documents. Please reply if no comments and if you make comments attach them and return.

Need comments no later than Friday June 3rd please. Thank you for your help.

LSU
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Ruth Z. McCoy Professor
School of Interior Design
Louisiana State University
402 Design Building, Baton Rouge, LA 70803
office 225-578-8469 | mobile 225-933-6737 | fax 225-578-8457
tir@lsu.edu | lsu.edu | id.lsuedu
Doctor of Design in Cultural Preservation

JUSTIFICATION for FORM D

For over a decade, the State of Louisiana, through its elected officials and economic development initiatives, has placed significant emphasis on quantifying the economic benefits of Louisiana’s “Cultural Economy,” defined as being jobs and resources in the following six areas: visual arts and crafts; architectural restoration and preservation; literary arts and humanities; entertainment (performing arts); design and communication arts; and the culinary arts. The four specializations described as the focus areas for the College’s DDes initiative in Cultural Preservation (History and Theory of Material Culture; Environmental Policy; Fabricative Materials and Technology; and Museum Studies) will provide direct expertise within four of the six areas identified by the State’s cultural economy initiatives. Advanced education training in these areas is currently not provided by existing programs in Louisiana. (Further information is included in the Approved Louisiana Board of Regents FORM AA 2.05: Request for Authority to Offer a New Program included with this submittal.)
JUSTIFICATION FOR CREATION OF NEW RUBRIC

From: William L Douglas
Sent: Tuesday, June 06, 2017 9:38 AM
To: Andrea B Abad
Cc: J Michael Desmond; Alcibiades P Tsolakis
Subject: Re: DDes Curriculum Forms

Thanks for your note.

With regard to the rubric used, we propose DART be used as the classification for these new courses we are proposing for the new Doctor of Design (DDes) degree. Since the DDes is the first program in our college beyond the master's level, these new courses do not fit within any existing rubric. Also we want these courses to stand alone as being distinct from existing courses. The rubric we used in the paperwork (COAD) was a placeholder that should be changed to reflect the new DART rubric.

Let me know if this covers what you have mentioned below.

Thanks! We appreciate your help with this effort.

Lake Douglas, Ph.D., FASLA
Associate Dean of Research and Development
College of Art & Design
Associate Professor, Robert Reich School of Landscape Architecture
Louisiana State University
Baton Rouge, LA 70803
Office: 225-578-9222
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CATALOG DESCRIPTION

Doctor of Design in Cultural Preservation
College of Art + Design

Arising from the confluence of current professional trends and educational resources, the multi-disciplinary Doctor of Design (DDes) degree in Cultural Preservation endeavors to meet increasing demands for advanced training and experimentation in the management and preservation of cultural heritage. This advanced academic degree highlights the many ways in which the study, preservation, and enhancement of cultural initiatives and resources benefit the economy of communities and the quality of life for their residents. The 60-credit-hour program encompasses six semesters of study and 45 hours of new course offerings specific to the curriculum and its advanced nature, mostly devoted to individual, supervised research, requiring students to work one-on-one with faculty. Students will share a common core of seminars on cultural preservation and research methods, while the curriculum for each specialization includes allied subjects and special requirements to ensure cross-disciplinary study.

The degree includes four areas for specialization:

1. **History and Theory of Material Culture**: studies in the production and history of art, architecture, cultural landscapes, interiors, and representation, with explorations through different lenses of environmental consideration, geographical location, national/international movement, and corresponding examples from related cultures.

2. **Environmental Policy**: investigations of policy and technical expertise arising from environmental and social sciences, law, and public policy to build on previous academic training and professional practice experience in the design and planning disciplines (architecture, landscape architecture, urban design, regional planning).

3. **Fabricative Materials & Technology**: inquiry and exploration through digital design as a research tool contributing to the analysis, understanding, and improvement of the built environment at new levels of scale and complexity, with an experimental design project that develops new methods, material systems, or technologies in digital design and fabrication through production of a large-scale artifact and a critical thesis.

4. **Museum Studies**: combined academic study of art history and other cultural resources with training in administration, conservation, interpretation, and exhibition through a blend of managerial, presentation, and technical skills.

As an advanced academic degree, the DDes will generate graduates prepared to fill leadership positions in numerous professional and academic fields related to the cultural economy and thereby make significant contributions to the advancement of cultural preservation in Louisiana and throughout the country.
## EXPANDED CURRICULUM OUTLINE

<table>
<thead>
<tr>
<th>Sequence</th>
<th>Class hrs</th>
<th>New</th>
<th>Content</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester 1</td>
<td>COAD 7001 - Cultural Preservation I (3)</td>
<td>*</td>
<td>Multi-disciplinary</td>
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<tr>
<td></td>
<td>COAD 7002 - Research Methods (3)</td>
<td></td>
<td>Advanced research</td>
</tr>
<tr>
<td></td>
<td>COAD 7003 - Digital Culture (3) *</td>
<td></td>
<td>Intro to Digital Humanities</td>
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<tr>
<td>Semester 2</td>
<td>COAD 7004 - Material Culture (3)</td>
<td></td>
<td>Intro to Material Culture Studies</td>
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<tr>
<td></td>
<td>Elective (3)</td>
<td></td>
<td>Existing in a related field</td>
</tr>
<tr>
<td></td>
<td>Elective (3)</td>
<td></td>
<td>Existing in a related field</td>
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<tr>
<td>Semester 3</td>
<td>COAD 7001 - Cultural Preservation I (3)</td>
<td>*</td>
<td>Multi-disciplinary</td>
</tr>
<tr>
<td></td>
<td>Thesis/Project Preparation I (3)</td>
<td></td>
<td>Identification of thesis/project proposal</td>
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<td></td>
<td>Independent Supervised Research I (3) *</td>
<td></td>
<td>and assemble supporting material; qualifying</td>
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<td></td>
<td></td>
<td></td>
<td>paper</td>
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<td></td>
<td></td>
<td></td>
<td>Project-based</td>
</tr>
<tr>
<td>Semester 4</td>
<td>Thesis/Project Preparation II (3)</td>
<td>*</td>
<td>Develop research for proposal/project workplan;</td>
</tr>
<tr>
<td></td>
<td>Independent Study/Internship (6)</td>
<td></td>
<td>general exam</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>Project-based research or internship</td>
</tr>
<tr>
<td>Semester 5</td>
<td>DDes Advanced Research I (6)</td>
<td>*</td>
<td>Advanced thesis research</td>
</tr>
<tr>
<td></td>
<td>Thesis/project Preparation III (6)</td>
<td></td>
<td>Execution thesis/project; oral exam</td>
</tr>
<tr>
<td>Semester 6</td>
<td>DDes Applied Research II (6)</td>
<td>*</td>
<td>Advanced thesis research</td>
</tr>
<tr>
<td></td>
<td>Thesis/project Completion (6)</td>
<td></td>
<td>Presentation of thesis/project</td>
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**DDes degree is 60 hours; hours may be accepted from previous degree(s) based on governing policies of the Graduate School and discussion between DDes coordinator and Dean of the Graduate School.**

**Curriculum Content:** The following is a brief discussion of new classes for the proposed curriculum, taken from the sequence outlined above:

- Existing electives (6 hours) will be in area(s) of student specialization as approved by DDes committee. Electives may include those courses already established or new classes developed within the curriculum.
- Independent/supervised research (9 hours) may also involve elective coursework within student's area of study, with approval of DDes committee.
- Note an internship (6 hours) is allowed in an area of student's specialization, to be approved by DDes committee.
Student's thesis/project committee consists of at least 3 members, two of which must be DDes faculty; additional faculty may come from outside the College of Art + Design and represent areas of the student's specialization.

**Expanded Description of Proposed Curriculum**

**Semester 1:**

(NEW) COAD 7001 - Theory and Processes of Cultural Preservation (3)
Research and discussion seminar in which the broad subject areas in the curriculum are represented through presentations by faculty, industry professionals, and guest speakers, together with extensive readings in each area and emphasis on the evolution of theories and current ‘best practices’ in each area. Faculty will introduce a range of contemporary research interests and approaches; research paper(s) and class presentation(s) will be required. The material and specific issues covered in this course will vary in response to the current cultural preservation environment each time it is taught. The class will be taken twice, in the first and third semesters, allowing entering students to interact with existing students.

(NEW) COAD 7002 - Research Methods (3): Theory/Research
Survey of qualitative and quantitative methodologies including the selection of research topic, definition of primary questions and terminologies, determination of relevant data types and collection strategies, and preparation of research paper. Students will be introduced to the prevailing theories of historical inquiry including: micro-history, global perspectives, borderlands theory, women’s history and gender studies, post-colonial theory, visual culture, media studies, and digital humanities. The focus will be on history pertaining to art, architecture, design, and material culture in order to prepare students for doctoral-level research.

(NEW) COAD 7003 - Digital Culture (3)
Recognizing the growing importance of computation to the understanding and creation of contemporary culture, the DDes program offers an introductory seminar covering the use of key digital approaches, tools, representational techniques, and resources used to advance scholarship in the humanities. In this course, students will be exposed, through a series of case studies, to a variety of tactics and strategies for deploying and creating computer-based resources to inform their research agendas.

**Semester 2:**

(NEW) COAD 7004 - DDes Seminar (3): Art & Material Culture of the Atlantic World
In this course students will research the development of art and material culture in the Americas. It will probe issues such as consumption, exchange, gift-giving, commodities, and collecting. The social history of the early contact period, vice-regal (or colonial) period, and independence movements, among others, will be considered as they relate to circum-Atlantic global trade and consumption. Students will take this course after having the Research Methods course that will prepare them for an in-depth research project on aspects of American material culture.

*Doctor of Design in Cultural Preservation - FORM D / page 5 of 7*
Elective in area of concentration (3)
This could be an existing University course or one of the Additional Elective Seminars described in Board of Regents FORM AA 2.05.

Elective in area of concentration (3)
This could be an existing University course or one of the Additional Elective Seminars described in Board of Regents FORM AA 2.05.

Semester 3:

(NEW) COAD 7001 - Theory and Processes of Cultural Preservation (3)
Research and discussion seminar in which the broad subject areas in the curriculum are represented through presentations by faculty, industry professionals, and guest speakers, together with extensive readings in each area and emphasis on the evolution of theories and current 'best practices' in each area. Faculty will introduce a range of contemporary research interests and approaches; research paper(s) and class presentation(s) will be required. The material and specific issues covered in this course will vary in response to the current cultural preservation environment each time it is taught. The class will be taken twice, in the first and third semesters, allowing entering students to interact with existing students.

(NEW) Thesis/project Preparation I (3):
This class involves the identification of a thesis/project proposal and the development of a preliminary research plan to include general subject area; identification of thesis/project committee (at least three faculty, including chair); development of thesis/project prospectus; identification of research question(s) and articulation of research methodology; development of work plan and expected results; preparation of qualifying paper and identification of themes for the general exam.

(NEW) Independent Supervised Research I (3):
Independent research directed by a member of the student’s thesis/project committee, exploring one or more aspects of the student’s proposed thesis/project.

Progress to third year determined by qualifying paper based on seminar work done at LSU outside of thesis research.

Semester 4:

(NEW) Thesis/Project Preparation II (3):
Development of research for thesis/project work plan, building on thesis/project Preparation I and Independent Supervised Research, concluding in the general exam.

(NEW) Independent project-based Study/Internship (6):
Students gain professional experience off-campus through an internship with an office or practice employing tools, techniques, practices and expertise developed in DDes curriculum
coinciding with the student’s area of research/expertise; journal/blog required; oral and written presentation of experience required (format to be determined); experiential learning integrated into curriculum as possible.

**Semester 5:**

**(NEW) DDes Advanced Research I (6):**
Advanced studies in the student's area of investigation under the direction of designated faculty; research directed toward preparation of thesis/project proposal and required oral exam.

**(NEW) Thesis/Project Preparation III (6):**
Based on thesis/project preparation, research workplan execution, and supervision of faculty, a student will develop a DDes final thesis/project, concluding in oral examination at semester's conclusion.

**Semester 6:**

**(NEW) DDes Applied Research II (6):**
Applied research under the direction of designated faculty directed toward student's area of specialization, based on thesis proposal/research.

**(NEW) Thesis/Project Completion (6):**
Completion/execution of final project representing student's area of research interest.

(Further information is included in the Approved Louisiana Board of Regents FORM AA 2.05: Request for Authority to Offer a New Program included with this submittal.)