REQUEST FOR ADDING, CHANGING, SUSPENDING OR DROPPING AN UNDERGRADUATE CURRICULUM

Department: Interdepartmental/Rucks Department of Management
College: E. J. Ourso College of Business
Name of Curriculum/Major: General Business
Type of Degree: BS
Date: 4/4/17

Has this change been discussed with and approved by all departments/colleges affected? Yes (X) No ( ) N/A ( )

ATTACH JUSTIFICATION for all actions: Use separate sheet.
ATTACH RESPONSE from any departments affected [i.e. any department whose course(s) are to be added.]
ATTACH FORM D ADDENDUM for all new curricula or changes involving General Education courses.

ACTION (check appropriate box):

( ) ADDING: The entire new curriculum, by semester, must be typed on plain sheets and attached to Form D. (See sample layout attached.)

(X) CHANGING: Regardless if all semesters of a curriculum are to be changed or only parts, the present and proposed (eight-semester) recommended path should be attached on separate pages. On the Present recommended path, use strikeout and on the Proposed recommended path, highlight areas to identify deletions and additions. Do not use boldface to designate changes as boldface is reserved for critical requirements within the recommended path. Explain all changes adequately on attachment.

( ) SUSPENDING: Provide an adequate explanation for suspending the curriculum on plain sheets and attach.

( ) DROPPING: Provide an adequate explanation for dropping the curriculum on plain sheets and attach.

CURRICULUM

<table>
<thead>
<tr>
<th>PRESENT</th>
<th>PROPOSED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total semester hours in current curriculum: 120</td>
<td>Total semester hours in proposed curriculum: 120</td>
</tr>
</tbody>
</table>

APPROVALS:

Department Faculty Approval Date: N/A

College Faculty Approval Date: 4/27/2017

Department Chair's Signature: John B. Hope (Date) 7/30/17

College Dean's Signature: [Signature] (Date) 7/27/17

Chair, FS C & C Committee: (Date)

Academic Affairs Approval: (Date)

College/Division/Department Contact: A. Junek

(Please print name.)

Contact E-mail: cxjunek@lsu.edu
GENERAL EDUCATION REQUIREMENTS

When a department adds a new curriculum or makes changes in an existing one, a Form D Addendum must also be submitted. This form is simply a list of those courses in the curriculum that satisfy the General Education requirement. Include course rubric, number, and credit hours when curricula differ from the default values. Indicate the curriculum semester for all General Education courses.

<table>
<thead>
<tr>
<th>General Education Requirement</th>
<th>Course(s)</th>
<th>Credit Hours</th>
<th>Curriculum Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>English Composition (6 hrs.)</td>
<td>ENGL 1001 or 1004</td>
<td>3</td>
<td>(x) 1st (x) 5th</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>(2nd) (3rd) (4th)</td>
</tr>
<tr>
<td></td>
<td>ENGL 2000</td>
<td>3</td>
<td>(1st) (5th)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>(2nd) (3rd) (4th)</td>
</tr>
<tr>
<td>Analytical Reasoning (6 hrs.)</td>
<td>General Education analytical reasoning course (from mathematics department)</td>
<td>3</td>
<td>(x) 1st (x) 5th</td>
</tr>
<tr>
<td>(At least 3 hours credit must be from a MATH course.)</td>
<td></td>
<td></td>
<td>(2nd) (3rd) (4th)</td>
</tr>
<tr>
<td></td>
<td>General Education analytical reasoning course</td>
<td>3</td>
<td>(1st) (5th)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>(2nd) (3rd) (4th)</td>
</tr>
<tr>
<td>Arts (3 hrs.)</td>
<td>General Education arts course</td>
<td>3</td>
<td>(1st) (5th)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>(2nd) (3rd) (4th)</td>
</tr>
<tr>
<td>Humanities (9 hrs.)</td>
<td>General Education humanities course</td>
<td>3</td>
<td>(x) 1st (x) 5th</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>(2nd) (3rd) (4th)</td>
</tr>
<tr>
<td></td>
<td>General Education humanities course</td>
<td>3</td>
<td>(1st) (5th)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>(2nd) (3rd) (4th)</td>
</tr>
<tr>
<td></td>
<td>General Education humanities course</td>
<td>3</td>
<td>(x) 4th (x) 8th</td>
</tr>
<tr>
<td>Natural Sciences (9 hrs.)</td>
<td>General Education natural science course sequence</td>
<td>6</td>
<td>(x) 1st (x) 5th</td>
</tr>
<tr>
<td>(If 2 course sequence is taken in the physical sciences, the additional 3 hour course must be from the life sciences, and vice versa.)</td>
<td></td>
<td></td>
<td>(2nd) (3rd) (4th)</td>
</tr>
<tr>
<td></td>
<td>General Education natural science course</td>
<td>3</td>
<td>(x) 1st (x) 5th</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>(2nd) (3rd) (4th)</td>
</tr>
<tr>
<td>Social Sciences (6 hrs.)</td>
<td>General Education social science course</td>
<td>3</td>
<td>(x) 1st (x) 5th</td>
</tr>
<tr>
<td>(At least three hours at the 2000-level.)</td>
<td></td>
<td></td>
<td>(2nd) (3rd) (4th)</td>
</tr>
<tr>
<td></td>
<td>General Education social science course (2000-level)</td>
<td>3</td>
<td>(x) 1st (x) 5th</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>(2nd) (3rd) (4th)</td>
</tr>
</tbody>
</table>
Justification for changing the general business (GBUS) curriculum

The college proposes to strengthen the general business curriculum in order to insure that students who choose the major receive a complete business education on par with requirements for other majors in the college. Currently, other majors in the college require 30 hours beyond the common business core while general business students must complete only 12 hours.

The faculty support increasing the number of business electives from 12 hours to 30 hours. If the proposal is approved, students will take 12 hours from four different academic departments and then choose an additional 18 hours of business electives. In order to accommodate these new requirements in the curriculum, general business students will no longer be required to complete a university-approved minor; however, students interested in business minors may still incorporate a minor into their degree path and remain on track to graduate within 4 years. The degree requirement will remain at 120 hours.
Current 8 Semester Degree Path in General Business

CRITICAL REQUIREMENTS

SEMESTER 1: “C” or better in ENGL 1001, MATH 1021; 2.3 Cumulative GPA.
SEMESTER 2: “C” or better in ISDS 1102 and MATH 1431; 2.3 Business GPA; 2.6 Cumulative GPA.
SEMESTER 3: “C” or better in ACCT 2001, ECON 2000; 2.3 Business GPA; 2.6 Cumulative GPA.
SEMESTER 4: ISDS 2000; ECON 2010; Admission to the College; 2.3 Business GPA; 2.6 Cumulative GPA.
SEMESTER 5: “C” or better in ENGL 2000; ACCT 2101.

Semester 1

CRITICAL: “C” or better in ENGL 1001, MATH 1021; 2.3 Cumulative GPA.

- ECON 2000 Principles of Microeconomics (3)
- ENGL 1001 English Composition (3)
- ISDS 1102 Introduction to Management Information Systems for Business Majors (3)
- MATH 1021 College Algebra (3)
- General Education course - Natural Sciences (3)

Total Semester Hours: 15

Semester 2

CRITICAL: “C” or better in ISDS 1102, MATH 1431; 2.3 Business GPA; 2.6 Cumulative GPA.

- ACCT 2001 Introductory Financial Accounting (3)
- MATH 1431 Calculus with Business and Economic Applications (3)
- Oral and Written Communication Requirement 1(3)
- General Education course - Humanities (3)
- General Education course - Natural Sciences (3)

Total Semester Hours: 15
Semester 3

CRITICAL: "C" or better in ACCT 2001, ECON 2000; 2.3 Business GPA; 2.6 Cumulative GPA.

- ECON 2010 Principles of Macroeconomics (3)
- ISDS 2000 Introduction to Business Statistics (3)
- ACCT 2101 Introductory Managerial Accounting (3) 4
- Oral and Written Communication Requirement 2 (3) 3
- General Education course - Arts (3)

Total Semester Hours: 15

Semester 4

CRITICAL: ECON 2010, ISDS 2000; Admission to the College; 2.3 Business GPA; 2.6 Cumulative GPA.

- ECON 2035 Money, Banking and Macroeconomic Activity (3) 4
- ENGL 2000 English Composition (3)
- ISDS 2001 Statistical Methods and Models (3)
- General Education course - Humanities (3)
- General Education course - Natural Sciences (3) 1

Total Semester Hours: 15

Semester 5

CRITICAL: "C" or better in ENGL 2000; ACCT 2101.

- BLAW 3201 Business Law (3)
- MGT 3200 Principles of Management (3)
- FIN 3716 Financial Management (3)
- ISDS 3115 Introduction to Operations Management (3)
- MKT 3401 Principles of Marketing (3)

Total Semester Hours: 15

Semester 6

- Approved General Business Courses (12)
  - Elective (3)

Total Semester Hours: 15

Semester 7

- General Education course - Humanities (3)
  - Approved Minor (9)
  - Elective (3)

Total Semester Hours: 15

Semester 8

- MGT 3830 Strategic Management (3)
  - Approved Minor (9)
  - Elective (3)

Total Semester Hours: 15

120 Total Sem, Hrs.
1. GENERAL EDUCATION NATURAL SCIENCE REQUIREMENT: If two course sequence is taken in the physical science, the additional three hour course must be taken from the life sciences, and vice versa.

2. Oral and Written Communication Requirement 1: Choose from CMST 2060, CMST 2061 or CMST 2064.
A Communication Intensive (C-I) course may be substituted for the Oral and Written Communication Requirement with permission from an academic advisor.

3. Oral and Written Communication Requirement 2: Choose from CMST 2060, CMST 2061 or CMST 4113.
A Communication Intensive (C-I) course may be substituted for the Oral and Written Communication Requirement with permission from an academic advisor.

4. Business students cannot receive credit for ACCT 2000, ECON 2030, FIN 3715 or ISDS 1100.

5. Any university approved minor with the exception of the Business Administration minor may be used to satisfy this requirement.

6. General Business courses must be approved by the General Business advisor. Must be 3000/4000 level.

ELECTIVES: See “Electives” under “Degree Requirements of the College.”
Proposed 8 Semester Degree Path for General Business

CRITICAL REQUIREMENTS

SEMESTER 1: “C” or better in ENGL 1001, MATH 1021; 2.3 Cumulative GPA.
SEMESTER 2: “C” or better in ISDS 1102 and MATH 1431; 2.3 Business GPA; 2.6 Cumulative GPA.
SEMESTER 3: “C” or better in ACCT 2001, ECON 2000; 2.3 Business GPA; 2.6 Cumulative GPA.
SEMESTER 4: ISDS 2000; ECON 2010; Admission to the College; 2.3 Business GPA; 2.6 Cumulative GPA.
SEMESTER 5: “C” or better in ENGL 2000; ACCT 2101.

Semester 1

CRITICAL: “C” or better in ENGL 1001, MATH 1021; 2.3 Cumulative GPA.

- ECON 2000 Principles of Microeconomics (3)
- ENGL 1001 English Composition (3)
- ISDS 1102 Introduction to Management Information Systems for Business Majors (3)
- MATH 1021 College Algebra (3)
- General Education course - Natural Sciences (3)

Total Semester Hours: 15

Semester 2

CRITICAL: “C” or better in ISDS 1102, MATH 1431; 2.3 Business GPA; 2.6 Cumulative GPA.

- ACCT 2001 Introductory Financial Accounting (3)
- MATH 1431 Calculus with Business and Economic Applications (3)
- Oral and Written Communication Requirement 1(3)
- General Education course - Humanities (3)
- General Education course - Natural Sciences (3)

Total Semester Hours: 15
Semester 3

**CRITICAL:** "C" or better in ACCT 2001, ECON 2000; 2.3 Business GPA; 2.6 Cumulative GPA.

- ECON 2010 Principles of Macroeconomics (3)
- ISDS 2000 Introduction to Business Statistics (3)
- ACCT 2101 Introductory Managerial Accounting (3)  
- Oral and Written Communication Requirement 2 (3)  
- General Education course - Arts (3)

**Total Semester Hours: 15**

Semester 4

**CRITICAL:** ECON 2010, ISDS 2000; Admission to the College; 2.3 Business GPA; 2.6 Cumulative GPA;.

- ECON 2035 Money, Banking and Macroeconomic Activity (3)  
- ENGL 2000 English Composition (3)  
- ISDS 2001 Statistical Methods and Models (3)  
- General Education course - Humanities (3)  
- General Education course - Natural Sciences (3)  

**Total Semester Hours: 15**

Semester 5

**CRITICAL:** "C" or better in ENGL 2000; ACCT 2101.

- BLAW 3201 Business Law (3)  
- MGT 3200 Principles of Management (3)  
- FIN 3716 Financial Management (3)  
- ISDS 3115 Introduction to Operations Management (3)
• MKT 3401 Principles of Marketing (3)

Total Semester Hours: 15

Semester 6

• Approved General Business Courses (12)\textsuperscript{5}
  • Elective (3)\textsuperscript{6}

Total Semester Hours: 15

Semester 7

• General Education course - Humanities (3)
  • Approved General Business Courses (9)\textsuperscript{3}
  • Elective (3)\textsuperscript{6}

Total Semester Hours: 15

Semester 8

• MGT 3830 Strategic Management (3)
  • Approved General Business Courses (9)\textsuperscript{3}
  • Elective (3)\textsuperscript{6}

Total Semester Hours: 15

120 Total Sem. Hrs.
1. GENERAL EDUCATION NATURAL SCIENCE REQUIREMENT: If two course sequence is taken in the physical science, the additional three hour course must be taken from the life sciences, and vice versa.

2. Oral and Written Communication Requirement 1: Choose from CMST 2060, CMST 2061 or CMST 2064. A Communication Intensive (C-I) course may be substituted for the Oral and Written Communication Requirement with permission from an academic advisor.

3. Oral and Written Communication Requirement 2: Choose from CMST 2060, CMST 2061 or CMST 4113. A Communication Intensive (C-I) course may be substituted for the Oral and Written Communication Requirement with permission from an academic advisor.

4. Business students cannot receive credit for ACCT 2000, ECON 2030, FIN 3715 or ISDS 1100.

5. General Business electives must be 3000/4000 level and selected from the offerings of at least four of the following departments: Accounting, Economics, Entrepreneurship & Information Systems, Finance, Management, and Marketing.

ELECTIVES: See “Electives” under “Degree Requirements of the College.”