REQUEST FOR ADDING, CHANGING, SUSPENDING OR DROPPING AN UNDERGRADUATE CONCENTRATION

Department: Mass Communication
College: Mass Communication
Name of Concentration: Pre-Law Public Relations – 3+3
Name of Curriculum/Major: Mass Communication
Type of Degree: BA
Date: 2-20-17

Has this change been discussed with and approved by all departments/colleges affected? Yes (X) No ( ) N/A ( )

ATTACH JUSTIFICATION for all actions: Use separate sheet.
ATTACH RESPONSE from any departments affected [i.e. any department whose course(s) are to be added.]
ATTACH FORM D ADDENDUM for all new concentration or changes involving General Education courses.

ACTION (check appropriate box):

(X) ADDING: The entire new concentration, by semester, must be typed on plain sheets and attached to Form E. (See sample layout attached.)

( ) CHANGING: Regardless if all semesters of a concentration are to be changed or only parts, the present and proposed (eight-semester) recommended path should be attached on separate pages. On the Present recommended path, use strikeout and on the Proposed recommended path, highlight areas to identify deletions and additions. Do not use boldface to designate changes as boldface is reserved for critical requirements within the recommended path. Explain all changes adequately on attachment.

( ) SUSPENDING: Provide an adequate explanation for suspending the concentration on plain sheets and attach.
( ) DROPPING: Provide an adequate explanation for dropping the concentration on plain sheets and attach.

CONCENTRATION

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<td>Total semester hours in proposed concentration:</td>
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</tbody>
</table>

APPROVALS:

Department Faculty Approval Date: MC = 1/9/17
Law = 1/24/17

[Signature] 2-17-17 (Date)
Chair, FS C & C Committee 3/23/17

College Faculty Approval Date: MC = 1/9/17
Law = 1/24/17

[Signature] 2-20-17 (Date)
College Dean's Signature

Academic Affairs Approval 4/4/17 (Date)

College/Division/Department Contact: Andrea Miller

Contact E-mail: Almiller@lsu.edu
February 20, 2017

Memo to Faculty Senate Courses & Curricula Committee
Mass Communication 3+3 Pre-Law Program
Re: Addition of four new concentrations

This is to inform the committee that the 3+3 Pre-Law program in Mass Communication requires an addition of four new concentrations – Pre-Law Public Relations, Pre-Law Journalism, Pre-Law Digital Advertising and Pre-Law Political Communication. They are separate tracks from the existing concentrations (Digital Advertising, Political Communication, Journalism, Public Relations) because the first year of law school classes, will not only substitute for elective hours in the degree (HSS program is all elective hours) but also nine hours of student choice social sciences/humanities (not General Education).

The social sciences/humanities requirement is part of the original four concentrations and was put in place with the understanding that communicators need a broad liberal arts education. The faculty agrees, however, that the classes offered in the first year of law school will substitute well for humanities and social sciences and still fulfill the spirit of a well-rounded liberal arts education. Therefore, the degree requirements are slightly, but not fundamentally different.

Please let us know if you have additional questions.

Best,

Jerry

Jerry Ceppos, Dean
Manship School of Mass Communication
Justification Memo to Faculty Senate Courses & Curricula Committee
(From D Changing Curriculum – Justification)
RE: Mass Communication 3+3 Pre-Law Program

Between 2010 and 2014, 59 Manship School of Mass Communication graduates were
accepted into the LSU Law Center, with an unknown number of graduates attending law schools
elsewhere. The faculty from the Manship School voted on January 9, 2017 to participate in the
University’s 3+3 Pre-Law Program. This proposal was also voted on and accepted by the LSU
Law Center’s faculty on January 24, 2017. We anticipate the 3+3 Pre-Law Program will be
highly popular and will help to accomplish the following: 1) increase Manship School
enrollment (including ACM students), 2) allow the Manship School to send more top caliber
students to the LSU Law Center, and 3) retain students with plans to attend law school
elsewhere.

The following paragraphs explain the process and path of the 3+3 Pre-Law Program first
charted by the College of Humanities & Social Sciences for the university in 2014. The Manship
School appreciates and wants to acknowledge here the contribution of HSS in creating the 3+3
program for the university.

Undergraduate students who pursue this accelerated program would complete all of their
major coursework, General Education requirements, and college requirements in their first three
years of enrollment, saving 32 hours of elective coursework for their senior year. The MC minor
requirement would be waived. During their final year of undergraduate studies and pending
acceptance by the LSU Law Center, the student would enroll at the Law Center in the required
first year law coursework (32 hours). Completed hours from the first year law coursework
would then transfer back to the undergraduate degree (28-31, depending on MC concentration),
completing the student’s bachelor’s degree requirements. The student would graduate with
his/her bachelor’s degree in Mass Communication during the summer following the completion
of the aforementioned first year law coursework. The student would then complete the final two
years of the required law curriculum, thereby finishing a four-year bachelor’s degree and a three-
year law degree in six years instead of seven. Louisiana students on the TOPS scholarship could
use their TOPS award toward their first year of law school enrollment. SACS, ABA and
AEJMC accreditation issues have been decided and/or resolved (see attached email).

To participate in the 3+3 Pre-Law program, students need to be highly motivated in order
to successfully complete their undergraduate major coursework in three years instead of four
years. Additionally, the students must meet all the requirements and be accepted in to the
Manship School no later than the end of their second semester (30 hours). The School’s 3.0
GPA requirement already assures that the students are academically successful. However,
admission into the Manship School and participation in the 3+3 Pre-Law Program does not
guarantee that the student will be admitted to the LSU Law Center. The students must also
prepare for law school admission (i.e., complete the LSAT, complete the admission process, etc.)
one year earlier than the traditional student who plans to enter law school. *The LSU Law
faculty will establish criteria for admission to the Law Center through the 3+3 Pre-Law Program.
If a student is not admitted to the LSU Law Center, he/she would continue to work toward the
completion of the undergraduate degree requirements by completing the aforementioned 28-31 hours of minor coursework, electives and social sciences in their senior year. The student would then graduate with a four-year bachelor’s degree in the same allotted timeframe.

Students who are admitted into the Manship School must have at least a 3.0 GPA. The School also has the highest retention rate on campus. Much of this success comes from solid academic counseling. The Manship School has two senior counselors who will receive specialized training to advise students throughout their enrollment, ensuring that they remain on track with the 3+3 Pre-Law requirements. The training will include discussions with the Pre-Law counselor in the College of Humanities and Social Sciences and LSU Law Center Admissions Director Jake Henry, and attendance of a national conference(s) for law school advising hosted by PLANC (Pre-Law Advisors National Council).

After discussions with LSU Law Center Dean Thomas Galligan and HSS Dean Stacia Haynie, we are excited about this new partnership and look forward to collaborating on a coordinated marketing campaign to increase enrollment across the programs.

*Typically, an applicant will be admitted under this authorization only if the applicant has earned, at the time of the applicant’s enrollment at the Law Center, either a cumulative undergraduate GPA of at least 3.4 or an admissions index (consisting of the LSAT score plus ten times the cumulative undergraduate GPA) of at least 189. Under exceptional circumstances, however, the Admissions Committee may admit qualified applicants who do not meet this requirement.
Financial Memo
RE: Mass Communication 3+3 Pre-Law Program

The Manship School of Mass Communication and the LSU Law Center are in agreement on a proposal regarding tuition, fees and other financial matters related to the 3+3 Pre-Law Program. The agreement mirrors the Law Center’s agreement with the College of Humanities & Social Sciences, approved by the university in October 2015. According to Tommy Smith, Associate Vice President of Budget and Planning and Vice Provost for Finance (see attached email), the tuition/TOPS distribution over 1L -3L included below is still accurate and should function the same for any college that decides to participate in 3+3.

1L Year

1. In the first year of law studies, a 3+3 student will be charged Law Center tuition in an amount that is equal to the amount of tuition that the student would have been charged had the student been enrolled as an LSU undergraduate who was taking 15 credit hours in each semester of that year.

2. A 3+3 student who has been receiving the benefit of TOPS payments, and who continues to have TOPS eligibility in her or her first year of law studies, will be entitled to have the amount of the TOPS payments for the 1L year applied to the amount of the tuition referred to in paragraph 1 immediately above.

3. In the first year of law studies, a 3+3 student will be charged the mandatory and other fees charged to other 1L students.

2L Year

1. In the second year of law studies, a 3+3 student will be charged Law Center Tuition in an amount that is equal to the amount of tuition charged to other second year law students, taking the student’s resident or non-resident status into account.

2. A 3+3 student who has been receiving the benefit of TOPS payments, and who continues to have TOPS eligibility in his or her second year of law studies, will be entitled to have the amount of the TOPS payment for the 2L year applied to the amount of the tuition referred to in paragraph 1 immediately above.

3. A 3+3 student, in his or her 2L year, will be eligible to receive a tuition discount on the same basis as other 2L students, taking into account the considerations that are used to determine the amount of, and retention standards for, tuition discounts. It is anticipated that the amount and terms of the discount will be identified in connection with the student’s initial offer of admission.

4. In the event that the total TOPS payments and the amount of the tuition discount should exceed the amount of the tuition, the amount of the tuition discount shall
be reduced until the total equals the amount of the tuition.

5. In the second year of law studies, a 3+3 student will be charged the mandatory and other fees charged to other 2L students

3L Year

1. In the third year of law studies, a 3+3 student will be charged Law Center tuition in an amount that is equal to the amount of tuition charged to other third year law students, taking the student’s resident or non-resident status into account.

2. A 3+3 student who has been receiving the benefit of TOPS payments, and who continues to have TOPS eligibility in his or her third year of law studies, will be entitled to have the amount of the TOPS payment for the 3L year applied to the amount of the tuition referred to in paragraph 1 immediately above.

3. A 3+3 student, in his or her 3L year, will be eligible to receive a tuition discount on the same basis as other 3L students, taking into account the considerations that are used to determine the amount of, and retention standards for, tuition discounts. It is anticipated that the amount and terms of the discount will be identified in connection with the student’s initial offer of admission.

4. In the event that the total TOPS payments and the amount of the tuition discount should exceed the amount of the tuition, the amount of the tuition discount shall be reduced until the total equals the amount of the tuition.

5. In the third year of law studies, a 3+3 student will be charged the mandatory and other fees charged to other 3L students

All 1L, 2L and 3L tuition payments, including those made under the TOPS program, shall be made to, and for the benefit of, the LSU Law Center.

As applied to a non-resident student, the reference to “tuition” in this document shall refer to the total of the tuition and the nonresident fee.

The reference to “other fees” in this document shall refer to the fees, other than the nonresident fee, charged to law students. Examples of such fees include the building use fee, the operational fee and mandatory fees.
Message sent on behalf of Dean Thomas Galligan

It is with great enthusiasm that I express my support of this proposal on behalf of the Law Center. Implementing our second 3 + 3 program (the first is with Humanities and Social Sciences) is a huge step for us and it is an honor for us to partner with the Manship School. This proposal is another concrete example of the benefits of the Law Center’s realignment with LSU A & M.

Attached is the signed Form D. If additional information is needed, please let us know.

Thanks,
Tom

Thomas C. Galligan, Jr.
Dean and Professor of Law
LSU Paul M. Hebert Law Center
400 Law Center
Mailing: 110 LSU Union Bldg.
Baton Rouge, LA 70803-0106
225/578-8491 fax 225/578-8202
thomas.galligan@law.lsu.edu
www.law.lsu.edu
Good Morning Dr. Miller,

The tuition/TOPS distribution over 1L-3L included on the attached PDF is still accurate and should function the same for any college that decides to participate in 3+3. Should you have any other questions please contact me.

TS

Good afternoon,

Please find within this pdf, the 3 + 3 financial agreement submitted for approval by HSS in 2014. It is attachment 2.

Thank you – Andrea

Andrea Miller, Ph.D.
Associate Dean for Undergraduate Studies & Administration
Huie-Dellmon Professor
Manship School of Mass Communication
Louisiana State University
211 Journalism Building (mailing)
200B Journalism Building (office)
Baton Rouge, LA 70803
(225) 578-3146
aimiller@lsu.edu
Hi, Andrea!

I hope you had a wonderful break. I apologize for my delayed response – I was out sick with the flu but am back in the office now.

There shouldn’t be any SACSCOC-related issues with add MC to the 3+3 pre-law program. In the past we had to seek SACSCOC approval to offer dual degree programs with the law center, since it was a separately accredited institution; however, now that it’s been folded into the A&M campus, it functions the same as two colleges collaborating on a degree program and isn’t a significant departure (i.e., additional faculty, change in curriculum, etc.) from the degree programs we already have in place. I appreciate your touching base though with us before proceeding and wish you the best with the new program!

On an unrelated note, we are currently working on the draft of the action plan resulting from the program review last semester. I hope to get this to you in the next couple of weeks. Should you have any questions or need additional information in the meantime, please do not hesitate to let Sandi Gillian, Associate Vice Provost for Institutional Effectiveness, or me know.

Thanks, as always, for all of your help.

Stephenie

**LSU**

**Stephenie E. Franks, M.A.**
Asst. to the Associate VP for Institutional Effectiveness
Office of Academic Affairs
Louisiana State University
3810 W. Lakeshore Dr., University Administration Bldg., Ste. 115, Baton Rouge, LA 70808
office 225-578-0021 | mobile 225-328-7535
sfrank4@lsu.edu | lsu.edu | http://www.lsu.edu/academicaffairs/

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**From:** Jane W Cassidy  
**Sent:** Tuesday, January 03, 2017 11:55 AM  
**To:** Andrea Miller <almiller@lsu.edu>  
**Cc:** Sandi Gillian <sgillilan@lsu.edu>; Stephenie E Franks <sfrank4@lsu.edu>  
**Subject:** Re: MC 3+3 Pre-Law Program

Hi Andrea —

Happy New Year! Hope you had your family had a restful break from the ritual of work and school!
## Mass Communication

**School:** Mass Communication  
**Degree:** Bachelor of Arts in Mass Communication (BAMC)  
**Concentration:** Pre-Law  
**Public Relations 3+3**  
**Total Hours:** 120

### Critical Requirements

**Semester 1:** "C" or better in ENGL 1001; 2.8 cumulative and LSU GPA  
**Semester 2:** "B" or better in MC 2010; 3.0 cumulative and LSU GPA;  
**Semester 3:** "C" or better in MC 3010; 3.2 cumulative and LSU GPA; Admission to the School  
**Semester 4:** "C" or better in ENGL 2000, MC 3001; 3.4 cumulative and LSU GPA

### Recommended Path

Semester 1  
Critical: "C" or better in ENGL 1001; 2.8 cumulative and LSU GPA

- ENGL 1001 ENGLISH COMPOSITION ................................ 3  
- GEN. ED. COURSE - ANALYTICAL REASONING  
  FROM MATHEMATICS DEPARTMENT ................................... 3  
- MC 2000 INTRO TO MASS MEDIA ....................................... 3  
- MC 2035 DIGITAL BRANDS .............................................. 3  
- FIRST COURSE IN FOREIGN LANGUAGE SEQUENCE .................. 4  
- Total Semester Hours: .................................................. 16

Semester 2  
Critical: "B" or better in MC 2010; 3.0 cumulative and LSU GPA;

- GEN. ED. COURSE - ANALYTICAL REASONING .................... 3  
- MC 2010 MEDIA WRITING .............................................. 3  
- MC 2015 VISUAL COMMUNICATION .................................... 3  
- SECOND COURSE IN FOREIGN LANGUAGE ........................... 4  
- GEN. ED. COURSE - NATURAL SCIENCES ............................ 4  
- Total Semester Hours: .................................................. 16

Semester 3  
Critical: "C" or better in MC 3010, 3.2 cumulative and LSU GPA; Admission to the School

- ACCT 2000/2001 ......................................................... 3  
- History 2055/2057 American History .............................. 3  
- MC 3010 INTRO TO PUBLIC RELATIONS (MC 2010) ............... 3  
- MC 3333 Multiculturalism ............................................ 3  
- GEN. ED. COURSE - NATURAL SCIENCES ......................... 3  
- Total Semester Hours: .................................................. 15

Semester 4  
Critical: "C" or better in ENGL 2000, MC 3001; 3.4 cumulative and LSU GPA

- ENGL 2000 ENGLISH COMP [ENGL 1001] ............. 3  
- Free Elective ......................................................... 3  
- GEN. ED. COURSE - NATURAL SCIENCES  
  [MC 3021 PUB REL WRIT & APP (MC 2015, 2035, 3010)] .......... 3  
- MC 3080 MASS MEDIA LAW ........................................... 3  
- MC 4002 STRAT PR & SOC MEDIA [MC 2035, 3010] .................. 2  
- Total Semester Hours: .................................................. 15

Semester 5

- ECON 2030 ECONOMIC PRINCIPLES  
  [MC 4020 PR RESEARCH (MC 2035, 3010, 3001)] ............... 3  
- MC 4090 MEDIA ETH & SOC RESP ................................... 3  
- MC ELECTIVE ......................................................... 3  
- MGT 3200 PRINCIPLES OF MGT ..................................... 3  
- Total Semester Hours: .................................................. 15

Semester 6

- GEN. ED. COURSE - ARTS ............................................ 3  
- MKT 3401 PRIN OF MARKETING .................................... 3  
- MC 4005 PUB RELATN CAMPAIGNS [MC 3001, 4020, 4002] .......... 3  
- MC ELECTIVE ......................................................... 3  
- History 2055/2057 American History ............................ 3  
- Total Semester Hours: .................................................. 15

Semester 7

- APPROVED ELECTIVES ............................................... 14  
- Total Semester Hours: ................................................ 14

Semester 8

- APPROVED ELECTIVES ............................................... 14  
- Total Semester Hours: ................................................ 14

1 - If two course natural science sequence is taken in the life sciences, the additional three hour natural science course must be from the physical sciences, and vice versa.

2 - ECONOMICS option: ECON 2000 and 2010 (six hours) may be taken instead of ECON 2030 (three hours).
REQUEST FOR ADDING, CHANGING, SUSPENDING OR DROPPING AN UNDERGRADUATE CONCENTRATION

Department: Mass Communication
College: Mass Communication
Name of Concentration: Pre-Law Political Communication – 3+3
Name of Curriculum/Major: Mass Communication
Type of Degree: BA

Date: 2-20-17

Has this change been discussed with and approved by all departments/colleges affected? Yes (X) No ( ) N/A ( )

ATTACH JUSTIFICATION for all actions: Use separate sheet.
ATTACH RESPONSE from any departments affected [i.e. any department whose course(s) are to be added.]
ATTACH FORM D ADDENDUM for all new concentration or changes involving General Education courses.

ACTION (check appropriate box):

(X) ADDING: The entire new concentration, by semester, must be typed on plain sheets and attached to Form E. (See sample layout attached.)

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Department Faculty Approval Date: MC = 1/9/17
College Faculty Approval Date: MC = 1/9/17

Law = 1/24/17
Law = 1/24/17

Chair, FS C & C Committee: (Date)
College Dean's Signature: (Date)

Academic Affairs Approval: (Date)

Contact E-mail: Almiller@tsu.edu

College/Division/Department Contact: Andrea Miller
February 20, 2017

Memo to Faculty Senate Courses & Curricula Committee
Mass Communication 3+3 Pre-Law Program
Re: Addition of four new concentrations

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Please let us know if you have additional questions.

Best,

[Signature]

Jerry Ceppos, Dean
Manship School of Mass Communication
Justification Memo to Faculty Senate Courses & Curricula Committee  
(Form D Changing Curriculum – Justification)  
RE: Mass Communication 3+3 Pre-Law Program

Between 2010 and 2014, 59 Manship School of Mass Communication graduates were accepted into the LSU Law Center, with an unknown number of graduates attending law schools elsewhere. The faculty from the Manship School voted on January 9, 2017 to participate in the University’s 3+3 Pre-Law Program. This proposal was also voted on and accepted by the LSU Law Center’s faculty on January 24, 2017. We anticipate the 3+3 Pre-Law Program will be highly popular and will help to accomplish the following: 1) increase Manship School enrollment (including ACM students), 2) allow the Manship School to send more top caliber students to the LSU Law Center, and 3) retain students with plans to attend law school elsewhere.

The following paragraphs explain the process and path of the 3+3 Pre-Law Program first charted by the College of Humanities & Social Sciences for the university in 2014. The Manship School appreciates and wants to acknowledge here the contribution of HSS in creating the 3+3 program for the university.

Undergraduate students who pursue this accelerated program would complete all of their major coursework, General Education requirements, and college requirements in their first three years of enrollment, saving 32 hours of elective coursework for their senior year. The MC minor requirement would be waived. During their final year of undergraduate studies and pending acceptance by the LSU Law Center, the student would enroll at the Law Center in the required first year law coursework (32 hours). Completed hours from the first year law coursework would then transfer back to the undergraduate degree (28-31, depending on MC concentration), completing the student’s bachelor’s degree requirements. The student would graduate with his/her bachelor’s degree in Mass Communication during the summer following the completion of the aforementioned first year law coursework. The student would then complete the final two years of the required law curriculum, thereby finishing a four-year bachelor’s degree and a three-year law degree in six years instead of seven. Louisiana students on the TOPS degree and a three-year law degree in six years instead of seven. Louisiana students on the TOPS scholarship could use their TOPS award toward their first year of law school enrollment. SACS, ABA and AEJMC accreditation issues have been decided and/or resolved (see attached email).

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completion of the undergraduate degree requirements by completing the aforementioned 28-31 hours of minor coursework, electives and social sciences in their senior year. The student would then graduate with a four-year bachelor's degree in the same allotted timeframe.

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After discussions with LSU Law Center Dean Thomas Galligan and HSS Dean Stacia Haynie, we are excited about this new partnership and look forward to collaborating on a coordinated marketing campaign to increase enrollment across the programs.

*Typically, an applicant will be admitted under this authorization only if the applicant has earned, at the time of the applicant’s enrollment at the Law Center, either a cumulative undergraduate GPA of at least 3.4 or an admissions index (consisting of the LSAT score plus ten times the cumulative undergraduate GPA) of at least 189. Under exceptional circumstances, however, the Admissions Committee may admit qualified applicants who do not meet this requirement.
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1L Year

1. In the first year of law studies, a 3+3 student will be charged Law Center tuition in an amount that is equal to the amount of tuition that the student would have been charged had the student been enrolled as an LSU undergraduate who was taking 15 credit hours in each semester of that year.

2. A 3+3 student who has been receiving the benefit of TOPS payments, and who continues to have TOPS eligibility in her or her first year of law studies, will be entitled to have the amount of the TOPS payments for the 1L year applied to the amount of the tuition referred to in paragraph 1 immediately above.

3. In the first year of law studies, a 3+3 student will be charged the mandatory and other fees charged to other 1L students.

2L Year

1. In the second year of law studies, a 3+3 student will be charged Law Center Tuition in an amount that is equal to the amount of tuition charged to other second year law students, taking the student’s resident or non-resident status into account.

2. A 3+3 student who has been receiving the benefit of TOPS payments, and who continues to have TOPS eligibility in his or her second year of law studies, will be entitled to have the amount of the TOPS payment for the 2L year applied to the amount of the tuition referred to in paragraph 1 immediately above.

3. A 3+3 student, in his or her 2L year, will be eligible to receive a tuition discount on the same basis as other 2L students, taking into account the considerations that are used to determine the amount of, and retention standards for, tuition discounts. It is anticipated that the amount and terms of the discount will be identified in connection with the student’s initial offer of admission.

4. In the event that the total TOPS payments and the amount of the tuition discount should exceed the amount of the tuition, the amount of the tuition discount shall
be reduced until the total equals the amount of the tuition.

5. In the second year of law studies, a 3+3 student will be charged the mandatory and other fees charged to other 2L students

3L Year

1. In the third year of law studies, a 3+3 student will be charged Law Center tuition in an amount that is equal to the amount of tuition charged to other third year law students, taking the student’s resident or non-resident status into account.

2. A 3+3 student who has been receiving the benefit of TOPS payments, and who continues to have TOPS eligibility in his or her third year of law studies, will be entitled to have the amount of the TOPS payment for the 3L year applied to the amount of the tuition referred to in paragraph 1 immediately above.

3. A 3+3 student, in his or her 3L year, will be eligible to receive a tuition discount on the same basis as other 3L students, taking into account the considerations that are used to determine the amount of, and retention standards for, tuition discounts. It is anticipated that the amount and terms of the discount will be identified in connection with the student’s initial offer of admission.

4. In the event that the total TOPS payments and the amount of the tuition discount should exceed the amount of the tuition, the amount of the tuition discount shall be reduced until the total equals the amount of the tuition.

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All 1L, 2L and 3L tuition payments, including those made under the TOPS program, shall be made to, and for the benefit of, the LSU Law Center.

As applied to a non-resident student, the reference to “tuition” in this document shall refer to the total of the tuition and the nonresident fee.

The reference to “other fees” in this document shall refer to the fees, other than the nonresident fee, charged to law students. Examples of such fees include the building use fee, the operational fee and mandatory fees.
Hood, Christina <Christina.Hood@law.lsu.edu>

Friday, January 27, 2017 4:28 PM
Andrea Miller
Andrea Carroll

From Dean Galligan: MC 3 + 3 Pre Law Program
Scanned from a Xerox multifunction device.pdf

Andrea Miller

Message sent on behalf of Dean Thomas Galligan

It is with great enthusiasm that I express my support of this proposal on behalf of the Law Center. Implementing our second 3 + 3 program (the first is with Humanities and Social Sciences) is a huge step for us and it is an honor for us to partner with the Manship School. This proposal is another concrete example of the benefits of the Law Center's realignment with LSU A & M.

Attached is the signed Form D. If additional information is needed, please let us know.

Thanks,
Tom

Thomas C. Galligan, Jr.
Dean and Professor of Law
LSU Paul M. Hebert Law Center
400 Law Center
Mailing: 110 LSU Union Bldg.
Baton Rouge, LA 70803-0106
225/578-8491 fax 225/578-8202
thomas.galligan@law.lsu.edu
www.law.lsu.edu
Good Morning Dr. Miller,

The tuition/TOPS distribution over 1L-3L included on the attached PDF is still accurate and should function the same for any college that decides to participate in 3+3. Should you have any other questions please contact me.

TS

Good afternoon,

Please find within this pdf, the 3+3 financial agreement submitted for approval by HSS in 2014. It is attachment 2.

Thank you – Andrea

Andrea Miller, Ph.D.
Associate Dean for Undergraduate Studies & Administration
Huie-Dellmon Professor
Manship School of Mass Communication
Louisiana State University
211 Journalism Building (mailing)
200B Journalism Building (office)
Baton Rouge, LA 70803
(225) 578-3146
almiller@lsu.edu
Hi, Andrea!

I hope you had a wonderful break. I apologize for my delayed response — I was out sick with the flu but am back in the office now.

There shouldn't be any SACSCOC-related issues with add MC to the 3+3 pre-law program. In the past we had to seek SACSCOC approval to offer dual degree programs with the law center, since it was a separately accredited institution; however, now that it’s been folded into the A&M campus, it functions the same as two colleges collaborating on a degree program and isn't a significant departure (i.e., additional faculty, change in curriculum, etc.) from the degree programs we already have in place. I appreciate your touching base though with us before proceeding and wish you the best with the new program!

On an unrelated note, we are currently working on the draft of the action plan resulting from the program review last semester. I hope to get this to you in the next couple of weeks. Should you have any questions or need additional information in the meantime, please do not hesitate to let Sandi Gillilan, Associate Vice Provost for Institutional Effectiveness, or me know.

Thanks, as always, for all of your help.

Stephenie

LSU

Stephenie E. Franks, M.A.
Asst. to the Associate VP for Institutional Effectiveness
Office of Academic Affairs
Louisiana State University
3810 W. Lakeshore Dr., University Administration Bldg., Ste. 115, Baton Rouge, LA 70808
office 225-578-0021 | mobile 225-328-7535
sfrank4@lsu.edu | lsu.edu | http://www.lsu.edu/academicaffairs/

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Hi Andrea —

Happy New Year! Hope you had your family had a restful break from the ritual of work and school!
# Mass Communication

**School:** Mass Communication  
**Degree:** Bachelor of Arts in Mass Communication (BAMC)  
**Concentration:** Pre-Law  
**Political Communication**  
**Total Hours:** 120

---

## CRITICAL REQUIREMENTS

**SEMESTER 1:** "C" or better in ENGL 1001; 2.8 cumulative and LSU GPA

**SEMESTER 2:** "B" or better in MC 2010; 3.0 cumulative and LSU GPA

**SEMESTER 3:** "C" or better in MC 3504, 3.2 cumulative and LSU GPA; Admission to the School

**SEMESTER 4:** "C" or better in ENGL 2000, MC 3505; 3.4 cumulative and LSU GPA

### RECOMMENDED PATH

#### Semester 1
- Critical: "C" or better in ENGL 1001; 2.8 cumulative and LSU GPA
  - ENGL 1001 ENGL COMPOSITION ........................................ 3
  - MATH 1021 .................................................................. 3
  - MC 2000 INTR TO MASS MEDIA ........................................ 3
  - MC 2035 DIGITAL BRANDS ............................................. 3
- FIRST COURSE IN FOREIGN LANGUAGE SEQUENCE ................. 4
  
**Total Semester Hours:** 16

#### Semester 2
- Critical: "B" or better in MC 2000; 3.0 cumulative and LSU GPA
  - MC 2010 MEDIA WRITING ............................................... 3
  - MC 2015 VISUAL COMMUNICATION ................................... 3
  - SECOND COURSE IN FOREIGN LANGUAGE ......................... 4
  - GEN. ED. COURSE - NATURAL SCIENCES² ....................... 3
  - Approved POLI COURSE ............................................... 3
  
**Total Semester Hours:** 16

#### Semester 3
- Critical: "C" or better in MC 3504, 3.2 cumulative and LSU GPA; Admission to the School
  - EXST 2201 STATISTICAL ANALYSIS .................................. 4
  - GEN. ED. COURSE - NATURAL SCIENCES² ....................... 3
  - History 2055/2057 American History .............................. 3
  - MC 3333 Multiculturalism .............................................. 3
  - MC 3504 INTRO TO POL. COMMUNICATION ....................... 3
  
**Total Semester Hours:** 16

#### Semester 4
- Critical: "C" or better in ENGL 2000, MC 3505; 3.4 cumulative and LSU GPA
  - MC 3505 Media & Political Process ................................. 3
  - MC 3080 Mass Media Law ............................................. 3
  - MC 3510 Political Communication Research ........................ 3
  - ENGL 2000 ENGLISH COMP [ENGL 1001] .......................... 3
  - GEN. ED. COURSE - ANALYTICAL REASONING .................. 3
  
**Total Semester Hours:** 15

#### Semester 5
- ECON 2030 ECONOMIC PRINCIPLES² ................................. 3
  - GEN. ED. COURSE - NATURAL SCIENCES¹ ....................... 3
  - MC 3520 PC WRITING [MC 2010, 2015, 3504] ..................... 3
  - MC 4090 MEDIA ETH & SOC RESP .................................... 3
  - MC Elective .................................................................. 3
  
**Total Semester Hours:** 15

#### Semester 6
- MC 4520 ADV SEM POL COM [MC 3504, 3505] ......................... 3
  - MC ELECTIVE .................................................................. 3
  - History 2055/2057 American History .............................. 3
  - GEN. ED. COURSE - ARTS ............................................. 3
  
**Total Semester Hours:** 12

#### Semester 7
- APPROVED ELECTIVES .................................................. 15
  
**Total Semester Hours:** 15

#### Semester 8
- APPROVED ELECTIVES .................................................. 15
  
**Total Semester Hours:** 15

---

To ensure your ability to graduate in eight semesters, you are encouraged to see a Mansfield School counselor each semester to review your schedule.

1 - If two course natural science sequence is taken in the life sciences, the additional three hour natural science course must be from the physical sciences, and vice versa.

2 - ECONOMICS option: ECON 2000 and 2010 (six hours) may be taken instead of ECON 2030 (three hours).
REQUEST FOR ADDING, CHANGING, SUSPENDING OR DROPPING AN UNDERGRADUATE CONCENTRATION

Department: Mass Communication  
College: Mass Communication  
Name of Concentration: Pre-Law Journalism – 3+3  
Name of Curriculum/Major: Mass Communication  
Type of Degree: BA  
Date: 2-20-17

Has this change been discussed with and approved by all departments/colleges affected? Yes (X)  No ( )  N/A ( )

ATTACH JUSTIFICATION for all actions: Use separate sheet.  
ATTACH RESPONSE from any departments affected [i.e. any department whose course(s) are to be added.]  
ATTACH FORM D ADDENDUM for all new concentration or changes involving General Education courses.

ACTION (check appropriate box):

(X) ADDING: The entire new concentration, by semester, must be typed on plain sheets and attached to Form E. (See sample layout attached.)

( ) CHANGING: Regardless if all semesters of a concentration are to be changed or only parts, the present and proposed (eight-semester) recommended path should be attached on separate pages. On the Present recommended path, use strikeout and on the Proposed recommended path, highlight areas to identify deletions and additions. Do not use boldface to designate changes as boldface is reserved for critical requirements within the recommended path. Explain all changes adequately on attachment.

( ) SUSPENDING: Provide an adequate explanation for suspending the concentration on plain sheets and attach.

( ) DROPPING: Provide an adequate explanation for dropping the concentration on plain sheets and attach.

CONCENTRATION

<table>
<thead>
<tr>
<th>PRESENT</th>
<th>PROPOSED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total semester hours in current concentration:</td>
<td>Total semester hours in proposed concentration:</td>
</tr>
</tbody>
</table>

APPROVALS:

Department Faculty Approval Date  MC = 1/9/17  
Law = 1/24/17  
Andrea Miller  (Date)  
John B. Hope  (Date)

College Faculty Approval Date  MC = 1/9/17  
Law = 1/24/17  
Faculty Signature  (Date)

College Dean's Signature  (Date)  
Chair, FS C & C Committee  (Date)

Academic Affairs Approval  (Date)

College/Division/Department Contact: Andrea Miller  
Contact E-mail: Almiller@tsu.edu
February 20, 2017

Memo to Faculty Senate Courses & Curricula Committee
Mass Communication 3+3 Pre-Law Program
Re: Addition of four new concentrations

This is to inform the committee that the 3+3 Pre-Law program in Mass Communication requires an addition of four new concentrations – Pre-Law Public Relations, Pre-Law Journalism, Pre-Law Digital Advertising and Pre-Law Political Communication. They are separate tracks from the existing concentrations (Digital Advertising, Political Communication, Journalism, Public Relations) because the first year of law school classes, will not only substitute for elective hours in the degree (HSS program is all elective hours) but also nine hours of student choice social sciences/humanities (not General Education).

The social sciences/humanities requirement is part of the original four concentrations and was put in place with the understanding that communicators need a broad liberal arts education. The faculty agrees, however, that the classes offered in the first year of law school will substitute well for humanities and social sciences and still fulfill the spirit of a well-rounded liberal arts education. Therefore, the degree requirements are slightly, but not fundamentally different.

Please let us know if you have additional questions.

Best,

Jerry Ceppos, Dean
Manship School of Mass Communication
Justification Memo to Faculty Senate Courses & Curricula Committee  
(Form D Changing Curriculum – Justification)  
RE: Mass Communication 3+3 Pre-Law Program  

Between 2010 and 2014, 59 Manship School of Mass Communication graduates were accepted into the LSU Law Center, with an unknown number of graduates attending law schools elsewhere. The faculty from the Manship School voted on January 9, 2017 to participate in the University’s 3+3 Pre-Law Program. This proposal was also voted on and accepted by the LSU Law Center’s faculty on January 24, 2017. We anticipate the 3+3 Pre-Law Program will be highly popular and will help to accomplish the following: 1) increase Manship School enrollment (including ACM students), 2) allow the Manship School to send more top caliber students to the LSU Law Center, and 3) retain students with plans to attend law school elsewhere.

The following paragraphs explain the process and path of the 3+3 Pre-Law Program first charted by the College of Humanities & Social Sciences for the university in 2014. The Manship School appreciates and wants to acknowledge here the contribution of HSS in creating the 3+3 program for the university.

Undergraduate students who pursue this accelerated program would complete all of their major coursework, General Education requirements, and college requirements in their first three years of enrollment, saving 32 hours of elective coursework for their senior year. The MC minor requirement would be waived. During their final year of undergraduate studies and pending acceptance by the LSU Law Center, the student would enroll at the Law Center in the required first year law coursework (32 hours). Completed hours from the first year law coursework would then transfer back to the undergraduate degree (28-31, depending on MC concentration), completing the student’s bachelor’s degree requirements. The student would graduate with his/her bachelor’s degree in Mass Communication during the summer following the completion of the aforementioned first year law coursework. The student would then complete the final two years of the required law curriculum, thereby finishing a four-year bachelor’s degree and a three-year law degree in six years instead of seven. Louisiana students on the TOPS scholarship could use their TOPS award toward their first year of law school enrollment. SACS, ABA and AEJMC accreditation issues have been decided and/or resolved (see attached email).

To participate in the 3+3 Pre-Law program, students need to be highly motivated in order to successfully complete their undergraduate major coursework in three years instead of four years. Additionally, the students must meet all the requirements and be accepted in to the Manship School no later than the end of their second semester (30 hours). The School’s 3.0 GPA requirement already assures that the students are academically successful. However, admission into the Manship School and participation in the 3+3 Pre-Law Program does not guarantee that the student will be admitted to the LSU Law Center. The students must also prepare for law school admission (i.e., complete the LSAT, complete the admission process, etc.) one year earlier than the traditional student who plans to enter law school. *The LSU Law faculty will establish criteria for admission to the Law Center through the 3+3 Pre-Law Program. If a student is not admitted to the LSU Law Center, he/she would continue to work toward the
completion of the undergraduate degree requirements by completing the aforementioned 28-31 hours of minor coursework, electives and social sciences in their senior year. The student would then graduate with a four-year bachelor’s degree in the same allotted timeframe.

Students who are admitted into the Manship School must have at least a 3.0 GPA. The School also has the highest retention rate on campus. Much of this success comes from solid academic counseling. The Manship School has two senior counselors who will receive specialized training to advise students throughout their enrollment, ensuring that they remain on track with the 3+3 Pre-Law requirements. The training will include discussions with the Pre-Law counselor in the College of Humanities and Social Sciences and LSU Law Center Admissions Director Jake Henry, and attendance of a national conference(s) for law school advising hosted by PLANC (Pre-Law Advisors National Council).

After discussions with LSU Law Center Dean Thomas Galligan and HSS Dean Stacia Haynie, we are excited about this new partnership and look forward to collaborating on a coordinated marketing campaign to increase enrollment across the programs.

Typically, an applicant will be admitted under this authorization only if the applicant has earned, at the time of the applicant’s enrollment at the Law Center, either a cumulative undergraduate GPA of at least 3.4 or an admissions index (consisting of the LSAT score plus ten times the cumulative undergraduate GPA) of at least 189. Under exceptional circumstances, however, the Admissions Committee may admit qualified applicants who do not meet this requirement.
Financial Memo  
RE: Mass Communication 3+3 Pre-Law Program

The Manship School of Mass Communication and the LSU Law Center are in agreement on a proposal regarding tuition, fees and other financial matters related to the 3+3 Pre-Law Program. The agreement mirrors the Law Center’s agreement with the College of Humanities & Social Sciences, approved by the university in October 2015. According to Tommy Smith, Associate Vice President of Budget and Planning and Vice Provost for Finance (see attached email), the tuition/TOPS distribution over 1L -3L included below is still accurate and should function the same for any college that decides to participate in 3+3.

1L Year

1. In the first year of law studies, a 3+3 student will be charged Law Center tuition in an amount that is equal to the amount of tuition that the student would have been charged had the student been enrolled as an LSU undergraduate who was taking 15 credit hours in each semester of that year.

2. A 3+3 student who has been receiving the benefit of TOPS payments, and who continues to have TOPS eligibility in her or her first year of law studies, will be entitled to have the amount of the TOPS payments for the 1L year applied to the amount of the tuition referred to in paragraph 1 immediately above.

3. In the first year of law studies, a 3+3 student will be charged the mandatory and other fees charged to other 1L students.

2L Year

1. In the second year of law studies, a 3+3 student will be charged Law Center Tuition in an amount that is equal to the amount of tuition charged to other second year law students, taking the student’s resident or non-resident status into account.

2. A 3+3 student who has been receiving the benefit of TOPS payments, and who continues to have TOPS eligibility in his or her second year of law studies, will be entitled to have the amount of the TOPS payment for the 2L year applied to the amount of the tuition referred to in paragraph 1 immediately above.

3. A 3+3 student, in his or her 2L year, will be eligible to receive a tuition discount on the same basis as other 2L students, taking into account the considerations that are used to determine the amount of, and retention standards for, tuition discounts. It is anticipated that the amount and terms of the discount will be identified in connection with the student’s initial offer of admission.

4. In the event that the total TOPS payments and the amount of the tuition discount should exceed the amount of the tuition, the amount of the tuition discount shall
be reduced until the total equals the amount of the tuition.

5. In the second year of law studies, a 3+3 student will be charged the mandatory and other fees charged to other 2L students

3L Year

1. In the third year of law studies, a 3+3 student will be charged Law Center tuition in an amount that is equal to the amount of tuition charged to other third year law students, taking the student’s resident or non-resident status into account.

2. A 3+3 student who has been receiving the benefit of TOPS payments, and who continues to have TOPS eligibility in his or her third year of law studies, will be entitled to have the amount of the TOPS payment for the 3L year applied to the amount of the tuition referred to in paragraph 1 immediately above.

3. A 3+3 student, in his or her 3L year, will be eligible to receive a tuition discount on the same basis as other 3L students, taking into account the considerations that are used to determine the amount of, and retention standards for, tuition discounts. It is anticipated that the amount and terms of the discount will be identified in connection with the student’s initial offer of admission.

4. In the event that the total TOPS payments and the amount of the tuition discount should exceed the amount of the tuition, the amount of the tuition discount shall be reduced until the total equals the amount of the tuition.

5. In the third year of law studies, a 3+3 student will be charged the mandatory and other fees charged to other 3L students

All 1L, 2L and 3L tuition payments, including those made under the TOPS program, shall be made to, and for the benefit of, the LSU Law Center.

As applied to a non-resident student, the reference to “tuition” in this document shall refer to the total of the tuition and the nonresident fee.

The reference to “other fees” in this document shall refer to the fees, other than the nonresident fee, charged to law students. Examples of such fees include the building use fee, the operational fee and mandatory fees.
Message sent on behalf of Dean Thomas Galligan

It is with great enthusiasm that I express my support of this proposal on behalf of the Law Center. Implementing our second 3+3 program (the first is with Humanities and Social Sciences) is a huge step for us and it is an honor for us to partner with the Manship School. This proposal is another concrete example of the benefits of the Law Center's realignment with LSU A & M.

Attached is the signed Form D. If additional information is needed, please let us know.

Thanks,
Tom

Thomas C. Galligan, Jr.
Dean and Professor of Law
LSU Paul M. Hebert Law Center
400 Law Center
Mailing: 110 LSU Union Bldg.
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Good morning Dr. Miller,

The tuition/TOPS distribution over 1L-3L included on the attached PDF is still accurate and should function the same for any college that decides to participate in 3+3. Should you have any other questions please contact me.

T$

From: Andrea Miller
Sent: Wednesday, January 04, 2017 1:16 PM
To: Tommy M Smith <tmsmith@lsu.edu>
Subject: RE: MC 3 + 3 Pre-Law Program

Good afternoon,

Please find within this pdf, the 3 + 3 financial agreement submitted for approval by HSS in 2014. It is attachment 2.

Thank you – Andrea

Andrea Miller, Ph.D.
Associate Dean for Undergraduate Studies & Administration
Huie-Dellmon Professor
Manship School of Mass Communication
Louisiana State University
211 Journalism Building (mailing)
200B Journalism Building (office)
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On an unrelated note, we are currently working on the draft of the action plan resulting from the program review last semester. I hope to get this to you in the next couple of weeks. Should you have any questions or need additional information in the meantime, please do not hesitate to let Sandi Gillilan, Associate Vice Provost for Institutional Effectiveness, or me know.

Thanks, as always, for all of your help.

Stephenie

LSU

Stephenie E. Franks, M.A.
Asst. to the Associate VP for Institutional Effectiveness
Office of Academic Affairs
Louisiana State University
3810 W. Lakeshore Dr., University Administration Bldg., Ste. 115, Baton Rouge, LA 70808
office 225-578-0021 | mobile 225-328-7535
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Hi Andrea —

Happy New Year! Hope you had your family had a restful break from the ritual of work and school!
Mass Communication
School: Mass Communication
Degree: Bachelor of Arts in Mass Communication (BAMC)
Concentration: Pre-Law, Journalism 3+3
Total Hours: 120

CRITICAL REQUIREMENTS

**SEMESTER 1**: "C" or better in ENGL 1001; 2.8 cumulative and LSU GPA

**SEMESTER 2**: "B" or better in MC 2010; 3.0 cumulative and LSU GPA

**SEMESTER 3**: "C" or better in MC 2005, 3.2 cumulative and LSU GPA; Admission to the School

**SEMESTER 4**: "C" or better in ENGL 2000, MC 2015; 3.4 cumulative and LSU GPA

RECOMMENDED PATH

**Semester 1**
Critical: "C" or better in ENGL 1001; 2.8 cumulative and LSU GPA

ENGL 1001 ENGLISH COMPOSITION.......................... 3
GEN. ED. COURSE - ANALYTICAL REASONING
  (FROM MATHEMATICS DEPARTMENT)................... 3
MC 2000 INTRO TO MASS MEDIA.......................... 3
MC 2035 INTRO TO BRANDING........................... 3
FIRST COURSE IN FOREIGN LANGUAGE
  SEQUENCE........................................... 4
Total Semester Hours:.................................. 16

**Semester 2**
Critical: "B" or better in MC 2010; 3.0 cumulative and LSU GPA

MC 2010 MEDIA WRITING.................................. 3
MC 2015 VISUAL COMMUNICATION......................... 3
SECOND COURSE IN FOREIGN LANGUAGE............... 4
GEN. ED. COURSE - ANALYTICAL REASONING.......... 3
GEN. ED. COURSE - NATURAL SCIENCES
.................................................. 3
Total Semester Hours:.................................. 16

**Semester 3**
Critical: "C" or better in MC 2005; 3.2 cumulative and LSU GPA; Admission to the School

ACCT 2000/2001........................................... 3
MC 2005 INTRIC TO JOURNALISM (MC 2010)........... 3
MC 3333 Multiculturalism................................ 3
MASS COMMUNICATION ELECTIVE......................... 3
Total Semester Hours:.................................. 15

**Semester 4**
Critical: "C" or better in MC 3103/3104; 3.4 cumulative and LSU GPA

MC 3103/3104 (MC 2005)................................. 3
MC 3080 MASS MEDIA LAW.............................. 3
MC ELECTIVE........................................... 3
ENGL 2000 ENGLISH COMP (ENGL 1001)................. 3
GEN. ED. COURSE - NATURAL SCIENCES
.................................................. 3
Total Semester Hours:.................................. 15

**Semester 5**
ECON 2030 ECONOMIC PRINCIPLES........................ 3
MC 2005 IN-DEPTH REPORTING.......................... 3
JOURNALISM ELECTIVE (MC 4280, 4260,
  4250, OR 3002)...................................... 3
MC 4090 MEDIA ETH & SOC RESP........................ 3
History 2055/2057 American History................... 2
Total Semester Hours:.................................. 15

**Semester 6**
Free ELECTIVES.......................................... 3
GEN. ED. COURSE - ARTS................................ 3
History 2055/2057 American History................... 3
MC 4500 ADV JOURNALISM (MC 2005, 3005,
  3103/3104)........................................ 3
Total Semester Hours:.................................. 12

**Semester 7**
APPROVED ELECTIVES.................................... 16
Total Semester Hours:.................................. 16

**Semester 8**
APPROVED ELECTIVES.................................... 15
Total Semester Hours:.................................. 15

1 - if two course natural science sequence is taken in the life sciences, the additional three hour natural science course must be from the physical sciences, and vice versa.

2 ECONOMICS option: ECON 2000 and 2010 (six hours) may be taken in place of ECON 2030 (three hours).
REQUEST FOR ADDING, CHANGING, SUSPENDING OR DROPPING AN UNDERGRADUATE CONCENTRATION

Department: Mass Communication
College: Mass Communication
Name of Concentration: Pre-Law Digital Advertising – 3+3
Name of Curriculum/Major: Mass Communication
Type of Degree: BA
Date: 2-20-17

Has this change been discussed with and approved by all departments/colleges affected? Yes (X) No ( ) N/A ( )

ATTACH JUSTIFICATION for all actions: Use separate sheet.
ATTACH RESPONSE from any departments affected [i.e. any department whose course(s) are to be added.]
ATTACH FORM D ADDENDUM for all new concentration or changes involving General Education courses.

ACTION (check appropriate box):

(X) ADDING: The entire new concentration, by semester, must be typed on plain sheets and attached to Form E. (See sample layout attached.)

( ) CHANGING: Regardless if all semesters of a concentration are to be changed or only parts, the present and proposed (eight-semester) recommended path should be attached on separate pages. On the Present recommended path, use strikeout and on the Proposed recommended path, highlight areas to identify deletions and additions. Do not use boldface to designate changes as boldface is reserved for critical requirements within the recommended path. Explain all changes adequately on attachment.

( ) SUSPENDING: Provide an adequate explanation for suspending the concentration on plain sheets and attach.

( ) DROPPING: Provide an adequate explanation for dropping the concentration on plain sheets and attach.

CONCENTRATION

<table>
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<tbody>
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<td>Total semester hours in current concentration:</td>
<td>Total semester hours in proposed concentration:</td>
</tr>
</tbody>
</table>

APPROVALS:

Department Faculty Approval Date: MC = 1/9/17
Law = 1/24/17

College Faculty Approval Date: MC = 1/9/17

College Dean's Signature: (Date)

Academic Affairs Approval: (Date)

Chair, FS C & C Committee: (Date)

College/Division/Department Contact: Andrea Miller

Contact E-mail: Almiller@lau.edu
February 20, 2017

Memo to Faculty Senate Courses & Curricula Committee
Mass Communication 3+3 Pre-Law Program
Re: Addition of four new concentrations

This is to inform the committee that the 3+3 Pre-Law program in Mass Communication requires an addition of four new concentrations – Pre-Law Public Relations, Pre-Law Journalism, Pre-Law Digital Advertising and Pre-Law Political Communication. They are separate tracks from the existing concentrations (Digital Advertising, Political Communication, Journalism, Public Relations) because the first year of law school classes, will not only substitute for elective hours in the degree (HSS program is all elective hours) but also nine hours of student choice social sciences/humanities (not General Education).

The social sciences/humanities requirement is part of the original four concentrations and was put in place with the understanding that communicators need a broad liberal arts education. The faculty agrees, however, that the classes offered in the first year of law school will substitute well for humanities and social sciences and still fulfill the spirit of a well-rounded liberal arts education. Therefore, the degree requirements are slightly, but not fundamentally different.

Please let us know if you have additional questions.

Best,

Jerry Ceppos, Dean
Manship School of Mass Communication
Justification Memo to Faculty Senate Courses & Curricula Committee  
(Form D Changing Curriculum – Justification)  
RE: Mass Communication 3+3 Pre-Law Program

Between 2010 and 2014, 59 Manship School of Mass Communication graduates were accepted into the LSU Law Center, with an unknown number of graduates attending law schools elsewhere. The faculty from the Manship School voted on January 9, 2017 to participate in the University’s 3+3 Pre-Law Program. This proposal was also voted on and accepted by the LSU Law Center’s faculty on January 24, 2017. We anticipate the 3+3 Pre-Law Program will be highly popular and will help to accomplish the following: 1) increase Manship School enrollment (including ACM students), 2) allow the Manship School to send more top caliber students to the LSU Law Center, and 3) retain students with plans to attend law school elsewhere.

The following paragraphs explain the process and path of the 3+3 Pre-Law Program first charted by the College of Humanities & Social Sciences for the university in 2014. The Manship School appreciates and wants to acknowledge here the contribution of HSS in creating the 3+3 program for the university.

Undergraduate students who pursue this accelerated program would complete all of their major coursework, General Education requirements, and college requirements in their first three years of enrollment, saving 32 hours of elective coursework for their senior year. The MC minor requirement would be waived. During their final year of undergraduate studies and pending acceptance by the LSU Law Center, the student would enroll at the Law Center in the required first year law coursework (32 hours). Completed hours from the first year law coursework would then transfer back to the undergraduate degree (28-31, depending on MC concentration), completing the student’s bachelor’s degree requirements. The student would graduate with his/her bachelor’s degree in Mass Communication during the summer following the completion of the aforementioned first year law coursework. The student would then complete the final two years of the required law curriculum, thereby finishing a four-year bachelor’s degree and a three-year law degree in six years instead of seven. Louisiana students on the TOPS scholarship could use their TOPS award toward their first year of law school enrollment. SACS, ABA and AEJMC accreditation issues have been decided and/or resolved (see attached email).

To participate in the 3+3 Pre-Law program, students need to be highly motivated in order to successfully complete their undergraduate major coursework in three years instead of four years. Additionally, the students must meet all the requirements and be accepted in to the Manship School no later than the end of their second semester (30 hours). The School’s 3.0 GPA requirement already assures that the students are academically successful. However, admission into the Manship School and participation in the 3+3 Pre-Law Program does not guarantee that the student will be admitted to the LSU Law Center. The students must also prepare for law school admission (i.e., complete the LSAT, complete the admission process, etc.) one year earlier than the traditional student who plans to enter law school. *The LSU Law faculty will establish criteria for admission to the Law Center through the 3+3 Pre-Law Program. If a student is not admitted to the LSU Law Center, he/she would continue to work toward the
completion of the undergraduate degree requirements by completing the aforementioned 28-31 hours of minor coursework, electives and social sciences in their senior year. The student would then graduate with a four-year bachelor’s degree in the same allotted timeframe.

Students who are admitted into the Manship School must have at least a 3.0 GPA. The School also has the highest retention rate on campus. Much of this success comes from solid academic counseling. The Manship School has two senior counselors who will receive specialized training to advise students throughout their enrollment, ensuring that they remain on track with the 3+3 Pre-Law requirements. The training will include discussions with the Pre-Law counselor in the College of Humanities and Social Sciences and LSU Law Center Admissions Director Jake Henry, and attendance of a national conference(s) for law school advising hosted by PLANC (Pre-Law Advisors National Council).

After discussions with LSU Law Center Dean Thomas Galligan and HSS Dean Stacia Haynie, we are excited about this new partnership and look forward to collaborating on a coordinated marketing campaign to increase enrollment across the programs.

*Typically, an applicant will be admitted under this authorization only if the applicant has earned, at the time of the applicant’s enrollment at the Law Center, either a cumulative undergraduate GPA of at least 3.4 or an admissions index (consisting of the LSAT score plus ten times the cumulative undergraduate GPA) of at least 189. Under exceptional circumstances, however, the Admissions Committee may admit qualified applicants who do not meet this requirement.
Financial Memo  
RE: Mass Communication 3+3 Pre-Law Program

The Manship School of Mass Communication and the LSU Law Center are in agreement on a proposal regarding tuition, fees and other financial matters related to the 3+3 Pre-Law Program. The agreement mirrors the Law Center’s agreement with the College of Humanities & Social Sciences, approved by the university in October 2015. According to Tommy Smith, Associate Vice President of Budget and Planning and Vice Provost for Finance (see attached email), the tuition/TOPS distribution over 1L -3L included below is still accurate and should function the same for any college that decides to participate in 3+3.

1L Year

1. In the first year of law studies, a 3+3 student will be charged Law Center tuition in an amount that is equal to the amount of tuition that the student would have been charged had the student been enrolled as an LSU undergraduate who was taking 15 credit hours in each semester of that year.

2. A 3+3 student who has been receiving the benefit of TOPS payments, and who continues to have TOPS eligibility in her or her first year of law studies, will be entitled to have the amount of the TOPS payments for the 1L year applied to the amount of the tuition referred to in paragraph 1 immediately above.

3. In the first year of law studies, a 3+3 student will be charged the mandatory and other fees charged to other 1L students.

2L Year

1. In the second year of law studies, a 3+3 student will be charged Law Center Tuition in an amount that is equal to the amount of tuition charged to other second year law students, taking the student’s resident or non-resident status into account.

2. A 3+3 student who has been receiving the benefit of TOPS payments, and who continues to have TOPS eligibility in his or her second year of law studies, will be entitled to have the amount of the TOPS payment for the 2L year applied to the amount of the tuition referred to in paragraph 1 immediately above.

3. A 3+3 student, in his or her 2L year, will be eligible to receive a tuition discount on the same basis as other 2L students, taking into account the considerations that are used to determine the amount of, and retention standards for, tuition discounts. It is anticipated that the amount and terms of the discount will be identified in connection with the student’s initial offer of admission.

4. In the event that the total TOPS payments and the amount of the tuition discount should exceed the amount of the tuition, the amount of the tuition discount shall
be reduced until the total equals the amount of the tuition.

5. In the second year of law studies, a 3+3 student will be charged the mandatory and other fees charged to other 2L students.

3L Year

1. In the third year of law studies, a 3+3 student will be charged Law Center tuition in an amount that is equal to the amount of tuition charged to other third year law students, taking the student’s resident or non-resident status into account.

2. A 3+3 student who has been receiving the benefit of TOPS payments, and who continues to have TOPS eligibility in his or her third year of law studies, will be entitled to have the amount of the TOPS payment for the 3L year applied to the amount of the tuition referred to in paragraph 1 immediately above.

3. A 3+3 student, in his or her 3L year, will be eligible to receive a tuition discount on the same basis as other 3L students, taking into account the considerations that are used to determine the amount of, and retention standards for, tuition discounts. It is anticipated that the amount and terms of the discount will be identified in connection with the student’s initial offer of admission.

4. In the event that the total TOPS payments and the amount of the tuition discount should exceed the amount of the tuition, the amount of the tuition discount shall be reduced until the total equals the amount of the tuition.

5. In the third year of law studies, a 3+3 student will be charged the mandatory and other fees charged to other 3L students.

All 1L, 2L, and 3L tuition payments, including those made under the TOPS program, shall be made to, and for the benefit of, the LSU Law Center.

As applied to a non-resident student, the reference to “tuition” in this document shall refer to the total of the tuition and the nonresident fee.

The reference to “other fees” in this document shall refer to the fees, other than the nonresident fee, charged to law students. Examples of such fees include the building use fee, the operational fee and mandatory fees.
It is with great enthusiasm that I express my support of this proposal on behalf of the Law Center. Implementing our second 3+3 program (the first is with Humanities and Social Sciences) is a huge step for us and it is an honor for us to partner with the Manship School. This proposal is another concrete example of the benefits of the Law Center's realignment with LSU A & M.

Attached is the signed Form D. If additional information is needed, please let us know.

Thanks,
Tom

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Good Morning Dr. Miller,

The tuition/TOPS distribution over 1L-3L included on the attached PDF is still accurate and should function the same for any college that decides to participate in 3+3. Should you have any other questions please contact me.

TS

Good afternoon,

Please find within this pdf, the 3+3 financial agreement submitted for approval by HSS in 2014. It is attachment 2.

Thank you – Andrea

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Hi, Andrea!

I hope you hope you had a wonderful break. I apologize for my delayed response – I was out sick with the flu but am back in the office now.

There shouldn’t be any SACSCOC-related issues with add MC to the 3+3 pre-law program. In the past we had to seek SACSCOC approval to offer dual degree programs with the law center, since it was a separately accredited institution; however, now that it’s been folded into the A&M campus, it functions the same as two colleges collaborating on a degree program and isn’t a significant departure (i.e., additional faculty, change in curriculum, etc.) from the degree programs we already have in place. I appreciate your touching base though with us before proceeding and wish you the best with the new program!

On an unrelated note, we are currently working on the draft of the action plan resulting from the program review last semester. I hope to get this to you in the next couple of weeks. Should you have any questions or need additional information in the meantime, please do not hesitate to let Sandi Gillilan, Associate Vice Provost for Institutional Effectiveness, or me know.

Thanks, as always, for all of your help.

Stephenie

LSU

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Hi Andrea —

Happy New Year! Hope you had your family had a restful break from the ritual of work and school!
Mass Communication

School: Mass Communication
Degree: Bachelor of Arts in Mass Communication (BAMC)
Concentration: Pre-Law
Digital Advertising 3+3
Total Hours: 120

CRITICAL REQUIREMENTS

SEMESTER 1: "C" or better in ENGL 1001; 2.8 cumulative and LSU GPA
SEMESTER 2: "B" or better in MC 2010; 3.0 cumulative and LSU GPA
SEMESTER 3: "C" or better in MC 2040, "C" or better in MC 2035; Admission to the School
SEMESTER 4: "C" or better in ENGL 2000, 3.4 cumulative and LSU GPA

RECOMMENDED PATH

Semester 1
Critical: "C" or better in ENGL 1001; 2.8 cumulative and LSU GPA

ENGL 1001 ENGL COMPOSITION ........................................ 3
MATH 1021........................................................................... 3
MC 2000 INTRO TO MASS MEDIA ..................................... 3
MC 2035 DIGITAL BRANDING ........................................... 3
FIRST COURSE IN FOREIGN LANGUAGE SEQUENCE.............. 4
Total Semester Hours: .................................................. 16

Semester 2
Critical: "B" or better in MC 2010; 3.0 cumulative and LSU GPA

ACCT 2000/2001................................................................. 3
MC 2010 MEDIA WRITING .................................................. 3
MC 2015 VISUAL COMMUNICATION ................................ 3
SECOND COURSE IN FOREIGN LANGUAGE ....................... 4
GEN. ED. COURSE - NATURAL SCIENCES*.......................... 3
Total Semester Hours: .................................................. 16

Semester 3
Critical: "C" or better in MC 2040, "C" or better in MC 2035; 3.2 cumulative and LSU GPA; Admission to the School

EXST 2201 STATISTICAL ANALYSIS .................................... 4
History 2055/2057.............................................................. 3
MC 2040 ADVERTISING IN SOCIETY ................................ 3
MC 3031 Digital Advertising Strategies ............................. 3
GEN. ED. COURSE - NATURAL SCIENCES*.......................... 3
Total Semester Hours: .................................................. 16

Semester 4
Critical: "C" or better in ENGL 2000; Admission to the School; 3.4 cumulative and LSU GPA

ENGL 2000 ENGLISH COMP [ENGL 1001].......................... 3
GEN. ED. COURSE - NATURAL SCIENCES*......................... 3
MC 3035 QUANT AUD ANALYSIS [MC 2035/MKT 3401, MC 2040]............. 3
MC 3036 Qual Aud Analysis ............................................. 3
MC 3080........................................................................... 3
Total Semester Hours: .................................................. 15

Semester 5

ECON 2030 ECON PRINCIPLES*......................................... 3
MC 4040 ADVERTISING PROBLEMS/MC 4031 Advertising Design 3
MC 4090 Media Ethics ..................................................... 3
MC 3333 Multiculturalism ................................................ 3
MKT 3401 PRIN OF MARKETING ....................................... 3
Total Semester Hours: .................................................. 15

Semester 6

MC 4045 ADVERTISING CAMPAIGN .................................. 3
MASS COMMUNICATION ELECTIVE ................................. 3
HIST 2057/Hist 2055 ...................................................... 3
GEN. ED. COURSE - ARTS ................................................. 3
Total Semester Hours: .................................................. 12

Semester 7

APPROVED ELECTIVES.................................................... 15
Total Semester Hours: .................................................. 15

Semester 8

APPROVED ELECTIVES.................................................... 15
Total Semester Hours: .................................................. 15

1 - If two course natural science sequence is taken in the life sciences, the additional three hour natural science course must be from the physical sciences, and vice versa.

2 - ECONOMICS option: ECON 2000 and 2010 (six hours) may be taken instead of ECON 2030 (three hours).