REQUEST FOR ADDING, CHANGING, SUSPENDING OR DROPPING AN UNDERGRADUATE CONCENTRATION

Department: Management
College: Business
Name of Concentration: Strategic Leadership
Name of Curriculum/Major: Management
Type of Degree: BS
Date: 3/17/16

Has this change been discussed with and approved by all departments/colleges affected? Yes (x) No ( ) N/A ( )

ATTACH JUSTIFICATION for all actions: Use separate sheet.
ATTACH RESPONSE from any departments affected [i.e. any department whose course(s) are to be added.]
ATTACH FORM D ADDENDUM for all new concentration or changes involving General Education courses.

ACTION (check appropriate box):

(x) ADDING: The entire new concentration, by semester, must be typed on plain sheets and attached to Form E. (See sample layout attached.)

( ) CHANGING: Regardless if all semesters of a concentration are to be changed or only parts, the present and proposed (eight-semester) recommended path should be attached on separate pages. On the Present recommended path, use strikeout and on the Proposed recommended path, highlight areas to identify deletions and additions. Do not use boldface to designate changes as boldface is reserved for critical requirements within the recommended path. Explain all changes adequately on attachment.

( ) SUSPENDING: Provide an adequate explanation for suspending the concentration on plain sheets and attach.

( ) DROPPING: Provide an adequate explanation for dropping the concentration on plain sheets and attach.

CONCENTRATION

<table>
<thead>
<tr>
<th>PRESENT</th>
<th>PROPOSED</th>
</tr>
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<tbody>
<tr>
<td>Total semester hours in current concentration:</td>
<td>Total semester hours in proposed concentration: 15</td>
</tr>
</tbody>
</table>

APPROVALS:

Department Faculty Approval Date: 2/26/16

College Faculty Approval Date: 6/15/16

Department Chair's Signature: [Signature] (Date)

College Dean's Signature: [Signature] (Date)

Chair, FS C & C Committee: John B [Signature] (Date)

Academic Affairs Approval: [Signature] (Date)

College/Division/Department Contact:

Contact E-mail:
Request for **Adding** an Undergraduate Concentration

**Strategic Leadership**

After a thorough review of management courses and curricula at peer institutions and consideration of trends in management education more broadly, the department faculty decided to create two new concentrations, one of which is Strategic Leadership. The new concentration educates students on leadership behavior and decision making that links strategic level analysis to the implementation of strategic initiatives. It is also consistent with a recently announced university initiative on leadership.
# GENERAL EDUCATION REQUIREMENTS

When a department adds a new curriculum or makes changes in an existing one, a Form D Addendum must also be submitted. This form is simply a list of those courses in the curriculum that satisfy the General Education requirement. Include course rubric, number, and credit hours when curricula differ from the default values. Indicate the curriculum semester for all General Education courses.

<table>
<thead>
<tr>
<th>General Education Requirement</th>
<th>Course(s)</th>
<th>Credit Hours</th>
<th>Curriculum Semester</th>
</tr>
</thead>
</table>
| English Composition (6 hrs.)       | ENGL 1001 or 1004                                                         | 3            | (x) 1<sup>st</sup>  5<sup>th</sup>  
                               |                                            |              | ( ) 2<sup>nd</sup>  6<sup>th</sup>  
                               |                                            |              | ( ) 3<sup>rd</sup>  7<sup>th</sup>  
                               |                                            |              | ( ) 4<sup>th</sup>  8<sup>th</sup>  |
|                                   | ENGL 2000                                                                 | 3            | ( ) 1<sup>st</sup>  5<sup>th</sup>  
                               |                                            |              | ( ) 2<sup>nd</sup>  6<sup>th</sup>  
                               |                                            |              | ( ) 3<sup>rd</sup>  7<sup>th</sup>  
                               |                                            |              | ( ) 4<sup>th</sup>  8<sup>th</sup>  |
| Analytical Reasoning (6 hrs.)      | General Education analytical reasoning course (from mathematics department)| 3            | (x) 1<sup>st</sup>  5<sup>th</sup>  
                               |                                            |              | ( ) 2<sup>nd</sup>  6<sup>th</sup>  
                               |                                            |              | ( ) 3<sup>rd</sup>  7<sup>th</sup>  
                               |                                            |              | ( ) 4<sup>th</sup>  8<sup>th</sup>  |
| (At least 3 hours credit must be from a MATH course.) | General Education analytical reasoning course | 3            | ( ) 1<sup>st</sup>  5<sup>th</sup>  
                               |                                            |              | ( ) 2<sup>nd</sup>  6<sup>th</sup>  
                               |                                            |              | ( ) 3<sup>rd</sup>  7<sup>th</sup>  
                               |                                            |              | ( ) 4<sup>th</sup>  8<sup>th</sup>  |
| Arts (3 hrs.)                      | General Education arts course                                             | 3            | ( ) 1<sup>st</sup>  5<sup>th</sup>  
                               |                                            |              | ( ) 2<sup>nd</sup>  6<sup>th</sup>  
                               |                                            |              | ( ) 3<sup>rd</sup>  7<sup>th</sup>  
                               |                                            |              | ( ) 4<sup>th</sup>  8<sup>th</sup>  |
| Humanities (9 hrs.)                | General Education humanities course                                       | 3            | (x) 1<sup>st</sup>  5<sup>th</sup>  
                               |                                            |              | ( ) 2<sup>nd</sup>  6<sup>th</sup>  
                               |                                            |              | ( ) 3<sup>rd</sup>  7<sup>th</sup>  
                               |                                            |              | ( ) 4<sup>th</sup>  8<sup>th</sup>  |
|                                    | General Education humanities course                                       | 3            | ( ) 1<sup>st</sup>  5<sup>th</sup>  
                               |                                            |              | ( ) 2<sup>nd</sup>  6<sup>th</sup>  
                               |                                            |              | ( ) 3<sup>rd</sup>  7<sup>th</sup>  
                               |                                            |              | ( ) 4<sup>th</sup>  8<sup>th</sup>  |
|                                    | General Education humanities course                                       | 3            | ( ) 1<sup>st</sup>  5<sup>th</sup>  
                               |                                            |              | ( ) 2<sup>nd</sup>  6<sup>th</sup>  
                               |                                            |              | ( ) 3<sup>rd</sup>  7<sup>th</sup>  
                               |                                            |              | ( ) 4<sup>th</sup>  8<sup>th</sup>  |
| Natural Sciences (9 hrs.)          | General Education natural science course sequence                        | 6            | (x) 1<sup>st</sup>  5<sup>th</sup>  
                               |                                            |              | ( ) 2<sup>nd</sup>  6<sup>th</sup>  
                               |                                            |              | ( ) 3<sup>rd</sup>  7<sup>th</sup>  
                               |                                            |              | ( ) 4<sup>th</sup>  8<sup>th</sup>  |
| (If 2 course sequence is taken in the physical sciences, the additional 3 hour course must be from the life sciences, and vice versa.) | General Education natural science course                                 | 3            | ( ) 1<sup>st</sup>  5<sup>th</sup>  
                               |                                            |              | ( ) 2<sup>nd</sup>  6<sup>th</sup>  
                               |                                            |              | ( ) 3<sup>rd</sup>  7<sup>th</sup>  
                               |                                            |              | ( ) 4<sup>th</sup>  8<sup>th</sup>  |
| Social Sciences (6 hrs.)           | General Education social science course                                   | 3            | (x) 1<sup>st</sup>  5<sup>th</sup>  
                               |                                            |              | ( ) 2<sup>nd</sup>  6<sup>th</sup>  
                               |                                            |              | ( ) 3<sup>rd</sup>  7<sup>th</sup>  
                               |                                            |              | ( ) 4<sup>th</sup>  8<sup>th</sup>  |
| (At least three hours at the 2000-level.) | General Education social science course (2000-level)                   | 3            | ( ) 1<sup>st</sup>  5<sup>th</sup>  
                               |                                            |              | ( ) 2<sup>nd</sup>  6<sup>th</sup>  
                               |                                            |              | ( ) 3<sup>rd</sup>  7<sup>th</sup>  
                               |                                            |              | ( ) 4<sup>th</sup>  8<sup>th</sup>  |
Strategic Leadership

CRITICAL REQUIREMENTS

SEMESTER 1: “C” or better in ENGL 1001, MATH 1021; 2.3 cumulative GPA

SEMESTER 2: “C” or better in ISDS 1102, MATH 1431; 2.3 business GPA; 2.6 cumulative GPA

SEMESTER 3: “C” or better in ACCT 2001; ECON 2000; 2.3 business GPA; 2.6 cumulative GPA

SEMESTER 4: ECON 2010; ISDS 2000; Admission to the College; 2.3 business GPA; 2.6 cumulative GPA

SEMESTER 5: “C” or better in ENGL 2000; ACCT 2101

Semester 1

+ CRITICAL: “C” or better in ENGL 1001, MATH 1021; 2.3 cumulative GPA.
+ ECON 2000 Principles of Microeconomics (3)
+ ENGL 1001 English Composition (3)
+ ISDS 1102 Introduction to Management Information Systems for Business Majors (3)
+ MATH 1021 College Algebra (3)
+ General Education course - Natural Sciences (3)

Total Semester Hours: 15

Semester 2

+ CRITICAL: “C” or better in ISDS 1102, MATH 1431; 2.3 Business GPA; 2.6 cumulative GPA.
+ ACCT 2001 Introductory Financial Accounting (3)
+ MATH 1431 Calculus with Business and Economic Applications (3)
+ Oral and Written Communication Requirement 1 (3)
+ General Education course - Humanities (3)
General Education course - Natural Sciences (3)

Total Semester Hours: 15

Semester 3

CRITICAL: "C" or better in ACCT 2001; ECON 2000; 2.3 Business GPA; 2.6 cumulative GPA.
ACCT 2101 Introductory Managerial Accounting (3)
ECON 2010 Principles of Macroeconomics (3)
ISDS 2000 Introduction to Business Statistics (3)
General Education course - Arts (3)
General Education course - Humanities (3)

Total Semester Hours: 15

Semester 4

CRITICAL: ISDS 2000; ECON 2010; Admission to the College; 2.3 Business GPA; 2.6 cumulative GPA.
ENGL 2000 English Composition (3)
ISDS 2001 Statistical Methods and Models (3)
Oral and Written Communication Requirement 2 (3)
General Education course - Natural Sciences (3)
Elective (3)

Total Semester Hours: 15

Semester 5
CRITICAL: "C" or better in **ENGL 2000; ACCT 2101**.

- **BLAW 3201 Business Law (3)**
- **FIN 3716 Financial Management (3)**
- **ISDS 3115 Introduction to Operations Management (3)**
- **MGT 3200 Principles of Management (3)**
- **MKT 3401 Principles of Marketing (3)**

**Total Semester Hours: 15**

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**Semester 6**

- **MGT 3320 Human Resource Management (3)**
- **MGT 4620 Human Behavior in Organizations (3)**
- **MGT 3513 Negotiation and Dispute Resolution (3)**
- **ECON 2035 Money, Banking and Macroeconomic Activity (3)**
- **Business Elective (3000/4000-level) (3)**

**Total Semester Hours: 15**

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**Semester 7**

- **Strategic Leadership Concentration courses** (6)
- **General Education course - Humanities (3)**
- **Business Electives (3000/4000-level) (3)**
- **Approved MGT Electives (3)**

**Total Semester Hours: 15**
Semester 8

- Strategic Leadership Concentration course\(^4\) (3)
- MGT 3830 Strategically Managing Organizations (3)
- Business Elective (3000/4000-level) (3)\(^4\)
- Approved MGT Elective (3)\(^5\)
- Elective (3)\(^5\)

Total Semester Hours: 15

120 Total Sem. Hrs.

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\(^1\) - GENERAL EDUCATION NATURAL SCIENCE REQUIREMENT: If two course sequence is taken in the physical science, the additional three hour course must be taken from the life sciences, and vice versa.

\(^2\) - Oral and Written Communication Requirement 1: Choose from CMST 2060, CMST 2061 or CMST 2064.

\(^3\) - Oral and Written Communication Requirement 2: Choose from CMST 2060, CMST 2061 or CMST 4113.

\(^4\) - A Communication Intensive (C-I) course may be substituted for the Oral and Written Communication Requirement with permission from an academic advisor.

\(^5\) - Business students cannot receive credit for ACCT 2000, ECON 2030, FIN 3715 or ISDS 1100.

\(^4\) - MANAGEMENT ELECTIVES: See Management advisor for list of Management electives.

BUSINESS ELECTIVES: to be selected from the 3000 or 4000 level offerings of the following departments: ACCT, BADM, BLAW, ECON, FIN, GBUS, MGT, MKT and ISDS.

STRATEGIC LEADERSHIP CONCENTRATION COURSES: To be selected from MGT 3211, MGT 4820, MGT 4830, and MGT 4840.

\(^5\) - ELECTIVES: See "Electives" under "Degree Requirements of the College."
REQUIRED COURSES

Required Management Courses All Business Majors (6 hours)
MGT 3200—Principles of Management
MGT 3830—Strategically Managing Organizations, renamed Strategic Management

Required Courses All Management Majors (9 hours)
MGT 3513—Labor-Management Conflict and Cooperation, renamed Negotiation and Dispute Resolution
MGT 4620—Human Behavior in Organizations, renamed Organizational Behavior

HRM CONCENTRATION (MINOR CHANGES)

Required Courses (9 hours)
Select three from the following list:
MGT 4322 – Employee Selection and Placement
MGT 4323 – Compensation Administration
MGT 4500 – Introduction to Labor Relations, renumbered from MGT 3500
MGT 4523 – Legal Issues in Human Resource Management

Approved Electives (6 hours)
Select two courses from a list of approved electives

STRATEGIC LEADERSHIP (NEW CONCENTRATION)

Required Courses (9 hours)
Select three from the following list:
MGT 3211 - Business and Society
MGT 4820 – Understanding Management Mistakes/Failures (NEW COURSE)
MGT 4830 – Strategic Leadership (NEW COURSE)
MGT 4840 - Managing Change (NEW COURSE)

Approved Electives (6 hours)
Select two courses from a list of approved electives

INTERNATIONAL MANAGEMENT (NEW CONCENTRATION)

Required Courses (9 hours)
Select three from the following list:
MGT 4430 - Managing across Cultures (NEW COURSE)
MGT 4440 - International Strategic Management (NEW COURSE)
MGT 4450 - Global Corporate Social Responsibility (NEW COURSE)
MGT 4820 – Understanding Management Mistakes/Failures (NEW COURSE)

Approved Electives (6 hours)
Select two courses from a list of approved electives (e.g., CoB international courses, foreign languages, international relations, regional studies). Students will be encouraged to participate in an international study trip.
REQUEST FOR ADDING, CHANGING, SUSPENDING OR DROPPING AN UNDERGRADUATE CONCENTRATION

Department: Management
College: Business
Name of Concentration: International Management
Name of Curriculum/Major: Management
Type of Degree: BS

Date: 3/17/16

Has this change been discussed with and approved by all departments/colleges affected? Yes (x) No ( ) N/A ( )

ATTACH JUSTIFICATION for all actions: Use separate sheet.
ATTACH RESPONSE from any departments affected [i.e. any department whose course(s) are to be added.]
ATTACH FORM D ADDENDUM for all new concentration or changes involving General Education courses.

ACTION (check appropriate box):

( x ) ADDING: The entire new concentration, by semester, must be typed on plain sheets and attached to Form E. (See sample layout attached.)

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APPROVALS:

Department Faculty Approval Date: 2/26/16
Department Chair’s Signature: John B Hope (Date: 9/1/16)
Chair, FS C & C Committee: (Date:)

College Faculty Approval Date: 6/15/16
College Dean's Signature: (Date:)

Academic Affairs Approval: 3/8/17 (Date:)

Contact E-mail: 

Request for Adding an Undergraduate Concentration

International Management

After a thorough review of management courses and curricula at peer institutions and consideration of trends in management education more broadly, the department faculty decided to create two new concentrations, one of which is International Management. The importance of the global economy has long been recognized and reflected in business education. The adoption of an International Management concentration expands the Ourso College’s course offerings in this area and furthers a long-held strategic objective of the college to expand international-focused course offerings.
# GENERAL EDUCATION REQUIREMENTS

When a department adds a new curriculum or makes changes in an existing one, a Form D Addendum must also be submitted. This form is simply a list of those courses in the curriculum that satisfy the General Education requirement. Include course rubric, number, and credit hours when curricula differ from the default values. Indicate the curriculum semester for all General Education courses.

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<th>Credit Hours</th>
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<td>ENGL 1001 or 1004</td>
<td>3</td>
<td>(x) 1st (6th)</td>
</tr>
<tr>
<td></td>
<td>ENGL 2000</td>
<td>3</td>
<td>(x) 2nd (6th)</td>
</tr>
<tr>
<td>Analytical Reasoning (6 hrs.)</td>
<td>General Education analytical reasoning course (from mathematics department)</td>
<td>3</td>
<td>(x) 3rd (7th)</td>
</tr>
<tr>
<td>(At least 3 hours credit must be from a MATH course.)</td>
<td>General Education analytical reasoning course</td>
<td>3</td>
<td>(x) 4th (8th)</td>
</tr>
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<td>Arts (3 hrs.)</td>
<td>General Education arts course</td>
<td>3</td>
<td>(x) 1st (5th)</td>
</tr>
<tr>
<td>Humanities (9 hrs.)</td>
<td>General Education humanities course</td>
<td>3</td>
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<td>General Education humanities course</td>
<td>3</td>
<td>(x) 3rd (7th)</td>
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<td>Natural Sciences (9 hrs.)</td>
<td>General Education natural science course sequence</td>
<td>6</td>
<td>(x) 4th (8th)</td>
</tr>
<tr>
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<td>General Education social science course</td>
<td>3</td>
<td>(x) 1st (5th)</td>
</tr>
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<td>(At least three hours at the 2000-level.)</td>
<td>General Education social science course (2000-level)</td>
<td>3</td>
<td>(x) 2nd (6th)</td>
</tr>
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International Management

CRITICAL REQUIREMENTS

- **SEMESTER 1**: "C" or better in ENGL 1001, MATH 1021; 2.3 cumulative GPA
- **SEMESTER 2**: "C" or better in ISDS 1102, MATH 1431; 2.3 business GPA; 2.6 cumulative GPA
- **SEMESTER 3**: "C" or better in ACCT 2001; ECON 2000; 2.3 business GPA; 2.6 cumulative GPA
- **SEMESTER 4**: ECON 2010; ISDS 2000; Admission to the College; 2.3 business GPA; 2.6 cumulative GPA
- **SEMESTER 5**: "C" or better in ENGL 2000; ACCT 2101

**Semester 1**

✓ CRITICAL: "C" or better in **ENGL 1001, MATH 1021**: 2.3 cumulative GPA.
✓ **ECON 2000 Principles of Microeconomics (3)**
✓ **ENGL 1001 English Composition (3)**
✓ **ISDS 1102 Introduction to Management Information Systems for Business Majors (3)**
✓ **MATH 1021 College Algebra (3)**
✓ General Education course - Natural Sciences (3)¹

Total Semester Hours: 15

**Semester 2**

✓ CRITICAL: "C" or better in **ISDS 1102, MATH 1431**: 2.3 Business GPA; 2.6 cumulative GPA.
✓ **ACCT 2001 Introductory Financial Accounting (3)**
✓ **MATH 1431 Calculus with Business and Economic Applications (3)**
✓ Oral and Written Communication Requirement 1 (3)²
✓ General Education course - Humanities (3)
General Education course - Natural Sciences (3)¹

Total Semester Hours: 15

Semester 3

CRITICAL: “C” or better in ACCT 2001; ECON 2000; 2.3 Business GPA; 2.6 cumulative GPA.

ACCT 2101 Introductory Managerial Accounting (3)³

ECON 2010 Principles of Macroeconomics (3)

ISDS 2000 Introduction to Business Statistics (3)

General Education course - Arts (3)

General Education course - Humanities (3)

Total Semester Hours: 15

Semester 4

CRITICAL: ISDS 2000; ECON 2010; admission to the College; 2.3 Business GPA; 2.6 cumulative GPA.

ENGL 2000 English Composition (3)

ISDS 2001 Statistical Methods and Models (3)

Oral and Written Communication Requirement 2 (3)²

General Education course - Natural Sciences (3)¹

Elective (3)⁵

Total Semester Hours: 15

Semester 5
CRITICAL: “C” or better in ENGL 2000; ACCT 2101.

- BLAW 3201 Business Law (3)
- FIN 3716 Financial Management (3)
- ISDS 3115 Introduction to Operations Management (3)
- MGT 3200 Principles of Management (3)
- MKT 3401 Principles of Marketing (3)

Total Semester Hours: 15

Semester 6

- MGT 3320 Human Resource Management (3)
- MGT 4620 Human Behavior in Organizations (3)
- MGT 3513 Negotiation and Dispute Resolution (3)
- ECON 2035 Money, Banking and Macroeconomic Activity (3)³
- Business Elective (3000/4000-level) (3)⁴

Total Semester Hours: 15

Semester 7

- International Management Concentration Electives⁴ (6)
- General Education course - Humanities (3)
- Business Electives (3000/4000-level) (3)⁴
- Approved MGT Electives (3)⁴

Total Semester Hours: 15
Semester 8

- International Management Concentration Electives 4 (3)
- MGT 3830 Strategically Managing Organizations (3)
- Business Elective (3000/4000-level) (3) 4
- Approved MGT Elective (3) 4
- Elective (3) 5

Total Semester Hours: 15

120 Total Sem. Hrs.

1 - GENERAL EDUCATION NATURAL SCIENCE REQUIREMENT: If two course sequence is taken in the physical science, the additional three hour course must be taken from the life sciences, and vice versa.

2 - Oral and Written Communication Requirement 1: Choose from CMST 2060, CMST 2061 or CMST 2064.

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3 - Business students cannot receive credit for ACCT 2000, ECON 2030, FIN 3715 or ISDS 1100.

4 - MANAGEMENT ELECTIVES: See Management advisor for list of Management electives.

- BUSINESS ELECTIVES: to be selected from the 3000 or 4000 level offerings of the following departments: ACCT, BADM, BLAW, ECON, FIN, GBUS, MGT, MKT and ISDS.

- INTERNATIONAL MANAGEMENT CONCENTRATION COURSES: To be selected from MGT 4430, MGT 4440, MGT 4450, and MGT 4830.

5 - ELECTIVES: See “Electives” under “Degree Requirements of the College.”
REQUIRED COURSES

Required Management Courses All Business Majors (6 hours)
MGT 3200—Principles of Management
MGT 3830—Strategically Managing Organizations, renamed Strategic Management

Required Courses All Management Majors (9 hours)
MGT 3513—Labor-Management Conflict and Cooperation, renamed Negotiation and Dispute Resolution
MGT 4620—Human Behavior in Organizations, renamed Organizational Behavior

HRM CONCENTRATION (MINOR CHANGES)

Required Courses (9 hours)
Select three from the following list:
MGT 4322 – Employee Selection and Placement
MGT 4323 – Compensation Administration
MGT 4500 – Introduction to Labor Relations, renumbered from MGT 3500
MGT 4523 – Legal Issues in Human Resource Management

Approved Electives (6 hours)
Select two courses from a list of approved electives

STRATEGIC LEADERSHIP (NEW CONCENTRATION)

Required Courses (9 hours)
Select three from the following list:
MGT 3211 - Business and Society
MGT 4820 – Understanding Management Mistakes/Failures (NEW COURSE)
MGT 4830 – Strategic Leadership (NEW COURSE)
MGT 4840 - Managing Change (NEW COURSE)

Approved Electives (6 hours)
Select two courses from a list of approved electives

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Select three from the following list:
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MGT 4440 - International Strategic Management (NEW COURSE)
MGT 4450 - Global Corporate Social Responsibility (NEW COURSE)
MGT 4820 – Understanding Management Mistakes/Failures (NEW COURSE)

Approved Electives (6 hours)
Select two courses from a list of approved electives (e.g., CoB international courses, foreign languages, international relations, regional studies). Students will be encouraged to participate in an international study trip.