Dear LSU Tiger Tailer,

2019 NATIONAL CHAMPIONS! LSU Trademark Licensing hopes the Tigers’ exciting season, including the SEC Championship and National Championship has been a boon to your store this fall. We have posted the National Champions licensee list on www.LSU.com and will continue to update it as more companies get licensed to produce National Champions products.

The LSU basketball team is in the midst of another successful season and the baseball team’s season is right around the corner. We have posted both the NCAA and SEC licensee lists on www.LSU.com which you can reference as the Tigers march toward postseason play.

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CAMEX
The CAMEX trade show will take place at the Ernest Morial Convention Center in New Orleans, LA on Monday, February 10-Tuesday, February 11, 2020. To learn more about CAMEX, visit www.CAMEX.org or call 800-622-7498.

Upcoming Dates of Interest

LSU Basketball
Feb. 11 vs. Missouri
Feb. 18 vs. Kentucky
Feb. 29 vs. Texas A&M
Mar. 7 vs. Georgia
Mar. 11-15 SEC Tournament (Nashville)

LSU Baseball
Feb. 14-16 vs. Indiana
Feb. 18 vs. Southern
Feb. 19 vs. Nicholls
Feb. 21-23 vs. Eastern Kentucky
Feb. 26 vs. Louisiana Tech

Thank you for your continued support of LSU through the sale of Officially Licensed Products. Your efforts in selling officially licensed LSU products have served to put LSU at the #5 overall ranking in the CLC Consortium in licensing royalties generated back to the University this fiscal year.

GEAUX TIGERS!
The lists below show LSU’s top overall performing licensees for apparel, non-apparel and the top Louisiana based licensees. These rankings represent royalties reported July 1, 2019 through December 31, 2019 on all LSU merchandise sold.

**Apparel**
1) Nike  
2) Colosseum Athletics  
3) Knights Apparel  
4) Nike by Branded Custom  
Sportswear  
5) Champion  
6) Top of the World  
7) Fanatics Apparel  
8) Antigua  
9) '47 Brand  
10) Icon Outdoors  
11) 5th & Ocean  
12) Columbia Sportswear  
13) College Vault by '47 Brand  
14) Captivating Headwear  
15) Kelley & Abide  
16) University Girls  
17) Peter Millar  
18) L2 Brands  
19) GameDay Couture  
20) Outerstuff  
21) Cutter & Buck  
22) College Vault by Peter Millar  
23) Tommy Bahama  
24) College Vault by Original Retro Brand  
25) Southern Tide

**Non-Apparel**
1) Nike  
2) Team Beans  
3) Logo Brands  
4) Northwest Company  
Sportswear  
5) Evergreen Enterprises  
6) Sewing Concepts  
7) Boelter Brands  
8) Fabrique Innovations  
9) Pets First  
10) Prime Brands Group  
11) Rawlings Sporting Goods  
12) Great American Products  
13) Simple Modern  
14) Harland Clarke  
15) Pro-Mart Industries  
16) Infinity Headwear & Apparel  
17) Rico Industries/Tag Express  
18) Tervis Tumbler Company  
19) Wild Sales  
20) Team Golf  
21) Jenkins Enterprises  
22) Magnolia Lane  
23) Craftique Manufacturing  
24) Riddell  
25) Victory Tailgate

**Based in Louisiana**
1) Kelley & Abide  
2) Bayou Apparel  
3) 2 Bandits  
4) Giraphic Prints  
5) Red Stick Sports  
6) Mignon Faget  
7) GameDay Foods  
8) Pierre Crawdeaux Company  
9) Fleur Design Studio  
10) Ampersand

**LSU Trademark Licensing Welcomes the Following New Licensees**
- Dynacraft  
- Your College Campus  
- KH Sports Fan  
- Kickoff Couture  
- Acrylic Sticks  
- Allison Claire  
- Lo + Jo Bands

Visit [www.LSU.com](http://www.LSU.com) to access the most up to date list of LSU licensees and their contact info. The licensee list is always evolving and is updated monthly.
Gamezies is the perfect game changer for your little Tiger! Let Mike keep your little one calm and quiet so you don't miss the next LSU game changing moment!!! Gamezies was inspired by one of the founders' daughters while watching a championship playoff game and comes from an avid sports family!

- Mike is a 6 inch plush that is specifically designed for babies and small children. It features a soothie style pacifier; the most used pacifier style in hospital nurseries.
- The pacifier is snap on/snap off for easy cleaning. It also allows you to attach the child's preferred pacifier or teether.
- Via the snap, older kids can attach him to backpacks, lunchboxes, keys, etc.
- Adults can attach Mike to golf bags, keys, purses, coolers, Christmas Trees, etc!
- Machine washable.
- CPSIA and ASTM Safety Tested.

You can follow Gamezies on:
Facebook - @gamezies
Instagram - @gamezies
Twitter - @gamezzip

For ordering information, please contact Will Canterbury at 615 686 1116 or will@gameziesofficial.com.
Celebrate LSU’s second Heisman Trophy winner with these officially licensed, limited edition Joe Burrow t-shirts. Bayou Apparel worked with Joe and his family to bring these limited edition tees to retail so fans can celebrate the Tiger who had arguably the greatest season a collegiate quarterback has ever had.

For ordering information, please contact Dan McNamara at 225-928-9090 or bayou.dan@cox.net.
Say cheese!
Swans, Unicorns, and Noodles are basic these days. Show off your school spirit and share your water adventures on social media with others.

Where's your water
You cheer at the stadium, in front of your TV, and you're the loudest person in the bar. Now represent your school colors on the water.

Always represent
It's fun for fans of all ages. Perfect for Alumni, Incoming Freshman, Proud Seniors, or future Class of 20??

Dimensions: 190 L x 115 H x 130 W cm; Features handles and cup holders.

LSU logo on both sides; Repair patch included; Over six feet long!

For purchasing or wholesale opportunities please contact:
Email: hello@h2ofloats.com
Phone: (800) 333-5986
Acrylic Sticks stir sticks

LSU 6” washable & reusable acrylic stir sticks perfect for all beverage types. Sold in sets of 4. Each stir stick is 6” tall. BPA Free & eco friendly Made in the USA!

New sizes and concepts are coming soon. Visit https://www.acrylicsticks.com/collections/collegiate-see for additional designs.

For ordering information, please email hello@acrylicsticks.com.