Dear LSU Tiger Tailer,
LSU Trademark Licensing hopes that Summer is going well and that you’re geared up for Back to School season. Coach O’s Tigers are about to begin preseason practice to prepare for what looks like another exciting season of Fighting Tigers football. Hopefully the Tigers can build on their very successful 2018 campaign.

College Colors Day
The fifteenth annual College Colors Day celebration will take place on Friday, August 30, 2019. College Colors Day is a fun, casual Friday where people are encouraged to wear officially licensed collegiate products of their favorite institution. For additional information on this national collegiate celebration, please visit www.CollegeColorsDay.com.

IMG College Licensing is CLC Again
Since our last newsletter, the iconic CLC brand has been restored for the newly combined IMG College Licensing/Learfield Licensing Partners company. CLC has been LSU’s licensing agency since 1991 and was briefly rebranded as IMG College Licensing from May 2017 until May 2019. The newly combined CLC will continue to serve the same role for LSU as they have for the past 28 years.

Thank you for your continued support of LSU through the sale of Officially Licensed Products. Your efforts in selling officially licensed LSU products have served to put LSU at the #9 overall ranking in the CLC Consortium in licensing royalties generated back to the University this fiscal year.

GEAUX TIGERS!
### LSU’s Top Licensees

The lists below show LSU’s top overall performing licensees for apparel, non-apparel and the top Louisiana based licensees. These rankings represent royalties reported July 1, 2018 through June 30, 2019 on all LSU merchandise sold.

#### Apparel
1. Nike
2. Knights Apparel
3. Columbia Sportswear
4. Colosseum Athletics
5. Top of the World
6. 47 Brand
7. Captivating Headwear
8. Champion
9. Original Retro Brand
10. Kelley & Abide
11. Antigua
12. Nike by Branded Custom Sportswear
13. College Vault by 47 Brand
14. Fanatics Apparel
15. New Era Cap Company
16. Vineyard Vines
17. Royce Apparel
18. Bayou Apparel
19. Icon Outdoors
20. New World Graphics
21. Team Beans
22. Image One
23. Vive La Fete
24. Southern Tide
25. Spirit Clothing Company

#### Non-Apparel
1. Balfour
2. Logo Brands
3. Wincraft
4. Infinity Headwear & Apparel
5. Northwest Company
6. Rawlings Sporting Goods
7. Team Beans
8. Exmark Manufacturing Co.
9. Church Hill Classics
10. Harland Clarke Corp.
11. Wild Sales
12. Jardine Associates
13. Riddell
14. Evergreen Enterprises
15. Fabrique Innovations
16. Herff Jones
17. Rico Industries/Tag Express
18. Tin Roof Brewing Company
19. Sewing Concepts
20. Boelter Brands
21. Tervis Tumber Company
22. The Lang Companies
23. Victory Tailgate
24. Team Golf
25. Sports Licensing Solutions

#### Based in Louisiana
1. Kelley & Abide
2. Bayou Apparel
3. Tin Roof Brewing Co.
4. Red Stick Sports
5. Marucci Sports
6. 2 Bandits
7. Routh Illustrations
8. Mignon Faget
9. Gulf South Animated Motion Tech
10. Southern Marsh
11. Wild Sales

### LSU Trademark Licensing Welcomes the Following New Licensees

- Football Darts
- Hudson and Kings Group
- LazerEdge
- Lola and Lina
- Magnolia Marks
- Stadium Music Box

Visit [www.LSU.com](http://www.LSU.com) to access the most up to date list of LSU licensees and their contact info. The licensee list is always evolving and is updated monthly.
Profile is a Men’s Big & Tall and Women’s Plus Size Team Apparel Specialist offering true Big & Tall and Plus Women’s specs, not extended sizes. They develop seasonal import product assortments. Profile also maintains a large assortment of blanks across numerous Men’s Big & Tall and Women’s Plus Size silhouettes for domestic chase and replenishment.

Profile services these size ranges:

**Men’s Big & Tall size ranges:**
- Big Tops 2X – 6X
- Big Bottoms 1X – 6X
- Tall sizes XLT-4XLT

**Plus Women’s size range:**
- Plus Tops 1X-4X
- Plus Bottoms 1X-4X

Beginning in August, Profile will be introducing their LSU Tigers Shelf Stock Program which will include the styles listed below and shown above in the following sizes: Men’s: 2XL-6XL, XLT-4XLT; Women’s: 1X-4X.

Men’s SS Tee in LSU purple and grey heather
Men’s LS Tee in LSU purple
Men’s Pull Over Fleece Hood in LSU purple

Women’s Vee neck SS Tee in LSU purple
Women’s Scoop neck LS Tee in grey heather
Women’s V-notch pull over Fleece Hood in LSU purple

Please contact Michael Valenzano for further details: 828 699-6609; michael.valenzano@profilenyc.com
KYLE CAVAN: MODERN COLLEGE JEWELRY

KYLE CAVAN is a new kind of college jewelry company—specializing in collections inspired by vintage coins, iconic architecture and more modern design. Visit kylecavan.com/collections/lsu. For more information contact: jessicaanderson@kylecavan.com or 916-293-2630
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