Dear LSU Tiger Tailer,

LSU Trademark Licensing hopes that Spring is going well for you and your store. The LSU Gymnastics team had another outstanding season punctuated with their third runner-up finish in the last four years. Congratulations to Coach Breaux and her talented gymnasts on yet another amazing season!

The Tigers Beach Volleyball team has earned its third straight berth to the NCAA championships later this week in Gulf Shores, Alabama. NCAA licensees have obtained the rights to produce products featuring NCAA championship events and some licensees have already obtained artwork approvals for NCAA Beach Volleyball Championships designs.

Coach Mainieri’s baseball Tigers and Coach Torina’s softball Tigers are both battling for first place in close SEC races. It’s shaping up to be an exciting finish to each team’s season as the Tigers approach postseason play.

Upcoming Dates of Interest

NCAA Beach Volleyball Championship
May 3-5

LSU Spring Commencement
May 10-11

LSU Baseball
May 21-26 SEC Tournament

May 31-June 3 NCAA Regionals
June 7-10 NCAA Super Regionals
June 15-26 College World Series

LSU Softball
May 8-11 SEC Tournament
May 17-10 NCAA Regionals
May 23-26 NCAA Super Regionals
May 30-June 5 Women’s College World Series

LSU Football
Aug. 31 vs. Georgia Southern
Sept. 14 vs. Northwestern St. (Purple Game)
Oct. 12 vs. Florida (Homecoming)
Oct. 26 vs. Auburn (Gold Game)

Thank you for your continued support of LSU through the sale of Officially Licensed Products. Your efforts in selling officially licensed LSU products have served to put LSU at the #9 overall ranking in the IMGCL Consortium in licensing royalties generated back to the University this fiscal year.

GEAUX TIGERS!
The lists below show LSU’s top overall performing licensees for apparel, non-apparel and the top Louisiana based licensees. These rankings represent royalties reported July 1, 2018 through March 31, 2019 on all LSU merchandise sold.

### Apparel
1. Knights Apparel
2. Nike
3. Colosseum Athletics
4. Fanatics Apparel
5. Icon Outdoors
6. Sideline Apparel by College Concepts
7. FanPrint
8. Nike by Branded Custom Sportswear
9. Champion
10. College Concepts
11. Columbia Sportswear
12. Bayou Apparel
13. Captivating Headwear
14. Top of the World
15. Boxercraft
16. 47 Brand
17. League Collegiate Wear
18. Lauren James
19. Kelley & Abide
20. Royce Apparel
21. Antigua
22. Summit Sportswear
23. Original Retro Brand
24. Cutter & Buck
25. Red Stick Sports

### Non-Apparel
1. Northwest Company
2. Balfour
3. Exmark Manufacturing Co.
4. Rawlings
5. Infinity Headwear & Apparel Concepts
6. Wincraft
7. The Memory Company
8. Team Beans
9. Boelter Brands
10. Church Brands Classics
11. Fabrique Innovations
12. Tervis Tumbler Company
13. Riddell
14. Wild Sales
15. Harland Clarke
16. Simple Modern
17. IDNA Brands
18. MBI, Inc.
19. Schutt Sports
20. College Covers
21. Zeppelin Products
22. Little Earth Productions
23. Prime Brands Group
24. Logo Brands
25. Groove Ventures

### Based in Louisiana
1. Kelley & Abide
2. Bayou Apparel
3. Red Stick Sports
4. Girraphic Prints
5. 2 Bandits
6. Southern Marsh
7. Gulf South Animated Motion Tech
8. Fleur Design Studio
9. Pierre Crawdeaux
10. AnnaDean

Visit [www.LSU.com](http://www.LSU.com) to access the most up to date list of LSU licensees and their contact info. The licensee list is always evolving and is updated monthly.
Founded in 1957, TRC Recreation is an American manufacturing company located in Wichita Falls, Texas specializing in vinyl-coated closed-cell foam products.

**Floating Folding Lounge** Solid construction consisting of convoluted, closed-cell foam covering the full metal frame, along with internal steel reinforced arms for stability and durability. The backrest folds down for storage and transport and unfolds into a comfortable seated lounging position. Two accessory holders accommodate your favorite beverage, sun glasses, and personal items. Vinyl-coated for durability, aesthetic appeal and comfort. Long leg rest designed to support legs while relaxing in a lounge position.

**Sunsation® Pool Float** This very popular float has smooth closed-cell foam construction that is approx. 1.75” thick. Vinyl-coated for durability, aesthetic appeal and comfort. Full-roll pillow design offers extra buoyancy and added head and neck support. Approximate size: 70” x 26” x 1 ¾”.

**Splash™ Pool Float** Made to support an average adult comfortably. Soft, comfortable, buoyant, smooth closed-cell foam construction. Glossy smooth with a full circle pillow for extra buoyancy. Vinyl-coated for aesthetic appeal and longevity. Approximate Dimensions 70"L x 26"W x 1.25" thick.

**SuperSoft® Deluxe Saddle** Supports all sizes comfortably. Made of soft, buoyant closed-cell foam. Vinyl-coated for durability and aesthetic appeal. Approximate Dimensions: 36"L x 18"W x 1.25” thick

**SuperSoft® Big Dipper Float** Great for kids and adults in the pool or at the lake. Filled with repurposed, incredibly buoyant closed-cell foam. Vinyl-coated for durability, easy clean up and aesthetic appeal. Measures ~7” in diameter and 43” long.

**SuperSoft® Floating Boat Kooler** Vinyl-coated, closed-cell foam construction. Convenient tie-off grommet in back to keep your beverages close while the cooler floats behind you. The lift-off lid is attached with a rope so you will not lose it. Easily accommodates up to 18 beverages with ice, keeping your drinks cool for hours while floating in the water.

**USCG Approved SuperSoft® Swim Vests** US COAST GUARD APPROVED. Child XS & Small Vests feature an additional leg strap for added safety. All vests made from soft, incredibly buoyant vinyl-coated closed-cell foam. Each vest has high quality nylon webbing with Kwik-Snap Buckles. Adult vests have an automatic slot-back for size adjustment and correct fit.

For ordering information, please contact Vicki Powell (vickip@txrec.com with “LSU Order” Subject Line, 940-322-4463).
Three Little Anchors’ muslin swaddle blankets are 100% Global Organic Textile Standard (GOTS) certified organic cotton, and have also gone through third-party testing to ensure the dye is safe for babies. Not only are these swaddles used for swaddling a baby, but they can also be used for: nursing covers, car seat covers, stroller blankets, play mats, baby lovies, as well as a blanket used in the toddler years.

This blanket is generously sized (47” x 47”) and allows for longevity of use beyond the swaddle. The lightweight and breathable fabric gets softer with each wash. For ordering information, please contact Brittney Zeller (info@threelittleanchors.com).
Cajun Gumbo Boards & Gifts offers a wide variety of officially licensed LSU cutting boards. Many different LSU logo options are available for the cutting boards. Visit https://cajungumboboards.com/collections/everything-lsu to see all the options. Personalization on the back of the boards is available upon request.

**MVP Cutting Board (top left)** – Choose from Acacia, Maple, Oak or Mahogany woods! Board Measures 14” x 20” x 1 ½”.

**Stadium Special Board (bottom left)** – Choose from Acacia, Maple, Oak or Mahogany woods! Board Measures 12” x 16” x 1 ½”.

**Tailgate Board (top right)** – Comes in Oak. Measures 20” x 10” x ¾”

**LSU Wood Signs (bottom right)** – Choose from Oak, Poplar, Finished and Unfinished! Sign measures 24” x 32” x ¾”

For ordering information, please contact Michele Shamburger at 866-822-2586 or store@cajungumboboards.com.