Dear LSU Tiger Tailer,

LSU Trademark Licensing hopes that you and your store are having a great new year so far. Coach Wade and the men’s basketball team are off to a great start this year and the Tigers are poised for an exciting finish to the season. Coach Mainieri’s baseball Tigers are ranked at or near the top of most major polls and excitement is building for the season that begins in just a couple weeks.

CAMEX

The Sports Licensing and Tailgate Show recently took place in Las Vegas and, if you were not able to attend, the CAMEX trade show in San Antonio is right around the corner. CAMEX will take place at the Henry B. Gonzalez Convention Center in San Antonio, TX from Sunday, February 24 - Tuesday, February 26, 2019. The National Association of College Stores (NACS) has taken steps to continue to improve the CAMEX trade show for exhibitors and attendees and it’s sure to be a productive show for all who attend. To learn more about CAMEX, visit www.CAMEX.org or call 800-622-7498.

Upcoming Dates of Interest

**LSU Baseball**
- Feb. 15 vs. ULM (Opening Night)
- Feb. 16 vs. Army
- Feb. 17 vs. Air Force

**LSU Basketball**
- Feb. 2 vs. Arkansas
- Feb. 9 vs. Auburn

**LSU Football**
- Feb. 20 vs. Florida
- Feb. 23 vs. Tennessee
- Feb. 26 vs. Texas A&M
- Mar. 9 vs. Vanderbilt
- Mar. 13-17 SEC Tournament

Thank you for your continued support of LSU through the sale of Officially Licensed Products. Your efforts in selling officially licensed LSU products have served to put LSU at the #9 overall ranking in the IMGCL Consortium in licensing royalties generated back to the University this fiscal year.

GEAUX TIGERS!
# LSU’s Top Licensees

The lists below show LSU’s top overall performing licensees for apparel, non-apparel and the top Louisiana based licensees. These rankings represent royalties reported October 1, 2018 through December 30, 2018 on all LSU merchandise sold.

## Apparel
1. Knights Apparel
2. Nike
3. Colosseum Athletics
4. Royce Apparel
5. Top of the World
6. Champion
7. Captivating Headwear
8. 47 Brand
9. GameDay Couture
10. Columbia
11. Kelley & Abide
12. New World Graphics
13. VS PINK by 5th & Ocean
14. Retro Brand
15. Antigua
16. Cutter & Buck
17. Champion by Knights
18. College Vault by ‘47
19. Tommy Bahama
20. Vineyard Vines
21. College Concepts
22. Nike by Branded Custom
23. Sports Licensing Solutions

## Non-Apparel
1. Balfour
2. Team Beans
3. Nike
4. Wincraft
5. Logo Brands
6. The Northwest Company
7. Boelter Brands
8. Rawlings Sporting Goods
9. Fabrique Innovations
10. Evergreen Enterprises
11. Wild Sales
12. Rico Industries/Tag Express
13. Tervis Tumbler Company
14. Jenkins Enterprises
15. Harland Clarke
16. Sewing Concepts
17. Scentsy
18. Great American Products
19. Pets First
20. Victory Tailgate
21. Zeppelin Products
22. MBI, Inc.
23. Schutt Sports
24. Team Golf

## Based in Louisiana
1. Kelley & Abide
2. Bayou Apparel
3. Giraphic Prints
4. Red Stick Sports
5. 2 Bandits
6. Southern Marsh
7. Fleur Design Studio
8. The Creative Touch
9. AnnaDean
10. Sport Screen
11. Wild Sales
12. Rico Industries/Tag Express
13. Tervis Tumbler Company
14. Jenkins Enterprises
15. Harland Clarke
16. Sewing Concepts
17. Scentsy
18. Great American Products
19. Pets First
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**LSU Trademark Licensing Welcomes the Following New Licensees**

- NOLA Couture
- Cajun Gumbo Boards and Gifts
- Walnut Springs Nursery
- DK2Partners Division of Data Imaging and DI Sports
- Hangers Couture, LLC dba Three Little Anchors

Visit [www.LSU.com](http://www.LSU.com) to access the most up to date list of LSU licensees and their contact info. The licensee list is always evolving and is updated monthly.
Graduate to a whole new line of kitchenware. The exciting College Kitchen Collection™ makes every day gameday with the most popular collegiate team logos and colors emblazoned on versatile and durable cookware and serveware. Show your team spirit with this crowd-pleasing collection ideal for tailgates, backyard barbecues, game rooms and living rooms -- wherever friends and family gather for fun times and fun food.

**Enamel-on-Steel Stockpot.** This 12-quart classic enamel-on-steel stockpot is ready for mammoth-sized meals of double bean chili, cheesy cheddar mac, or saucy pulled pork. Durable construction features solid handles for managing big-league portions, and the stockpot is oven safe to 450°F and suitable for induction stoves, too. A snug-fitting lid seals in heat and moisture and the stockpot also pulls double duty for icing down beverages -- just add ice and chill.

**Sizzle 'n Score™ Skillet** (available in 10” and 12 ¼” sizes). These versatile skillets are constructed from durable porcelain aluminum to heat fast and evenly for serious searing. A dual-riveted stainless steel handle has a comfortable grip for managing big-league portions, and the skillet is heat safe to 400°F. Long-lasting, high-quality nonstick provides uniform food release and easy cleanup.

**3-Piece Party Bowl Set.** Ideal for mixing, matching and serving, these nesting mixing bowls are constructed from durable melamine for long-lasting performance. Mix up a party-sized helping of taco salad, whip up some delicious ranch-style dip, or fill the bowls with party mix, chips, snacks, veggies and more. These versatile, top-rack dishwasher safe bowls are shaped for easy passing with limited tip-overs and are also great for prep.

**2-Piece Smackdown Servers™ Set.** This set of 11.5-inch spatulas and spoonulas reach deep into mixing and serving bowls so you can easily dish out the goods. Comfortable wooden handles provide long-lasting, easy everyday use and the durable silicone heads are perfect for mixing and serving dips, sauces, chili, salads and more.

**4.75-Quart Big Party Bowl.** This huge serving bowl is constructed from durable melamine for long-lasting, tailgate-tough performance. This versatile bowl is shaped for easy passing and features a rubber base to prevent slips, slides, and fumbles. The Big Party Bowl is top-rack dishwasher safe for easy cleanup and is a great centerpiece for other items in the College Kitchen Collection.

**4-Piece Party Bowl Set.** These 8-ounce snack and serve bowls are constructed from durable melamine for long-lasting, tailgate-tough performance. The set of four party bowls is top-rack dishwasher safe for easy cleanup and pairs great with other items in the College Kitchen Collection.

**16-Inch by 12.5-Inch Serve 'n Score™ Party Platter.** This huge serving platter is constructed from durable melamine for long-lasting, tailgate-tough performance. Convenient handles make it easy to pass a platter loaded with chips and snacks or carry a mound of ribs, brats, and burgers out to the grill. Plus, the party platter is top-rack dishwasher safe for easy cleanup and makes a great centerpiece to other items in the College Kitchen Collection.

For ordering information, please contact Teri Condit (teric@meyer.com, 903-337-0267).
Society43 Sunglasses & Reading Glasses

Society43 is the leader in officially licensed sunglasses. All of their frames feature 100% UV protection, spring loaded hinges, officially licensed logos, and protective mirror coated lenses. They carry 10 unique styles for LSU, plus an annual Limited Edition design, as well as readers and protective cases. Each pair comes with a soft cloth bag and custom made, LSU branded, numbered card. Get ready for game day or a day of showing off your team pride with officially licensed sunglasses and reading glasses from Society43. Geaux Tigers!

For ordering information, please contact Ryan Madison (970-471-5302; ryan@society43.com).
Comfy Critters® are a one of a kind, multipurpose stuffed animal! These critters easily transition from a wrap or robe into a friend you can hold! They’re perfect for pretend play, travel, or just cuddling up! Whether it’s playtime or bedtime, Comfy Critters® are a great companion for any adventure!

- Perfect for ages 2+
- Durable, Versatile, and Portable
- Made with super soft 100% polyester chenille fleece
- Open blanket size: 36” x 47”
- Machine washable
- Patent # US 8,864,544 B2

For ordering information, please contact Drake Taylor (479-464-7563, ext. 19; draket@infinitypg.com).