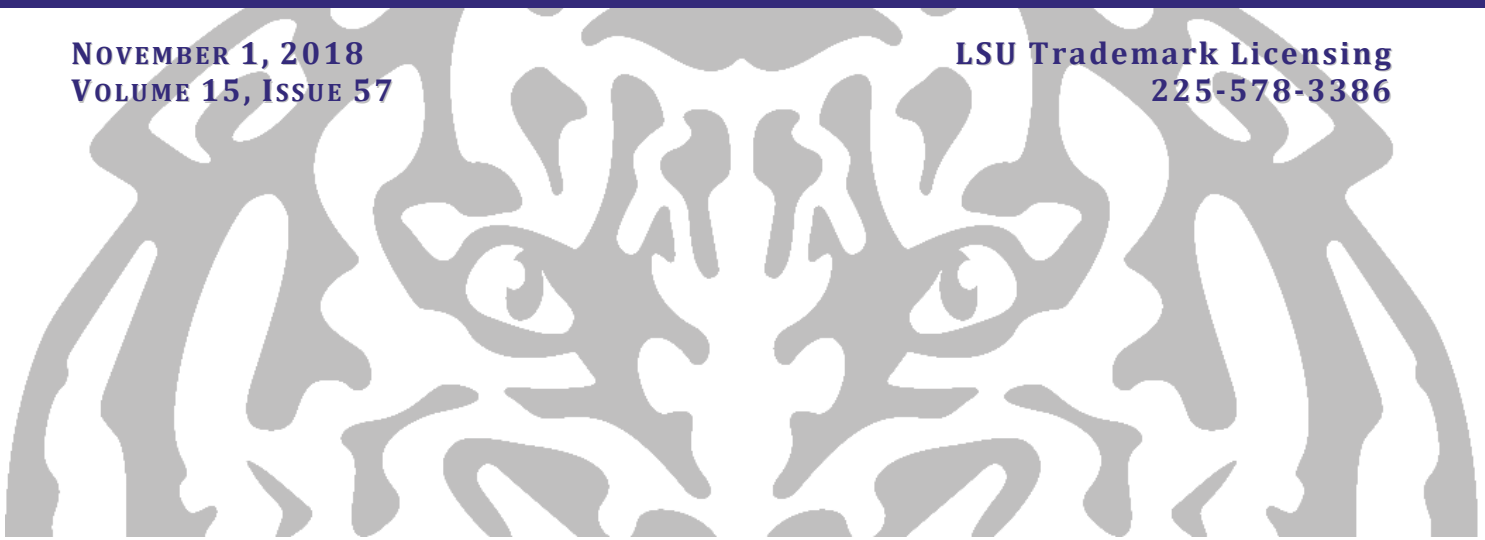


LSU TIGER TAILER NEWSLETTER

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LSU Trademark Licensing
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Contents

Updates	1
LSU's Top & New Licensees	2
Team RLN Jewelry	3
Pegasus Sports Products	4

Dear LSU Tiger Tailer.

LSU Trademark Licensing hopes that your store has seen strong sales so far this fall. We will keep you posted as football postseason licensing information becomes available.

NCAA Compliance Information

The LSU football team has had an outstanding season and excitement is high for the upcoming LSU basketball season. Both programs have superstar players and we wanted to remind you that it is impermissible to sell items that include an individual student-athlete's name, picture or likeness ([NCAA Bylaw 12.5.1.1 \(h\)](#)). This Bylaw also prohibits individuals from selling items that include a recognizable nickname for a current student-athlete.

If vendors contact your store to try to sell items with an individual student-athlete's name, picture, likeness, nickname or any other associative graphics and phrases, please contact Brian Hommel (bhommel@lsu.edu) so LSU can address any trademark and NCAA compliance issues with the items. We appreciate your understanding and assistance with LSU's compliance with NCAA Bylaws to ensure that LSU student-athletes' eligibility is not at risk.

Upcoming Trade Shows

The Sports Licensing and Tailgate Show will take place in Las Vegas from Tuesday, January 22 - Thursday, January

24, 2019. For more information on the Sports Licensing and Tailgate Show, please visit www.sportstailgateshow.com.

The CAMEX trade show will take place in San Antonio, TX on Sunday, February 24- Tuesday, February 26, 2019. To learn more about CAMEX, visit www.CAMEX.org or call 800-622-7498.

Upcoming Dates of Interest

LSU Football

Nov. 3 vs. Alabama (LSU Salutes)
Nov. 17 vs. Rice (Senior Tribute/Alumni Band)

LSU Basketball

Nov. 6 vs. Southeastern LA
Nov. 9 vs. UNC Greensboro
Nov. 13 vs. Memphis
Nov. 16 vs. Louisiana Tech

Fall Commencement

Dec. 14

Thank you for your continued support of LSU through the sale of Officially Licensed Products. Your efforts in selling officially licensed LSU products have served to put LSU at the #8 overall ranking in the IMGCL Consortium in licensing royalties generated back to the University this fiscal year.

GEAUX TIGERS!



LSU TIGER TAILER NEWSLETTER

LSU's Top Licensees

The lists below show LSU's top overall performing licensees for apparel, non-apparel and the top Louisiana based licensees. These rankings represent royalties reported July 1, 2018 through September 30, 2018 on all LSU merchandise sold.

Apparel

- 1) Nike
- 2) Knights Apparel
- 3) Colosseum Athletics
- 4) Columbia
- 5) Sideline Apparel by College Concepts
- 6) Top of the World
- 7) Captivating Headwear
- 8) Original Retro Brand
- 9) Image One
- 10) League Collegiate Wear
- 11) Outerstuff
- 12) FanPrint
- 13) VS PINK by 5th and Ocean
- 14) Nike by Branded Custom Sportswear
- 15) Antigua
- 16) Team Beans
- 17) Fanatics
- 18) Champion
- 19) GameDay Couture
- 20) Icon Outdoors
- 21) Tommy Bahama
- 22) '47 Brand
- 23) Royce Apparel
- 24) New World Graphics
- 25) Kelley & Abide

Non-Apparel

- 1) Wincraft
- 2) The Northwest Company
- 3) Logo Brands
- 4) Rawlings Sporting Goods
- 5) Wild Sales
- 6) Simple Modern
- 7) Team Beans
- 8) Infinity Headwear & Apparel
- 9) Nike by Branded Custom Sportswear
- 10) Tervis Tumbler Company
- 11) Dooney & Bourke
- 12) YETI
- 13) Boelter Brands
- 14) Exmark Manufacturing Co.
- 15) Rico Industries/Tag Express
- 16) California Innovations
- 17) Fabrique Innovations
- 18) Creative Converting div. of Hoffmaster Group
- 19) Riddell
- 20) Great American Products
- 21) Balfour
- 22) Harland Clarke
- 23) The Memory Company
- 24) Evergreen Enterprises
- 25) Victory Tailgate

Based in Louisiana

- 1) Kelley & Abide
- 2) Red Stick Sports
- 3) Bayou Apparel
- 4) Pierre Crawdeaux Co.
- 5) GameDay Foods
- 6) Sport Screen
- 7) Gameday Designs
- 8) AnnaDean
- 9) JBJ Creations
- 10) 2 Bandits

LSU Trademark Licensing Welcomes the Following New Licensees


B Cannon LLC dba TeamRLN
Ethika, Inc.
Infinityurns LLC

Priority Group LLC dba The Priority Press, Inc.
Stitch Golf Holdings, Inc.

#TeamRLN
BY BRIANNA CANNON



Rep your team without cramping your style.
24k Gold Plating - Artisan Finishes - Genuine Gemstones

 TeamRLN.com  @TeamRLN_



Wholesale inquiries please email TeamRLNjewelry@gmail.com

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Pegasus Sports



Christmas Tree Skirt -- Time to get into the holiday spirit and gather family and friends around the Christmas tree for decorating! Tiger fans can add some purple and gold to their holidays with this officially licensed LSU Tree Skirt. This micro-plush tree skirt fits comfortably at the base of the tree and features a toggle button closure that secures a snug fit. Machine washable for easy clean up once holiday season is over.

Furniture Protector -- This LSU furniture protector serves a dual purpose by keeping furniture looking like new while supporting the Tigers! Easy and convenient, the furniture protector can be displayed all year round in a man cave, family game room or it can be stored and used in fans' main living spaces for football parties. No need to worry about pet hair, messy friends spilling drinks or game day snacks on your furniture. The furniture protectors are available in four convenient sizes: Chair, Loveseat, Recliner and Sofa.

For ordering information, please contact Rob Handy (732-807-3990, rob@pegasussportsshop.com).