Dear LSU Tiger Tailer,

LSU Trademark Licensing hopes that your fall is going well and that the holiday season will find your store full of Tiger fans. In just nine days, the Tiger men’s basketball team and head coach Will Wade begin their season and excitement is growing for this new era of LSU basketball.

Sports Licensing and Tailgate Show

The Sports Licensing and Tailgate Show will take place in Las Vegas from Tuesday, January 23 - Thursday, January 25, 2018. The show features nearly 400 exhibitors with licensed products that cater to stores selling sports related licensed products and tailgating supplies. Their License to Buy discount program offers incentives to place orders on the show floor. For more information on the Sports Licensing and Tailgate Show, please visit www.sportstailgateshow.com.

CAMEX

The CAMEX trade show will take place in Dallas, TX on Sunday, March 4 - Tuesday, March 6, 2018.

CAMEX is the higher education retailing industry’s largest trade show and educational event. The show combines a strong educational program designed for retailers with the opportunity to meet attendees from over 900 college stores and view items in more than 90 product categories produced by over 500 companies. A lot of business is conducted during the three day show and many vendors have trade show specials. To learn more about CAMEX, visit www.CAMEX.org or call 800-622-7498.

Upcoming Dates of Interest

LSU Football
Nov. 11 vs. Arkansas (LSU Salutes)
Nov. 25 vs. Texas A&M

LSU Basketball
Nov. 10 vs. Alcorn State (season opener)
Nov. 16 vs. Samford

Fall Commencement
Dec. 15

Thank you for your continued support of LSU through the sale of Officially Licensed Products. We appreciate the outstanding job that you do building the LSU Brand in the retail marketplace.

GEAUX TIGERS!
IMG College Licensing (IMGCL) announced its top-selling IMGCL member institutions for the fiscal year-to-date. These rankings represent royalties reported July 1, 2017 through September 30, 2017 on all collegiate merchandise sold for the nearly 200 institutions in the IMGCL Consortium.

1) Michigan
2) Alabama
3) Tennessee
4) Penn State
5) Nebraska
6) Michigan State
7) Texas A&M
8) Florida
9) LSU
10) Florida State
11) Clemson
12) Arkansas
13) Auburn
14) West Virginia
15) Oklahoma
16) North Carolina
17) South Carolina
18) Arizona State
19) UCLA
20) Washington
21) Oklahoma State
22) Virginia Tech
23) Louisville
24) Mississippi
25) Utah

Thank you for your work as an LSU Tiger Tailer!

Your efforts in selling officially licensed LSU products have served to put LSU at the #9 overall ranking in the IMGCL Consortium in licensing royalties generated back to the University. LSU Trademark Licensing looks forward to working with you to continue to strengthen LSU’s retail presence, and we thank you for your continued support of LSU.
**LSU’s Top Licensees**

The lists below show LSU’s top overall performing licensees for apparel, non-apparel and the top Louisiana based licensees. These rankings represent royalties reported July 1, 2017 through September 30, 2017 on all LSU merchandise sold.

<table>
<thead>
<tr>
<th>Apparel</th>
<th>Non-Apparel</th>
<th>Based in Louisiana</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Knights Apparel</td>
<td>1) Rawlings Sporting Goods</td>
<td>1) Kelley &amp; Abide</td>
</tr>
<tr>
<td>2) Nike</td>
<td>2) Simple Modern</td>
<td>2) Red Stick Sports</td>
</tr>
<tr>
<td>3) Colosseum Athletics</td>
<td>3) The Northwest Company</td>
<td>3) Giraphic Prints</td>
</tr>
<tr>
<td>4) Columbia</td>
<td>4) Logo Brands</td>
<td>4) GameDay Foods</td>
</tr>
<tr>
<td>5) Top of the World</td>
<td>5) Wincraft</td>
<td>5) H&amp;H Embroidery</td>
</tr>
<tr>
<td>6) Captivating Headwear</td>
<td>6) Wild Sales</td>
<td>6) 2 Bandits</td>
</tr>
<tr>
<td>7) Nike by Branded Custom Sportswear</td>
<td>7) Fabrique Innovations</td>
<td>7) Bayou Apparel</td>
</tr>
<tr>
<td>8) VS PINK by 5th and Ocean</td>
<td>8) YETI Coolers</td>
<td>8) Tin Roof Brewing Company</td>
</tr>
<tr>
<td>9) Sideline Apparel by College Concepts</td>
<td>9) Boelter Brands</td>
<td>9) Gridiron Décor</td>
</tr>
<tr>
<td>10) New World Graphics</td>
<td>10) Team Beans</td>
<td>10) Southern Marsh</td>
</tr>
<tr>
<td>11) Champion</td>
<td>11) Evergreen Enterprises</td>
<td></td>
</tr>
<tr>
<td>12) Antigua</td>
<td>12) Nike</td>
<td></td>
</tr>
<tr>
<td>13) 47 Brand</td>
<td>13) Jenkins Enterprises</td>
<td></td>
</tr>
<tr>
<td>14) Royce Apparel</td>
<td>14) Stockdale</td>
<td></td>
</tr>
<tr>
<td>15) Original Retro Brand</td>
<td>15) Desden</td>
<td></td>
</tr>
<tr>
<td>16) Peter Millar</td>
<td>16) Harland Clarke</td>
<td></td>
</tr>
<tr>
<td>17) Blue 84</td>
<td>17) Kolder</td>
<td></td>
</tr>
<tr>
<td>18) Champion by Knights Apparel</td>
<td>18) Pro-Mart Industries</td>
<td></td>
</tr>
<tr>
<td>19) Outerstuff</td>
<td>19) Creative Converting</td>
<td></td>
</tr>
<tr>
<td>20) Kelley &amp; Abide</td>
<td>20) Rico Industries</td>
<td></td>
</tr>
<tr>
<td>21) FanPrint</td>
<td>21) Balfour</td>
<td></td>
</tr>
<tr>
<td>22) League Collegiate Wear</td>
<td>22) Dooney &amp; Bourke</td>
<td></td>
</tr>
<tr>
<td>23) Cutter &amp; Buck</td>
<td>23) Sewing Concepts</td>
<td></td>
</tr>
<tr>
<td>24) Icon Outdoors</td>
<td>24) Victory Tailgate</td>
<td></td>
</tr>
</tbody>
</table>

LSU Trademark Licensing appreciates the efforts of all the outstanding businesses that have partnered with the University as licensees. Their hard work and innovation helps to keep the LSU retail market fresh with a wide variety of fantastic LSU products for Tiger fans of all ages. The LSU licensee lists, complete with every company’s contact information, can be found at [www.LSU.com](http://www.LSU.com).
Socks for every Tigers fan! These socks are designed and printed in the USA by Rock ‘Em and feature colorful graphics, fierce mascots, and more. These socks are sure to turn heads with every step. Rock ‘Em offers a huge selection of LSU socks in men’s, women’s, and kids sizing across multiple sock heights including crew, quarters, and low cuts. Sold out? Rock ‘Em has the fastest sock production factory in the USA with turnaround times as quick as 24 hours. Do you Rock ‘Em?

Contact Info
Chris Kimmel
Chris@RockEmApparel.com
407-730-7931
LSU/Star Wars Collection (top left) – Available NOW!
Fans can venture to a galaxy far, far away with this new collection featuring the classic Star Wars characters with a unique LSU spirited theme. Various drinkware and accessories available to support the upcoming launch of Star Wars: Episode VIII- The Last Jedi set to release in theaters December 2017. © & ™ Lucasfilm Ltd.

ULTRA Vacuum Insulated Drinkware (top right) – Available NOW!
All ULTRA Vacuum Insulated Drinkware is 18/8 stainless steel body with double-wall, vacuum insulated construction. Decorated with colorful LSU logos. Beverage stays hot for up to 12 hours and cold for up to 24 hours. Replacement lids available.

Deluxe Coffee Maker (bottom left) – Available 11/13
Brew up some Team Spirit! This 2-in-1 Coffee Pod and ground coffee maker with Hydro-Force Extraction System includes one 14 oz. Full -Wrap Travel Tumbler. Large 40oz water reservoir capacity with water level indicator can make an 8 oz. cup or 10 oz. cup of coffee. Adjustable Dip Tray allows for standard-size cups or for travel mugs. Safety-Plus Technology prevents overheating. Includes optional reusable mesh filter for use with fresh ground coffee. 120V-60Hz, 700W. ETL Certified. 1 per Case. Not pictured: Small Coffee Maker also available 11/13.

Game Time Twist Bowl (middle right) – Available NOW!
Every tailgate needs spirited serve ware, especially when homegating! Whether you’re serving your favorite dip to a group of LSU fans, or enjoying your personal bowl of warm soup or chili, these 23 oz. sculpted ceramic bowls offer a colorful and spirited way to enjoy your dish and show your pride! Ridged for easy stacking! 12 per case.

Inflatable Mascot (bottom right) – Available 11/10
Show your team pride with an inflatable Mike the Tiger! He’s made of durable nylon and features three 0.3W LED lights and a 12v 1.0A 12038 Blower for convenient inflation. Comes complete with ground stakes and tethers to secure for outdoor use. Also available in retail packaging to make for the perfect gift for the proud LSU fan!

For additional information, please contact sales@boelterbrands.com or call 877-223-7287.
Late for the Sky visited Louisiana State University and asked students and alumni, "What makes this place so special?" While it’s impossible to include everything, LSU-Opoly hits the highlights. The result of all this research? A game so full of LSU, they could hardly get the lid on!

LOOKING FOR A FUN WAY TO EXPERIENCE LSU? HERE IT IS! ALL THE FUN…NONE OF THE STUDYING!

Choose a token and advance to GEAUX TIGERS! Buy well-known LSU properties, collect years of credit and trade them in for diplomas. It sounds easy enough - but add academic probation, summer school, and increased tuition and it becomes a little more difficult and a lot more fun. Roll the dice! Who knows? You may soon be marching in The Tiger Band…or bumming quarters to do your laundry!

Traditional Play or One Hour Version
For 2 to 5 players, Ages 8 and up

CONTACT INFO:
Late for the Sky Production Company
800.422.3434
www.lateforthesky.com

LSU Trademark Licensing Welcomes the Following New Licensees

Branded Logistics
CID Resources, Inc. dba WonderWink
College Vault by Boelter Brands
College Vault by Columbia Sportswear
College Vault by Cutter & Buck
College Vault by Ebbets Field Flannels
College Vault by Fanatics Apparel

College Vault by Hillflint
College Vault by Logo Brands
College Vault by Neil Enterprises
College Vault by New Era Cap Co.
College Vault by Outerstuff
College Vault by Peter Millar
College Vault by That’s My Ticket

College Vault by Top of the World
College Vault by Zephyr Graf-X
College Vault Starter by G-III
Groove Ventures
ISlide
Kadyluxe
Mascot Factory

Visit www.LSU.com to access the most up to date list of LSU licensees and their contact info. The licensee list is always evolving and is updated monthly.