

LSU TIGER TAILER UPDATE

August 15, 2006 LSU Trademark Licensing - 225.578.3386



Dear LSU Tiger Tailer:

LSU Trademark Licensing is sending you this update to let you know that Louisiana State University has designated "The Official Flag of LSU". The Official Flag of LSU simply depicts the University's Primary Mark which is the letters LSU in the Geaux font. The photo above depicts the two color options of the official flag as well as a photo of the flag flying at the LSU War Memorial on the LSU Parade Ground. In addition to the flag at the LSU War Memorial, there are nearly twenty official flags being flown in various locations throughout campus.

The following page lists all the companies that are licensed to produce flags bearing LSU marks. Two companies that many retailers order flags from, Sewing Concepts and University Blanket and Flag Corp., both currently produce the official flag of LSU and we have confirmed that they could fill your orders in a timely manner.

If your store does not currently carry this flag we encourage you to contact one of the licensees on the next page for ordering information. The Collegiate Licensing Company (CLC) can provide free "Official Flag of LSU" signage to any Tiger Tailer who requests it. Please contact Brian Hommel in the LSU Trademark Licensing office to make signage requests.



LSU Trademark Licensing
330 Thomas Boyd Hall
BR, LA 70803
225-578-3386 trademark@lsu.edu
www.LSU.com



LSU TIGER TAILER UPDATE

LSU Flag Licensees (as of 8/1/06)

- Angelus Pacific Co.** – Cathy Cooper – 714.871.1610
- B.S.I. Products Inc.** – Scott Robinson – 410.381.2596
- Big Top Banners Inc.** – Tim Strait – 256.216.9350
- Bobby Edwards Enterprises** – Dennis Edwards – 803.328.2776
- Collegiate Flag Source LLC** – Jeff Gueldner – 913.226.4088
- Collegiate Pacific Co.** – Linda Reich – 540.981.0281
- Evergreen Enterprises** – Carole Peter – 804.231.1800
- Flag Factory** – Larry Dunn – 704.283.2147
- Flag Poles USA** – John Wise – 334.335.3311
- Fremont Die Consumer Products** – Sharon Weinberg – 757.872.6438
- Jenkins Enterprises** – Carter Wallace – 501.945.2600
- Meno Enterprises** – Shad Fleeman – 404.932.3536
- Midwest College Marketing Group** – Martha Bates – 734.433.5444
- Neil Enterprises** – Crissy Ocheltree – 847.549.7627
- New Creative Enterprises** – Stephanie Flannery – 513.248.3147
- Olympus Flag & Banner / Emc** – Helmut Adam – 414.355.2010
- The Party Animal** – Jim Cantrall – 440.871.0555
- Rico Industries / Tag Express** – Bernie Schack – 312.427.0313
- Sayre Enterprises Inc.** – Teresa Downs – 540.261.3374
- Schutt Sports Inc.** – Mike Smith – 217.324.2712
- Sewing Concepts** – Ken Aylor – 402.731.8181
- Spirit Products Ltd.** – Manon Camacho – 978.372.2022
- TailGreat LLC** – Thomas Hicks – 765.429.6409
- Tchotchke's** – Bonnie Bellingham – 858.793.5322
- Toy Factory LLC** – Amy Hoffman – 210.304.7614
- University Blanket & Flag Corp** – Bradley Gerbel – 619.435.4100
- Wincraft Inc.** – Sherry Otterness – 507.453.6513
- Winning Streak Sports LLC** – Jessica Fleumer – 913.768.8868