Dear LSU Tiger Tailer:

LSU Trademark Licensing is sending you this update to let you know that Louisiana State University has designated “The Official Flag of LSU”. The Official Flag of LSU simply depicts the University’s Primary Mark which is the letters LSU in the Geaux font. The photo above depicts the two color options of the official flag as well as a photo of the flag flying at the LSU War Memorial on the LSU Parade Ground. In addition to the flag at the LSU War Memorial, there are nearly twenty official flags being flown in various locations throughout campus.

The following page lists all the companies that are licensed to produce flags bearing LSU marks. Two companies that many retailers order flags from, Sewing Concepts and University Blanket and Flag Corp., both currently produce the official flag of LSU and we have confirmed that they could fill your orders in a timely manner.

If your store does not currently carry this flag we encourage you to contact one of the licensees on the next page for ordering information. The Collegiate Licensing Company (CLC) can provide free “Official Flag of LSU” signage to any Tiger Tailer who requests it. Please contact Brian Hommel in the LSU Trademark Licensing office to make signage requests.
LSU Flag Licensees (as of 8/1/06)

Angelus Pacific Co. – Cathy Cooper – 714.871.1610
B.S.I. Products Inc. – Scott Robinson – 410.381.2596
Big Top Banners Inc. – Tim Strait – 256.216.9350
Collegiate Flag Source LLC – Jeff Gueldner – 913.226.4088
Collegiate Pacific Co. – Linda Reich – 540.981.0281
Evergreen Enterprises – Carole Peter – 804.231.1800
Flag Factory – Larry Dunn – 704.283.2147
Flag Poles USA – John Wise – 334.335.3311
Fremont Die Consumer Products – Sharon Weinberg – 757.872.6438
Jenkins Enterprises – Carter Wallace – 501.945.2600
Meno Enterprises – Shad Fleeman – 404.932.3536
Midwest College Marketing Group – Martha Bates – 734.433.5444
Neil Enterprises – Crissy Ocheltree – 847.549.7627
New Creative Enterprises – Stephanie Flannery – 513.248.3147
Olympus Flag & Banner / Emc – Helmut Adam – 414.355.2010
Rico Industries / Tag Express – Bernie Schack – 312.427.0313
Sayre Enterprises Inc. – Teresa Downs – 540.261.3374
Schutt Sports Inc. – Mike Smith – 217.324.2712
Sewing Concepts – Ken Aylor – 402.731.8181
Spirit Products Ltd. – Manon Camacho – 978.372.2022
TailGreat LLC – Thomas Hicks – 765.429.6409
Tchotchke’s – Bonnie Bellingham – 858.793.5322
Toy Factory LLC – Amy Hoffman – 210.304.7614
University Blanket & Flag Corp – Bradley Gerbel – 619.435.4100
Wincraft Inc. – Sherry Otterness – 507.453.6513
Winning Streak Sports LLC – Jessica Fleumer – 913.768.8868