

LSU TIGER TAILER NEWSLETTER

JANUARY 15, 2008
NATIONAL CHAMPIONS UPDATE

LSU Trademark Licensing
225-578-3386



**LSU Trademark
Licensing**
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www.LSU.com

Dear LSU Tiger Tailer,

LSU Tigers---2007 National Champions!!! What a season for the LSU Tigers football team. One of the most exciting football seasons in recent memory has resulted in LSU's third National Championship in school history. LSU Trademark Licensing is writing to provide you with the contact information for some of the National Champions Products currently being offered. We will continue to keep you informed as new products become available.

has a number of licensee lists (including National Champions licensees) on www.LSU.com. These lists are regularly updated and are intended to serve as a resource for your store when looking for information about the companies licensed by LSU.

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National Championship Celebration

The LSU football team will participate in a celebration of its 2007 college football national championship this Saturday, January 19, in Tiger Stadium beginning at 2:30 p.m. For more information on The National Championship Celebration click on this link:

http://www.lsusports.net/ViewArticle.dbml?SPSID=27815&SPID=2164&ATCLID=136524&DB_OEM_ID=520

LSU.com Reminder

LSU Trademark Licensing currently

Thank you for your continued support of LSU, and the tremendous job that you do building the LSU Brand in the Marketplace.



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Official National Champions DVD's and Book

Heart of Geauxld - LSU Season in Review DVD:

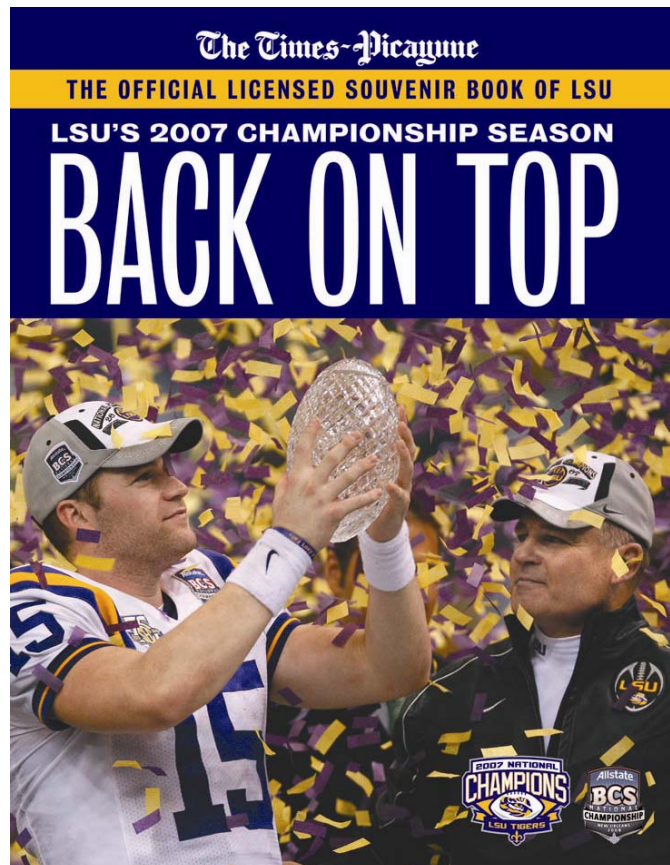
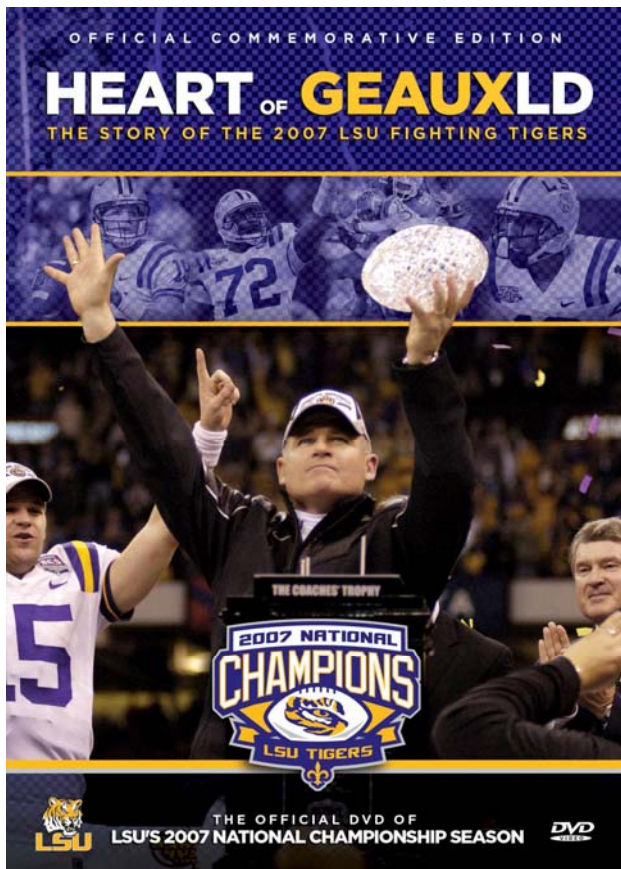
Kathy Callahan
Sales Director
Shout Factory
kcallahan@shoutfactory.com
310.442.5006

BCS National Championship Game DVD:

Clayton Nichols
Team Marketing
VP of Sales
claytonn@www.com
270-926-0008
Cell: 614-325-1246

Back on Top - Official Licensed Book of the 2007 Championship:

Mike Todd
Sports Publishing
mtodd@sportspublishingllc.com
(217) 363-2072.



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Official National Champions Flag by Sewing Concepts

The officially licensed flag as seen after the game in the Superdome and currently flying on the LSU Parade Ground.

Sewing Concepts

4824 Q Street

Omaha, NE 68117

Mr. Robert Vandenberg

Phone 402-731-8181

Fax 402-731-9291

www.Scflags.com

sewingconcepts@prodigy.net



Visit www.LSU.com to access the most up to date list of LSU National Champions licensees.
The licensee list is always evolving and is updated frequently.

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Official Fan Ring by Balfour

Commemorative Brands Inc.

7211 Circle S. Road

Austin, TX 78745

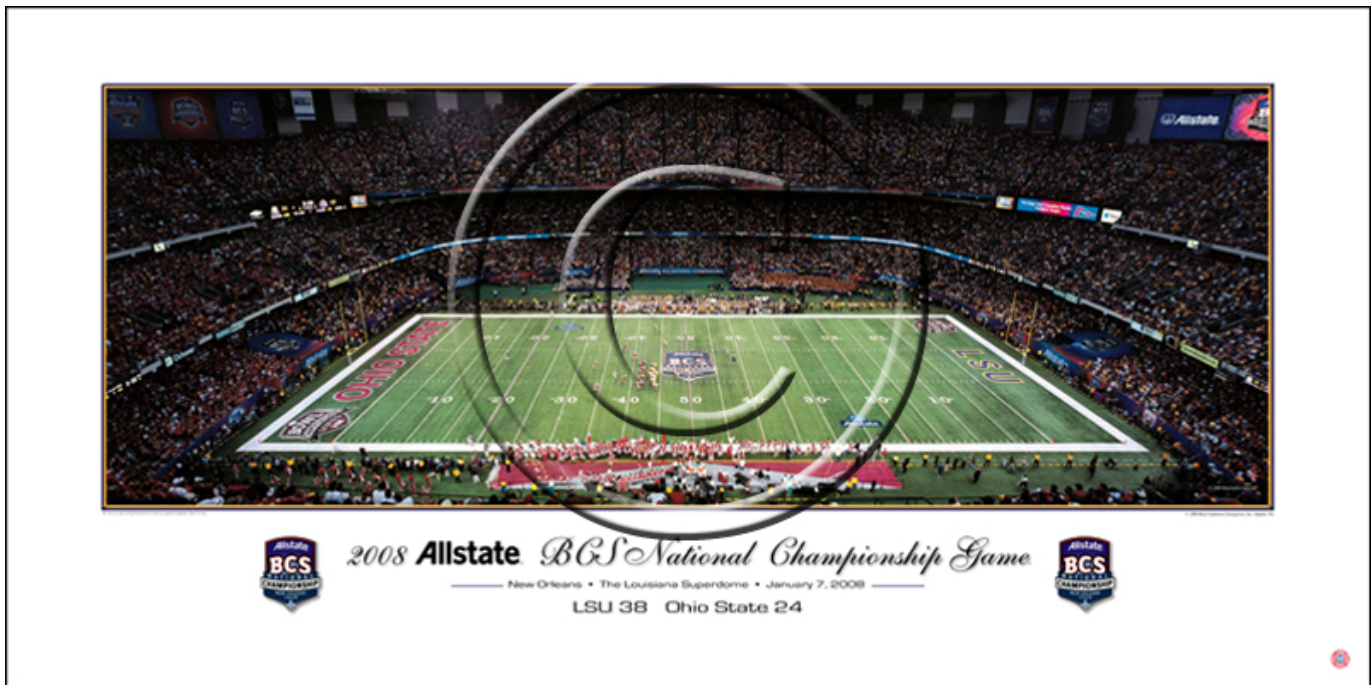
Ms. Araceli Longoria

Phone 866-225-3687 x2797

Fax 512-440-2227

www.Balfour.com

Araceli.Longoria@balfour.com



Panaromic print by Rick Anderson

Rick Anderson Enterprises

4219 South 143rd Circle

Omaha, NE 68137-5557

Mr. Rick Anderson

Phone 402-778-9829

Fax 402-778-9635

www.Rickanderson.com

ra@rickanderson.com