Films & Videos On Campus

Want to show a film or video on campus?
If so, it’s not as easy as renting a movie from your local video store!

THE LAW SAYS:

“The Federal Copyright Act (Title 17 of the U.S. Code) governs how copyrighted materials, such as movies, may be used. Neither the rental nor the purchase of a home video copy of a movie carries with it the right to show the movie outside the home.”

This legal requirement applies regardless of whether an admission fee is charged, whether the institution or organization is commercial or non-profit, or whether a federal or state agency is involved.

So how do I show a movie on campus?

To show a video on campus, your organization must purchase a “public performance” license from one of the three companies listed below:

Criterion Pictures
http://www.criterionpicusa.com
(800) 890-9494

Swank Motion Pictures, Inc.
http://www.swank.com
(800) 876-5577

Motion Picture Licensing Corporation (MPLC)
http://www.mplc.com
(800) 462-8855

Fees are determined by such factors as the number of times a particular movie is going to be shown, how large the audience will be, etc.. While fees vary, they are generally inexpensive for smaller audiences. For more information on “Public Performances” click on the link below http://www.mpaa.org/Public_Performance.asp or email Campus Life at campuslife@lsu.edu.

(Motion Picture Association of America, 2010)